

EXECUTIVE SUMMARY

Between March 20 and March 31, 2006, the University of Louisiana at Monroe conducted an online poll to gauge mascot preferences for twelve (12) semi-finalists. The university polled students, faculty and staff, alumni and donors, and the general public.

Participation in the poll was voluntary for all constituency groups. Participants were asked to choose up to three (3) mascot choices. A total of 12,589 mascot choices were submitted.

The top three (3) mascot choices selected in the poll are:

1. Warhawks
2. Bayou Gators
3. Bayou Hawks

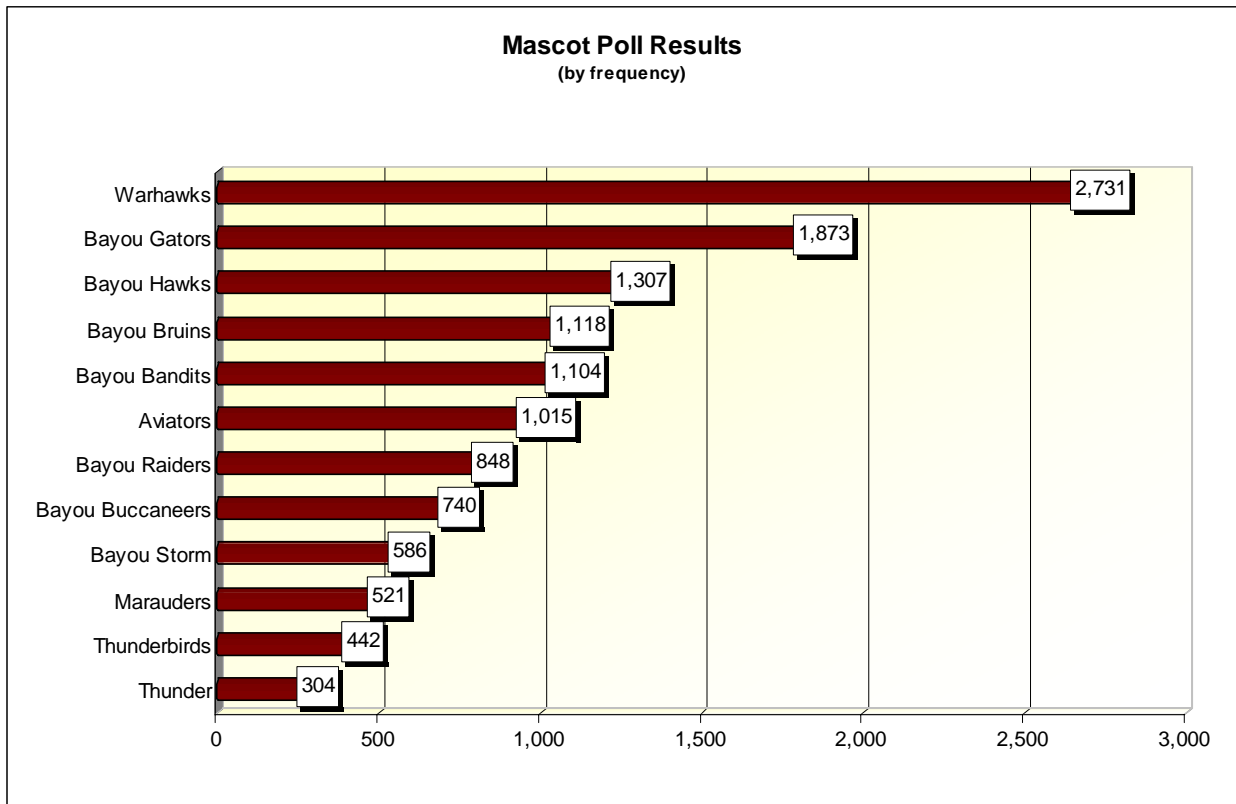
Detailed information about the online poll results include:

- A listing of poll results by frequency and percent, ranked highest to lowest.
- A bar chart representing poll results by frequency, ranked highest to lowest.
- A bar chart representing poll results as a percentage of frequency, ranked highest to lowest.

The poll did not collect the frequency of each mascot choice selected by any particular constituency group.

MASCOT POLL RESULTS

Mascot	Total	Percent
Warhawks	2,731	21.7%
Bayou Gators	1,873	14.9%
Bayou Hawks	1,307	10.4%
Bayou Bruins	1,118	8.9%
Bayou Bandits	1,104	8.8%
Aviators	1,015	8.1%
Bayou Raiders	848	6.7%
Bayou Buccaneers	740	5.9%
Bayou Storm	586	4.7%
Marauders	521	4.1%
Thunderbirds	442	3.5%
Thunder	304	2.4%
TOTAL	12,589	100.0%



Mascot Poll Results (by frequency)

