2010 ULM Business Symposium
Innovation: Creating Opportunities in Challenging Times

Wednesday, October 27

4:00 CBA Business Brain Bowl Coordinated by Dr. Michelle McEacharn
Student Union Building

6:30 Session 1 “Innovation in the Louisiana Insurance Market”
Commissioner Jim Donelon, La Department of Insurance SUB A

Thursday, October 28 (All Sessions in ULM Student Union Building except where indicated)

8:15 – 9:15 Session 1 “Innovative Approaches to Compensating Asset Managers”
Jonathan Davies, Tax Partner with PricewaterhouseCoopers, Washington, DC SUB A

Session 2 “Working on the Front Lines of Information Security,”
Allen Lum, Altran Control Solutions, New York, New York SUB B

Session 3 “Why Advertising Will Never be the Same”
Bill Breedlove, President & Elena Baca, Creative Director Pink Jacket Creative, Dallas TX SUB D

9:15 – 9:30 Break

9:30 – 10:45 Session 1 "Innovation and Your Career: Creating Opportunities in These Challenging Times"
Michelle Egan, Managing Director for Talent Development, O’Melveny & Myers, San Francisco, CA SUB A

Session 2 “Innovations and the Power Grid”
Jay Lewis, Vice President, Entergy, New Orleans, LA SUB B

Session 3 “Sustaining Innovation During Acquisitions,”
Matt Beal, Chief Technology Officer, CenturyLink, Monroe LA SUB D

11:00 – 12:15 Session 1 “Once Upon a Time: A Tale of Modern Money”
Albert Ku, Segment Executive & Portico Business Line President, & Ashley Millsap, Solutions Consultant, Credit Union Solutions, Fiserv, Dallas, TX SUB A

Session 2 “Sometimes Effort; Sometimes Luck; Always Smarts”
Sidney Tassin, President of Carta Energy LLC, Dallas, TX SUB B

Session 3 “Career Success Panel”
Jay Lewis, Vice President, Entergy, New Orleans, LA & Mark Robertson, Partner, O’Melveny & Myers, Manhattan, NY SUB D
11:30 – 1:30  *Cookout for students, faculty, and business guests*  
North End of Admin

1:30 – 2:45  Session 1  
“Leadership + Values + Innovation = Execution of Strategy”  
Bruce and Liz Boulware, Boulware Partners, Napa, CA  
SUB A

Session 2  
"Visibility of the Cold Chain"  
Mark Castellana, President, Accedo, Inc, Dallas TX  
SUB B

Session 3  
“What You Should Know Before Terminating A Contract”  
Keith Roberts, Partner, Roberts, Taylor, & Sensabaugh, Dallas, TX  
SUB D

6:30 – 7:30  Session 1  
“Internship Success Panel”  
SUB A

Friday, October 29

11:00 – 12:00  
“The Art of Vision”  
Erik Wahl  
Brown Auditorium

Saturday, October 30

10:00 – 2:00  
CBA Tailgating in the Grove

2:30 PM  
Homecoming Football game with Florida International