



December 30, 2004

Alumni and Friends:

Here is the latest *Good News* from ULM. After reading this e-mail I hope you will forward it everyone on your ULM Buddy List. Each time we add an alumnus or friend to this list, we help spread the *Good News* about our University.

### **ULM's IMPACT IS MULTIFACETED**

It is no surprise that the University of Louisiana at Monroe packs a heavy annual economic punch — \$302.6 million in student expenditures, visitor impact, school expenditures and salaries. Jerry Wall demonstrated that fact well in his 2004 study at ULM's Center for Business and Economic Research. The same case might be made for most colleges and universities around the country. ULM's economic impact, though, is particularly meaningful in Monroe, Ouachita Parish and northeastern Louisiana because it provides salaries and career opportunities found nowhere else in most of the region. In short, there's not much like it around here.

Gaze east from the Lincoln Parish line, and ULM does a multitude of things that no one else can all the way to the Mississippi and Arkansas state lines. It prepares a work force for the northeastern corner of the state: teachers, pharmacists, nurses, business and government leaders. They spend money, increase literacy, keep us healthy and lead our communities. But ULM's impact in our region is deeper and more meaningful than any evidence found solely in our wallets and in bank accounts. Wall says as much in the introduction to his economic study. ULM provides educational, cultural and community services that enrich our area with culture and grace. The university provides a wealth of knowledge and wisdom through its resident experts, within the walls of its library and elsewhere on campus. An educated public makes wise decisions, appreciates and pursues beauty, and provides for and enhances the heritage it offers its sons and daughters. It's important to note the influence of what is bought and spent through campus coffers. It may be more important, still, to note the influence that educated people lend to this parish and region. The effect of spending may multiply through the region, but the effect of enlightened people provides a treasury upon which northeastern Louisiana can draw for generations.

Yes, ULM can provide a trained work force, promote research, can keep us technologically competitive and can attract new businesses and industries. Those are powerful factors that can improve our community and region's economic standing. But ULM can also shape and promote the writers and archaeologists, historians and artists, the poets and musicians who can help us see and appreciate the beauty embodied in the landscape around us. The campus can help us

shrewdly multiply our resources, but it can also help us preserve and conserve them and use them wisely.

## **KINESIOLOGY WORKSHOP OFFERED**

The first in a series of elementary school physical education workshops by the Kinesiology Department at the University of Louisiana at Monroe, “Five for Life”, begins Monday and Tuesday, January 3- 4, from 8:30 a.m.-3:30 p.m., in the ULM Activity Center. The workshop is part of the “Lucy Shackelford Elementary School Physical Education” series. Karen Cowan, Dan Farley, and Ron Malm will be the guest presenters at this first elementary school workshop in memory of Dr. Lucy Shackelford, a former professor at ULM. The presenters are from the Spokane Washington school district, where they have designed and implemented a new curriculum in elementary school physical education.

“Their curriculum and program design has been adopted by several school districts across the nation, and is considered to be on the cutting edge of physical education programs,” said Dr. Wilson Campbell, Head of the Department of Kinesiology. This workshop will provide teachers with an understanding of how to deliver the articulated “Five for Life” curriculum. This individualized program for students develops an understanding and a value for living an active life and practicing healthy nutritional habits that lead to life-long wellness.

This two-day workshop will be a hands-on experience for the participants.

## **ULM CALENDAR**

- ULM will re-open on January 3<sup>rd</sup>, 2005, at 8:00 a.m.
- Alumni Association Board Members and Chapter Presidents – don’t forget the quarterly meeting on January 15<sup>th</sup>.
- Indian Athletic Foundation Annual Meeting is also January 15<sup>th</sup>.
- The [DRUMBEAT News](#) is in the mail now – you should be receiving your copy soon.

## **ATHLETIC UPDATES**

- Our ULM Indians basketball team is currently 6-4 as they head into Friday nights (December 31<sup>st</sup>) game vs the University of Arkansas at Bud Walton Arena - game time is 7:05 p.m. ULM will return to Monroe to open Southland Conference play on Jan. 6 against Texas-San Antonio. Coach Mike Vining needs one more win to join only 30 other Division 1 Basketball Coaches in America to have achieved 400 wins in a coaching career.
- Our Lady Indians basketball team is currently 5-4 as they head into tonights game at Centenary – game time is 7:00 p.m. The Lady Indians return to onroe to host Northwestern State in its conference opener on January 3<sup>rd</sup> – game time is 6:30 p.m.

- Five student athletes from the ULM Football team were named to the 2004 All-Louisiana Football Team. Brandon Guillory, Chris Harris, Joel Stelly, Joey Trappey, and John Winchester were selected by a panel of Louisiana Sports Writers based upon nominees from the sports information directors of the various football-playing schools in the state. Harris earned defensive first-team honors and will participate in the Hula Bowl Maui on January 22, 2005, at 7 p.m. CST. Stelly earned first-team specialists honors, Trappey was named to the offensive second team, while Guillory and Winchester were named to the defensive second team.

## **IMPORTANT HOME PAGE LINKS**

- For a complete listing of all our Chapter and Indian Athletic Foundation events, please view the Alumni Calendar of Events

<http://www.ulm.edu/cgi-bin/alumni.pl>

- Need to update your alumni record?

<https://www.ulm.edu/webform/alumni/update.html>

- The official ULM ring can be ordered by calling **800-854-7464** or you can visit the ULM Bookstore located in Sandel Hall (formerly Sandel Library).

<http://www.ulm.edu/universityrelations/news/oct04/ringpics.html>

- Want to financially support ULM from the privacy and comfort of your own home (which includes paying your alumni dues!):

<http://www.ulm.edu/giving/>

**DON'T FORGET . . . If you change your e-mail address, let us know! Send any new e-mail address to [walpole@ulm.edu](mailto:walpole@ulm.edu)**

And that concludes this edition of *Good News*. As always, thanks for helping spread the *Good News* about our ULM. Our next *Good News* e-mail should arrive in your inbox around the 15<sup>th</sup> of January....2005!

On behalf of the ULM Alumni Association, and all members of the ULM Family, here's wishing you and yours a Happy New Year.

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**GOOD NEWS** is e-mailed around the 15th and 30th of each month by your ULM Alumni Association. This e-mail contains a brief sampling of all the *Good News* surrounding our university. For a complete listing of all of the *Good News*, please visit the ULM web site at [www.ulm.edu](http://www.ulm.edu) If you would like to be removed from this list, please contact Tom Walpole (contact information is below). Thanks for your continuing support of **ULM**.

**Good News Count: 12,112**