

University Athletics Academic Advisory Committee
September 4, 2012

Present: Brett Bennett, Anthony Malta, Mary Adams, Ulas Ograk, Barbara Michaelides, Tasha Fisher, Bobby Staub, Bob Cage

Absent: Sam Bruscato, Carl Thameling, Anthony Walker

Visiting: Cameron Willcott

The meeting opened at 4:05 pm with reports.

AD Report:

Staub shared the very positive news that we have seen a year-over-year increase in ticket sales, sponsorships, and the annual fund. He added, "I feel really good about this fall." Events highlighted include

--the White-Out game against Baylor, which will be on ESPN and, therefore, available in 100 million homes.

--Quarterback Luncheons Thursdays at noon in the Alumni Center, with some scheduled in West Monroe

--HawkTalk Wednesdays at noon in the SUB

Staub also noted that we are working to partner with the City of Monroe on youth initiatives.

Senior Compliance Administrator Report:

Fisher announced that a new Associate Director has been hired. Cameron Willcott, former compliance officer at Western Oregon, joined the staff this fall. In addition to his compliance background, Willcott holds a law degree.

Chair Report:

Ograk noted that the cmte must replace Wilson Campbell, who retired in May. The cmte discussed a particularly great need for faculty members as we move towards subcmte work. President Bruno has asked us to make recommendations for additional faculty appointments. We should also determine rules for how and when members will rotate on/off the cmte.

Based on the predominating majors of student athletes, the cmte determined the following:

- our cmte should be composed of 8 faculty members
- two of these members should represent Arts & Sciences
- two should represent Business
- two should represent Education, with at least one coming from Kinesiology
- one should represent Health Sciences
- one should represent Pharmacy

The cmte will seek new members who are both interested in serving and interested in learning more about athletic-academic issues.

New Business:

The cmte will collaborate on a mission statement. Ograk asked everyone to bring to the next meeting one-sentence that describes our purpose and vision. In formulating this sentence, he asked us to “consider our desired academic situation ten years down the road.”

Ograk also noted that we should standardize the process for conferring the Faculty Recognition Award.

The meeting adjourned at 5:00 pm.

Respectfully Submitted,

Mary Adams
Secretary of UAAAC
September 14, 2012