

THE UNIVERSITY OF LOUISIANA AT MONROE
MASCOT COMMITTEE MEETING
May 17, 2006

The University of Louisiana at Monroe (ULM) Mascot Committee met at 11:00 a.m., on Wednesday, May 17, 2006, in the Media Room on the 6th floor of the Library. No official roll call was taken.

Eric Rickabaugh of Rickabaugh Graphics was in Monroe to meet with the Mascot Logo Subcommittee, the Mascot Committee, and the ULM Coaching staff to present Warhawk concepts and logo designs that his company created for The University of Louisiana at Monroe. Over the past few weeks, he has been working with the Mascot Logo Subcommittee, who has narrowed the concepts down from eleven (11) to six (6). Earlier this morning he met with the Mascot Logo Subcommittee, and they narrowed the concepts down even further to four (4).

The Mascot Committee members reviewed all six (6) designs and were asked to critique each of them. After reviewing all the designs, each Committee member was asked to complete and turn in to Mr. Rickabaugh a Louisiana-Monroe Logo Testing Form that asked what Warhawk design, logotype design, ULM monogram design, and youth mark design they liked best; why; and what changes, if any, should be made.

The next meeting will be scheduled after Mr. Rickabaugh has reviewed all the suggestions from the Mascot Logo Subcommittee, the Mascot Committee, and the ULM Coaching Staff and has incorporated the recommended changes into the designs and is ready to present them for final review.

There being no further business, the meeting was adjourned at 11:45 a.m.