



July 16, 2004

Alumni and Friends:

Here is the latest *Good News* from ULM. After reading this e-mail I hope you will forward it everyone on your ULM Buddy List. Each time we add an alumnus or friend to this list, we help spread the *good news* about our University.

### **Staub tabbed to lead ULM Athletic Program**

Bobby Staub, the Senior Associate Athletic Director at the University of Alabama Birmingham, has been hired as the University of Louisiana at Monroe's new Athletic Director. Staub replaces Bruce Hanks, who announced his resignation in March after 3 years at the post. Staub will begin in early August.

"The chemistry is right with Bobby," said ULM President Dr. James Cofer. "We are very pleased to have a person of his caliber join our staff. Staub has been at UAB since 1984-85, beginning as Assistant Athletic Ticket Manager. Leading up to his current position, he also served as Ticket Manager (1985-1989), Director of Marketing (1989-90), Assistant Athletic Director (1990-1995) and Associate Athletic Director (1995-1997).

His recent responsibilities have included:

- managing select fundraising, marketing and promotional activities;
- creating and implementing corporate sponsorship strategies;
- coordinating operations and management of multiple sports teams;
- assisting football and basketball game scheduling;
- acting as institutional bowl representative;
- serving as department liaison to multimedia rights holder;
- supervising the office of athletic media relations;
- overseeing licensing and website programs;
- directing day-to-day internal affairs of the athletics department.

He is in his first year as a member of the NCAA Division I Baseball Committee, and is also a member of the National Association of Collegiate Marketing Administrators, the National Association of Collegiate Directors of Athletics and the UAB Faculty Athletic Committee. He has been the Tournament Manager for the Conference USA Men's Basketball Championships and is the Department liaison for the Collegiate Licensing Company.

Staub graduated from Auburn University in 1982 with a BS degree in Business Administration. He and his wife Laura have no children.

### **> Athletes make the grade....**

Fifty-four University of Louisiana at Monroe student-athletes have been named to the spring Southland Conference Academic Honor Roll, the conference has announced. The Academic

Honor Roll recognizes students who compete in league championship sports and maintain a 3.0 grade point average.

ULM's 54 honorees were among 568 student-athletes from the 11 Southland Conference member schools and two affiliate institutions named to the Academic Honor Roll. ULM currently competes in the SLC in all sports except football and swimming.

### **New Dean Dually Appointed for ULM College of Health Sciences and School of Pharmacy**

Dr. F. Lamar Pritchard has been named dean for the College of Health Sciences and the School of Pharmacy at the University of Louisiana at Monroe. Pritchard, currently Medical Science Manager at Bristol-Myers Squibb, is set to begin at ULM in August. Pritchard is a fourth generation pharmacist with broad experience including retail and hospital pharmacy, the pharmaceutical industry, and as a faculty member at the University of Georgia College of Pharmacy.

As a member of the Bristol-Meyers Squibb medical science team Pritchard developed the Key Opinion Leaders and Speakers in Virginia, North Carolina and South Carolina. He was also responsible for the development and implementation of trials and pre-launch activities for several new drugs, and made medical presentations in the areas of cardiology, neurology, and endocrinology to audiences of professionals in internal medicine and family practice physicians.

At ULM, Pritchard will lead a program that produces more health professions graduates than any other institution of higher learning in Louisiana, with the exception of the medical schools, and enjoys a reputation as a major health sciences teaching and research center. The College of Health Sciences also provides specialty services for the entire state through the services of the Louisiana Drug and Poison Information Center (handling over 80,000 calls per year), the Louisiana Institute of Toxicology, and affiliation with the State Department of Health and Hospitals' Medicaid program. For the Monroe area, patient care clinics are available on-campus through the programs in Communicative Disorders, Dental Hygiene and Occupational Therapy.

Pritchard earned his Ph. D. in Pharmacy at the University of Georgia and his B.Sc. in Pharmacy from the University of Georgia School of Pharmacy in Athens, Georgia.

### **Exercise Science Program at ULM Endorsed by Gold-Standard American College of Sports Medicine**

Students pursuing health and fitness or clinical exercise professions at the University of Louisiana at Monroe will study in one of the select programs now endorsed by the American College of Sports Medicine (ACSM), widely considered the gold standard in health and fitness certifications and professional memberships.

ACSM's University Connection program approved ULM's endorsement application for its Master of Science in Exercise Science program in June following a review of more than 40 programs. ULM's program becomes the sixth program of its type to be endorsed, and joins an elite list of universities across the nation to receive this type of recognition.

"This is a real feather in our cap, because the ACSM is the number one sports medicine organization in the world. Having come from that program and that being my area of expertise, I am on top of the world. That brings a big smile to my face. This puts us in line with the other major programs in the United States. It is a credit to the hard work they are doing in the kinesiology department," said Dr. Luke Thomas, Dean of the College of College of Education

and Human Development. He also said, "This is a feather in the cap for the university and it's going to pay off in terms of what it will do for our students and our university in that department."

The certification process included an exhaustive review of the program's curriculum, facilities and faculty. "This endorsement recognizes the ULM program as meeting the ACSM standards needed to prepare students for health, fitness and/or clinical exercise training positions. The ULM curriculum covers the knowledge, skills and abilities needed to prepare students for the ACSM Exercise Specialist examination," Dr. Christopher Washam, professor and graduate coordinator in the Department of Kinesiology.

This prestigious endorsement creates a pathway for the master of science program in Exercise Science at ULM to offer students unique benefits, including on campus access to ACSM written credentialing examinations, feedback from ACSM on student performance and unique professional development opportunities for students and faculty through ACSM programs.

ULM's Exercise Science program expects to gain recognition from this endorsement by marketing the program to prospective students and through visibility and promotional exposure through ACSM's national resources. Overall, this effort enhances the professional standards for graduates of the ULM program.

The American College of Sports Medicine is the largest sports medicine and exercise science organization in the world. More than 20,000 international, national, and regional members are dedicated to advancing and integrating scientific research to provide education and practical applications of exercise and sports medicine.

### **ULM to Hold 75th Anniversary Event in September**

The University of Louisiana at Monroe is planning to hold a celebration of its 75th year anniversary. The event, "Envision 2004", will be held at the Monroe Civic Center on the evening of September 9, 2004. Details are still being planned at this time.

This community event will be the kick-off of the 75th anniversary celebration of the university, which will be held in 2006. At the event, ULM President Dr. James Cofer will discuss the campus' \$50 million housing project and the university strategic plan, the new Athletic Director Bobby Staub will discuss athletics, and a faculty representative will speak on academics. Numerous alumni and representatives from the community will be present at this event, sponsored in part by the ULM Foundation and the Monroe and West Monroe Chambers of Commerce. For the first time in ULM history, the Hall of Distinction Award will be presented to an alumnus, friend or supporter of the university. The Golden Arrow Award and the Slim Scogin Award recipients will also be recognized. The Kiwanis Club, the Chamber of Commerce, and the School Board will also be recognized for their role in getting the university started as Ouachita Junior College in 1931. The agenda will also include a silent and live auction of university memorabilia, a social time, dinner and live music.

All ULM supporters, family and friends are welcome.

Tickets are \$30 per person and information on where to purchase the tickets will be finalized soon. Seating is limited to 900 people. Contact the office of University Relations for more information (318) 342-5440.

### **Alumni Travel Schedule**

Before the next *good news* e-mail is sent, your ULM Alumni Association will have hosted chapter events in the following locations:

**July 22<sup>nd</sup> - Indian Athletic Foundation event in Winnfield**

**July 23<sup>rd</sup> – Johnny’s Pizza Party in New Orleans**

**July 30<sup>th</sup> – Johnny’s Pizza Party / Golf Outing in CenLa (Central Louisiana)**

For a complete listing of all our Chapter and Indian Athletic Foundation events, please view the Alumni Calendar of Events on the ULM Home Page

<http://www.ulm.edu/cgi-bin/alumni.pl>

\*\*\*\*\*

**GOOD NEWS** is e-mailed around the 15th and 30th of each month by your ULM Alumni Association. This e-mail contains a brief sampling of all the *good news* surrounding our university. For a complete listing of all of the *good news*, please visit the ULM web site at [www.ulm.edu](http://www.ulm.edu) If you would like to be removed from this list, please contact Tommy Walpole (contact information is below). Thanks for your continuing support of ULM and I hope you'll help spread the *good news*.

**Good News Count: 1510**