

**Industry Advisory Council Minutes  
October 25, 2002**

The Fall meeting of the ULM School of Construction Industry Advisory Council took place Friday, October 25, 2002. Nineteen were in attendance:

Don Beach	Ken Holland	Lee Smith
Randy Bentz	Jud Jacobs	Steve Terrill
David Dorsch	John Kent	
David Dumas	Kyle Kent	<u>Non-IAC Members:</u>
Laurence Favalora	Keith Parker	John Hunter
Jerry Fields	Chuck Penn	Thurman Potts
Don Greenland	Charles Poole	Vanessa Prevost

Laurence Favalora, Chairman of the IAC, called the meeting to order at 8:40 am. The members introduced themselves and new members were recognized. Dr. Keith Parker presented the Director's report. The members of the Advisory Council met with Dr. James Cofer, ULM President; with Dr. Carlos Fandal, Dean of the College of Arts and Sciences; with the School of Construction Faculty; and with the students. The Advisory Council had an open lunch with the Dean and the students.

**Summary of Discussion**

• **Director's Report**

Dr. Parker discussed the new College of Arts and Sciences, and passed out copies of the budget. Mr. Herb McCaskill officially announced his intention to retire in 2003. Permission was given by the University administration to hire two new faculty members. The program has been recognized as a keystone program in the University on numerous occasions. The enrollment goal set by the strategic plan was not met. Current enrollment is 202 and will have to be increased.

• **President and Dean's Report**

The ULM President and the Dean of the College of Arts and Sciences discussed the changes that already took place on campus, such as attitudes and renewed spirits. Dr. Cofer plans to renovate the old student union building and transform it into a student center. His goals are to increase enrollment, satisfaction, and retention. Dr. Cofer wants the University to have 10,000 students with a 60% graduation rate, but still needs to raise a lot of money to accomplish this goal. A lobbying campaign is already taking place.

• **ULM Foundation**

John Hunter, Board member of the ULM Foundation, discussed and described how the Foundation might be restructured. Currently ULM has three Foundations: the ULM Foundation, the Athletic

Foundation, and the Alumni Foundation. The Potts Fund is part of the ULM Foundation. Donations can be earmarked and there will be a strict accounting of the money spent.

- **Fundraising**

It was decided that the Advisory Council should start the fundraising efforts to increase the Potts Fund as soon as possible. Dr. Parker will get in touch with the ULM Foundation to get the official approval to proceed, and to get the necessary paperwork. Dr. Parker will get a list of graduates by year and by region to distribute to the IAC members. It was decided that a personal contact (phone or face to face) with the alumni would have more impact, and that different contribution levels should be suggested. Donations should be made to “The ULM Foundation—Potts Fund.”

A timeline for the fundraising campaign needs to be determined. The Finance Committee, chaired by Ken Holland, will work on the logistics of the campaign.

- **Recruiting**

Recruiting efforts have to be increased to reach the enrollment goal set by the strategic plan. The School of Construction developed a new brochure that will be sent to the IAC members. IAC members suggested inviting some high school students to the next IAC meeting. More money might be needed to create incentives for new recruits.

Charles Poole took a copy of the old recruiting video and will get in touch with an outside company to get an estimate of the cost of producing a new CD.

- **By-laws amendments**

Dr. Parker will send out e-mail ballots to change the definition of a quorum to “12 people” instead of “50% of the voting members” to avoid future difficulties. (See Article IV, Section 2.)

- **Land Surveying Program**

Nichols State University will be housing the Land Surveying program. The ULM School of Construction proposal was one of seven and did not get selected.

- **CPC Exam**

Dr. Parker told the IAC members that the possibility of requiring the CPC exam to be taken as a requirement for graduation was discussed at a faculty meeting. The faculty decided that they would start by strongly encouraging graduating seniors to take the exam, but would not make it mandatory for now.

- **Potts Fund Expenditure**

A motion was made to approve Dr. Parker’s request to spend up to \$1,500 out of the Potts Fund for the newsletter and any necessary publication.

- **IAC Members**

A motion was made to accept the following three new members:

- Buddy Edens – ABC Jackson, MS
- Brent Long '87 – Choate Construction
- Kent Long '86 – Centex Rooney Construction

A motion was made to remove the following two members from the Industry Advisory Council at their request: Shannon Earls, and John Schween.

- **Spring 2003 Meeting**

The Spring 2003 IAC meeting is scheduled for April 2003. The exact date is to be announced.

The meeting was adjourned at 4:05 p.m.

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Laurence Favalora, IAC Chairman

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Dr. Keith Parker, SOC Director

Date: \_\_\_\_\_

Date: \_\_\_\_\_