

Industry Advisory Council Minutes
April 12, 2002

The Spring meeting of the ULM School of Construction Industry Advisory Council took place Friday, April 12, 2002. A quorum was present. Nineteen were in attendance:

Greg Allen	Henry Heier	Charles Poole
Robert "Popie" Billeaud	Ken Holland	Thurman Potts (not IAC member)
David Dorsch	John Hunter (not IAC member)	Vanessa Prevost (not IAC member)
David Dumas	John Kent	Steve Terrill
Laurence Favalora	Richard Nelson	Scott Thompson
Jerry Fields	Keith Parker	
Steven Hallman	Chuck Penn	

Laurence Favalora, Chairman of the IAC, called the meeting to order at 8:20 am. Dr. Keith Parker presented the Director's report. The members of the Advisory Council met with Dr. James Cofer, ULM President; with Dr. Eric Pani, Interim Dean of the College of Pure and Applied Sciences; with the School of Construction faculty; and with the students. The Advisory Council had an open lunch with the ULM President and the students. Charles Poole, former IAC Chairman, received an appreciation plaque for outstanding services to the ULM School of Construction. Mr. Poole served as Chairman of the IAC from 1989 through 2001. The Advisory Council will write a letter of support and thanks to Fred Culpepper for his services to the School of Construction.

Summary of Discussion

- **Land Surveying Program**

Dr. Parker updated the Advisory Council on the possibility to host the first and only Land Surveying program in the state within the ULM School of Construction. Dr. Parker received the approval from the University to proceed and submit a proposal. The Land Surveying program would start as a concentration within the Construction Program, but would require an extra faculty member in the future.

- **CPC Exam**

The possibility of requiring the CPC Exam to be taken as a requirement for graduation was discussed.

- **Finance Committee**

Ken Holland, Chairman of the Finance Committee, updated the Council on the progress of the Finance Committee. He passed out copies of e-mail exchanges between the Finance Committee members, as well as the priority list for funding submitted by Dr. Parker. The priority list

consists of seven items and amounts to around \$60,000/year for the first 2 years, and \$50,000/year thereafter.

1. Recruitment, Public Relations, Advertising	\$15K
2. Adjunct Faculty	6K
3. Travel	10K
4. Computer Technologies	5K
5. Matching Grant Funds	5K
6. Faculty Salary Enhancements	10K
7. Scholarships	5K

- **Fundraising efforts**

A) Dr. Parker requested that the IAC raise \$15,000 in each of the next two years to provide start up funds for recruiting and fundraising. A motion was passed that funds raised through the IAC would go to this effort until the two year total of \$30,000 was raised. Any funds raised after that amount would be put in the Potts Fund.

Dr. Parker initiated the effort with the “Director’s Challenge” by making a \$1,000 personal donation to the School of Construction Foundation to launch the first phase of the fundraising campaign. Dr. Parker encourages everyone to donate and “beat his record.”

B) A motion was passed to invite the current Advisory Council Members to pledge a minimum contribution of \$500/year for two years to raise immediate funds for recruitment, PR and advertising. Laurence Favalora will write a letter to the members explaining the purpose of this effort. Although encouraged, these contributions are not mandatory to become an IAC member.

Donations should be made to the “ULM Foundation – School of Construction”, and sent to Dr. Parker, who will then send out the appropriate tax forms.

Funds from the IAC members should be collected by June 30th, 2002.

C) The School of Construction will get the PR started about the upcoming fundraising campaign, which will be announced and described in the next Groundbreaker Newsletter.

A fundraiser letter will be sent out to Alumni, Companies, and Friends of the School of Construction. Dr. Parker will find out more information about how the ULM Alumni Foundation can help us in that matter. Vanessa Prevost will serve as a liaison between the School of Construction and the ULM Alumni Center/Foundation.

- **Membership Nominations**

A motion was made to nominate the following for IAC Membership:

Randy Bentz, '01	-- Bentz & Eltmore
Cayce Hand, '74	-- Hand Construction
Jud Jacobs, '97	-- Brasfield & Gorrie
Todd Littleton, '97	-- Whitacker Construction
Karl Meeks, '93	-- JPI
Paul O'Donald	-- Hensel Phelps
Drew Scahill, '98	-- Charter Builders
Lee Smith, '83	-- Austin Commercial
Kendal Terral, '88	-- D'Arbonne Construction
John White, '96	-- Yates Construction

- **By-laws amendments**

A motion was passed to send out e-mail ballots to change the definition of a quorum to “12 people” instead of “50% of the voting members” to avoid future difficulties. (see Article IV, Section 2.)

- **Groundbreaker Newsletter**

A motion was made to accept the cost increase of the newsletter for better quality paper and layout, and larger quantity printed. The Council suggested that new columns be created: “IAC Chairman’s Corner,” and “ULM President’s Corner”. General info about ULM should also be added.

- **Potts Fund Expenditures**

A motion was made to approve Dr. Parker’s request to spend up to \$1,500 out of the Potts fund for the newsletter and any necessary publication.

- **Fall 2002 Meeting**

The fall 2002 School of Construction Advisory Council meeting is scheduled for Friday, October 25, 2002. Homecoming will be the following day.

The meeting was adjourned at 4:00 pm

Laurence Favalora, IAC Chairman

Dr. Keith Parker, SOC Director

Date: _____

Date: _____