

# Unit Evaluation

Aviation - 2011-2012

## Unit Vision:


The Aviation Program at ULM envisions an exemplary program that provides a modern, high quality education to its students that is both nationally and internationally recognized.

## Unit Mission:

The mission of the Aviation Program at ULM is to prepare individuals to become competent, ethical, safety conscious aviation professionals that are knowledgeable in their field. Students will possess the knowledge, skills, and abilities that are necessary to assume various roles in the aviation industry.

## Alignment with University Mission:

The Aviation Program's unit mission at ULM is aligned with the University's mission in several ways. By offering a diverse academic study, broad array of academics, wide range of baccalaureate programs - all while addressing the educational needs of the area's citizens, businesses, and industries, Aviation's alignment to the University's Mission is met.

**Explanation** of changes made based on the [results and analysis](#)  of the 2010-2011 cycle of assessment:

Targets were met for the outcomes reported. The Unit Evaluation Plan for 2011-2012 will be revised based on the new incoming Aviation Chair's necessary changes and modifications.

### Goal #1:

To recruit, retain, and graduate Aviation students.

### Goal #1 Alignment with University Strategic Plan:

Goal 1 is consistent with the University Goal 4 of "enhancing student growth and success".

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## 1.1 Outcomes/Objectives:

Increase awareness of Aviation as a major.

### Measure:

- # of Recruiting Events
- # of External Efforts

### Target:

- Participate in at least 3 recruiting events per year.
- Participate in at least 1 external aviation professional event per year.

**Tactical Steps:**

- Revise Aviation brochures as needed.
- Update Aviation website information as needed.

**Timeframe for evaluation:**

Ongoing.

**Responsible Persons:**

Faculty Chair and Faculty.

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**1.2 Outcomes/Objectives:**

Improve retention of current Aviation students.

**Measure:**

- # of interactive faculty/student activities.
- Quality of advising.

**Target:**

- Host at least 3 events per year involving Aviation students and faculty interaction.
- Review advising process and key advising factors prior to advising period.

**Tactical Steps:**

- Arrange events.
- Communicate with students.
- Attend advising training sessions as available.
- Review curriculum offerings.

**Timeframe for evaluation:**

Ongoing.

**Responsible Persons:**

Faculty Chair and Faculty.

**Goal #2:**

Maintain a high quality Aviation program.

**Goal #2 Alignment with University Strategic Plan:**

Goal 2 is consistent with University Goal 3 of "enhancing the academic learning environment".

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## **2.1 Outcomes/Objectives:**

Maintain AABI accreditation.

### **Measure:**

- AABI maintenance activities.

### **Target:**

- Review of AABI standards and compliance with those standards.
- Continuous progress on AABI activities.
- Submission of applications and reports prior to deadlines.

### **Tactical Steps:**

- Read standards.
- Write reports.
- Attend annual conference.
- Communicate progress to College administration.

### **Timeframe for evaluation:**

Ongoing/Continuous and 2013 visit.

### **Responsible Persons:**

Faculty Chair.

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## **2.2 Outcomes/Objectives:**

Provide a functionally strong learning environment.

### **Measure:**

- Currency of Curriculum
- Quality of Faculty
- Assurance of Learning

### **Target:**

- Review and revise curriculum.
- All faculty participate in planning and evaluation process.
- Develop learning goals and assess learning for both SACS and AABI.

### **Tactical Steps:**

- Gather input on curriculum from external professionals.
- Ensure curriculum meets AABI standards.

- Learn and follow CBA Performance Planning and Evaluation process.
- Review AOL plans for other areas to improve AOL plans in Aviation.

**Timeframe for evaluation:**

Ongoing.

**Responsible Persons:**

Faculty Chair and Faculty.

**Goal #3:**

Develop and maintain relationships with industry at the state, regional, national, and international levels.

**Goal #3 Alignment with University Strategic Plan:**

Goal 3 is consistent with Goal 6 in "strengthened relationships with ULM constituencies".

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**3.1 Outcomes/Objectives:**

Place graduates in jobs.

**Measure:**

- Placement rate.

**Target:**

- 100% of graduates are placed within 3 months of graduation.

**Tactical Steps:**

- Monitor current graduating class.
- Gather resumes for distribution to potential employers.

**Timeframe for evaluation:**

Ongoing.

**Responsible Persons:**

Faculty Chair and Faculty.

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**3.2 Outcomes/Objectives:**

Engage regularly in professional external organizations.

**Measure:**

- # of professional associations with affiliations.
- # of external events in which involved.

**Target:**

- All Aviation faculty are engaged in at least 1 external professional association.
- All Aviation faculty are engaged in at least 3 external professional events per year.

**Tactical Steps:**

- Review current associations and memberships.
- Search out new affiliations as needed.
- Communicate professional events to faculty and students.

**Timeframe for evaluation:**

Ongoing.

**Responsible Persons:**

Faculty Chair and Faculty.

**Results and Analysis:**

**Explanation** of changes made based on the results and analysis of the 2011-2012 cycle of assessment: