

Industry Advisory Council Minutes
ULM School of Construction
April 27, 2001

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Attendance:

Charles Poole	Steven Hallman	Steve Terrill
Don Beach	Ken Holland	Scott Thompson
Chip Carlson	Richard Nelson	Dr. Keith Parker
David Dorsch	Chuck Penn	Vanessa Prevost
Laurence Favalora	Thurman Potts	

Charles Poole, Chairman of the IAC, called the meeting to order at 8:15 a.m. Dr. Keith Parker presented the Director's Report. Then the members of the Advisory Council met with Mervin Kontrovitz, Dean of Pure and Applied Sciences; the School of Construction faculty; Construction Students; and Dr. Richard Baxter, and Marc Labude from the ULM Foundation. The Advisory Council had an open lunch with the students at the School of Construction.

Summary of discussion:

- The Advisory Council nominated the following 6 ULM School of Construction graduates for IAC membership:

Greg Allen	Jerry Fields
David Dumas	John Kent
Shannon Earls	Kyle Kent
- A motion was voted to review the Council by-laws. A copy of the original by-laws was distributed to the Council members for review. Comments, and recommendations for changes will be discussed at the next IAC meeting.
- A committee was appointed to nominate the new executive officers. The committee is composed of David Dorsch, Laurence Favalora and Steven Hallman.
- Strategic Planning: Larry Favalora presented the first draft of the Strategic Plan to the Council. After discussions, it was agreed that the Strategic Planning Ad Hoc Committee would revise the draft, make recommendations, submit the revised plan to the Council, and present it to the Dean. Comments and suggestions for changes should be e-mailed to Dr. Keith Parker -- coparker@ulm.edu -- by Monday, May 7, 2001.
- A motion was voted to authorize Dr. Keith Parker to spend up to \$4,000.00 out of the Potts Fund for operation and promotion of the School of Construction until the next Industry Advisory Council.

- Dr. Parker will check on the costs of revising the recruiting video, and will have a "wishlist" to present at the next meeting.
- Promotion/Recruiting: Vanessa Prevost presented the first draft of a brochure for the School of Construction; the contents of the Spring 2001 issue of the Groundbreaker; and the map of the web site in development. The School of Construction already has a listing of High Schools in Northeast Louisiana as well as contact names. A local and national recruiting strategy will be discussed at the next meeting. Alumni should get more involved in the recruiting process (ex: go and personally talk to High School math or physics students).
- Dr. Richard Baxter and Marc Labude gave an overview of the financial state of the ULM Foundation, and answered questions about the Potts Fund. Dr. Baxter was requested to provide information regarding the criteria for establishing a School of Construction Alumni Association.
- Fundraising plans, as well as the Potts Fund will be addressed at the next meeting. The recommended time for fundraising activities is early Fall (August). To make a direct donation to the School of construction, donors should write their check to "the ULM Foundation" and add the name of the specific account (ex: "ULM Foundation-- Potts Fund.). The donations must be designated and restricted to the School of Construction Department.
- The Possibility of a "Land Surveying Program" being established at ULM was discussed. Copies of articles describing the need for this program were distributed to the IAC. Scott Thompson will contact Jerry Lazenby about the matter.
- The next IAC meeting will take place October 5, 2001. Homecoming will be the following day.

Charles Poole,
Chairman IAC

Date

Dr. Keith Parker,
Director SOC

Date