



**STUDENT NATIONAL PHARMACEUTICAL ASSOCIATION  
REGIONAL III, IV, AND IV CONFERENCE**



**Xavier University of Louisiana College of Pharmacy  
&  
University of Louisiana at Monroe School of Pharmacy**

November 5, 2017

Dear Corporate Sponsor:

Student National Pharmaceutical Association (SNPhA) is a professional pharmacy organization dedicated to serving the underserved. Through a number of outreach events and opportunities, SNPhA is committed to providing assistance and education nationwide on several health issues that are becoming widespread. Our organization has six national health initiatives: Chronic Kidney Disease, Diabetes Awareness, Operation Immunization, Mental Health Awareness, Legislative/Immigration, Power to End Stroke, and Remember the Ribbon: HIV/AIDS Awareness.

The University of Louisiana at Monroe School of Pharmacy and Xavier University of Louisiana College of Pharmacy are honored to be co-hosting the 2017-2018 SNPhA Regions III, IV, and V Conference in New Orleans, Louisiana on March 23 through March 25. We are requesting your support as sponsors. Our theme is, "Laissez Les Bon Temps Rouler! - Let the Good Times Roll!" As a sponsor, your donation will go towards necessities to host this event. This includes items such as: venue costs, transportation to local attractions, conference paraphernalia with information, technical support, workshops and other supplies. Pharmacists and pharmacy students will have an opportunity to continue their education in healthcare by participating in networking opportunities, interacting with vendors and exhibitors, and discussing healthcare platforms with several presentations.

As our sponsor, you will be formally recognized for your contribution to support the development of future pharmacists dedicated to serving the underserved. Sponsoring this great event will also give your business the opportunity to network with more than 400 future pharmacists. Sponsorship will bring your brand to the forefront for the future leaders of this global profession.

We would be honored if you would join in our efforts to present the University of Louisiana at Monroe and Xavier University of Louisiana Colleges of Pharmacy as leaders in pharmacy innovation. We thank you for your consideration and look forward to hearing from you!

Sincerely,

Jasmine Grandpré, Xavier University of Louisiana College of Pharmacy  
Raisa Howard, University of Louisiana at Monroe School of Pharmacy

# THE REGIONAL CONVENTION

**MARCH 23-25, 2017**

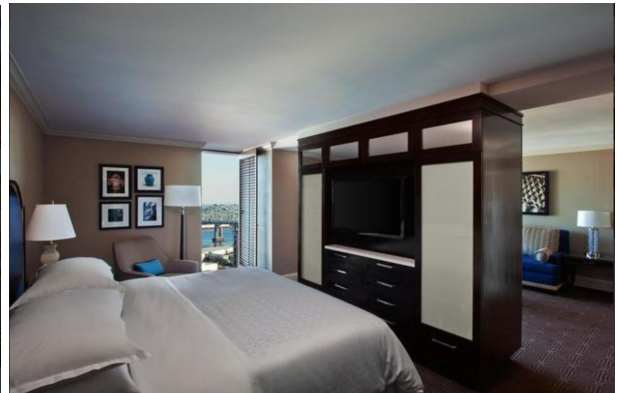
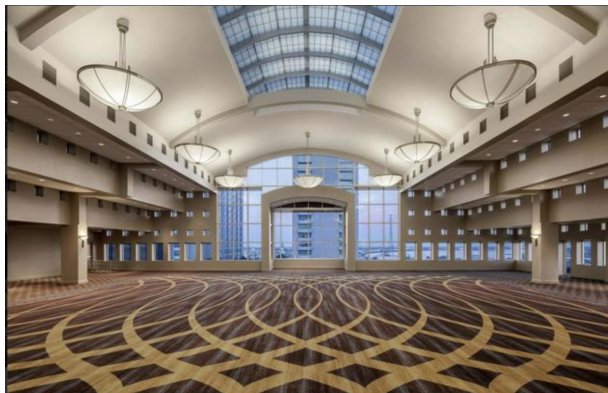
**NEW ORLEANS, LA**

Each year, the Student National Pharmaceutical Association (SNPhA) convenes two regional meetings throughout the nation to bring together over ninety chapter of future leaders in pharmacy! During these meetings the members attend workshops to improve their leadership skills, develop pharmacy resolutions, network with other student pharmacists, and compete in the annual Clinical Skills Competition. Registered pharmacists also travel to attend continuing education programs and interact with colleagues and sponsors.

This year's theme is "Laissez Les Bon Temps Rouler! - Let the Good Times Roll!"

## CONFERENCE VENUE

The conference will be held at the Sheraton Hotel located at 500 Canal Street in Downtown New Orleans near the French Quarter. The hotel has a total of 1,110 guest rooms, including 53 suites and offers complimentary breakfast, WiFi, and fitness center access. It is located within walking distance of many New Orleans attractions, restaurants, and local shopping destinations. The hotel houses a total of 54 meeting rooms and over 105,700 square feet of meeting space.



## About Us



The School of Pharmacy at ULM is Louisiana's only publicly supported comprehensive center for pharmaceutical education, research, and service. The School includes several modern specialized instructional and health service facilities and numerous affiliated off-campus teaching hospitals and pharmacies throughout the state.

Our SNPhA chapter was chartered in July 2014. Since then, we have been dedicated to serving the underserved in the Monroe and West Monroe, Louisiana area by providing several educational and health services through our initiatives. These initiatives include Remember the Ribbon/HIV Awareness, Operation Immunization, Power to End Stroke, Mental Health Awareness, Chronic Kidney Disease, and Diabetes Awareness. We have participated in numerous health fairs, outreaches, and community service projects such as the ULM International Student Health Fair, Omicron Iota Omega Alpha Kappa Alpha Sorority, Incorporated Annual Health Fair, Grace Place Soup Kitchen Power to End Stroke, and Louisiana Baptist Children's Home to name a few.

Our chapter members are actively involved in a number of student pharmacist organizations such as the American Pharmacist Association-Academy of Student Pharmacist, Louisiana Pharmacist Association, Phi Lambda Sigma Leadership Society, and Louisiana Society of Health System Pharmacist, where many hold leadership positions.

We are thrilled to be co-hosting Regions III, IV, and V Conference with Xavier College of Pharmacy. Our goal is to inspire and enlighten attendees about the progression of the pharmacy profession and encourage continued educational growth.



**XAVIER**  
UNIVERSITY *of* LOUISIANA

In 1972 Xavier University united with Florida A&M University, Howard University, and Texas Southern University to form a student-run organization to help serve minorities that were medically-underserved. Since then, the organization, known informally as SNPhA has grown to be more than 91 chapters across the nation. The Xavier University chapter takes pride in completing community and health service projects in underserved communities in New Orleans and surrounding areas. Many of these project include health fairs and other educational programs, in which we educate communities about our 7 initiatives: Diabetes, Power to End Stroke, Operation Immunization, Chronic Kidney Disease, HIV Remember the Ribbon, Community Outreach, and recently, Mental Health. Our education combined with free health screenings has empowered community members to take control of their own health to improve their quality of life, while bringing awareness to the versatile profession of pharmacy!

Last year alone, our chapter completed more than 70 service projects. This has all been made possible by the dedicated student-pharmacists that we call our members! Our organization also serves as an outlet to develop the leadership skills of our wonderful members, which truly are the future of pharmacy. Our chapter leaders also share their skills in a number of other organizations, such as the Kappa Psi Pharmaceutical Fraternity, Inc., the Kappa Epsilon Pharmaceutical Fraternity Inc., the American Pharmacists Association, and many more!

As one of the founding chapters, we are more than thrilled to bring SNPhA back home to its roots in New Orleans. We are also especially excited to be co-hosting this year's Regions III, IV, and V Conference with the University of Louisiana at Monroe. Our hope is that, together, we can inspire conference attendees to continue to take pride in their profession and share in our common passion for serving the underserved, which is the mission of SNPhA.

## The “Big Easy”



Xavier University of Louisiana College of Pharmacy and University of Louisiana at Monroe School of Pharmacy will be hosting the Region III, IV and V Conference in New Orleans, Louisiana (NOLA). New Orleans is one of the world's most fascinating cities – it's home to a truly unique melting pot of French, African and American culture, spicy, singular cuisine reflecting its history, and multicultural music. Located on the Mississippi River near the Gulf of Mexico, NOLA has also coined the local name, “Crescent City” since the city is shaped like a crescent moon. NOLA is also

nicknamed the "Big Easy," for its round-the-clock nightlife and vibrant live-music scene. Embodying its festive spirit is Mardi Gras, the late-winter carnival famed for flamboyant costumed parades and street parties.

### ATTRACTIONS

French Quarter and Market  
Aquarium of the Americas  
The Historic Pharmacy Museum  
WWII Museum  
Bourbon Street

### RESTAURANTS

Cafe Du Monde  
Ruby Slipper Café  
Antoine's  
The Gumbo Shop  
Bubba Gump Shrimp Co.

### NIGHT LIFE

Bourbon Street  
Frenchmen Street  
Harrah's Casino  
House of Blues  
The Jazz Playhouse



# SPONSORSHIP PACKAGES

## **GOLD SPONSOR \$10,000+**

- Select one event to sponsor as listed under “Other Opportunities”
- One full page advertisement in Regional meeting program agenda
- Table at Sponsors/Residency Exhibit
- Opportunity for logo on program materials
- Reserved seating at lunch and dinner for 4 guests for banquet and Bridging the Gap
- Listing on Conference website, program, and social media as “Gold Sponsor”.
- Verbal acknowledgement from podium

## **SILVER SPONSOR \$5,000**

- Select one event to sponsor as listed under “Other Opportunities”
- ½ page advertisement in Regional meeting program agenda
- Table at Sponsors/Residency Exhibit
- Opportunity for logo on program material
- Reserved seating at lunch and dinner for 1 guest for banquet and Bridging the Gap
- Listing on Conference website, program, and social media as “Silver Sponsor”.
- Verbal acknowledgement from podium

## **BRONZE SPONSOR \$2500**

- ¼ page advertisement in Regional meeting program agenda
- Table at Sponsors/Residency Exhibit
- Opportunity for logo on program material
- Reserved seating at lunch and dinner for 1 guest for banquet and Bridging the Gap
- Listing on conference website, program and social media as “Bronze Sponsor”
- Verbal acknowledgement from podium



# LEVELS OF SPONSORSHIP

## Family \$1000+

- Listing in regional program, website, and all social media as “Family” sponsor
- Table at Sponsor/Residency Exhibit

## Exhibition \$500+

- Table at Sponsor/Residency Exhibit

## Other Opportunities

### \*Reserved for Gold and Silver Sponsors

- Sponsor Opening General Session on Friday night
- Sponsor Bridging the Gap Event on Friday night
- Sponsor Saturday night Banquet Dinner

## Additional \$500 Sponsorship

- 1 dinner table for the Saturday night banquet (4 guest)
- Marketing items for conference goody bags; minimum quantity 400
- Mardi Gras masks for goody bags

## Additional \$1000 Sponsorship

- Student scholarship under company’s name
- Louisiana hot sauce souvenirs for goody bags

## Additional \$2500 Sponsorship

- Sponsor Breakfast Saturday morning
- Lanyards for conference name tags

## Additional \$5000

- Sponsor Lunch Saturday afternoon
- T-shirt sponsorship for Bridging the Gap Event

## Student Development Opportunities- Additional \$1,210 Sponsorship

- Sponsor 11 pharmacy students’ conference registration fee
- Sponsor 11 pharmacy interns’ conference registration from your company

## Donation

- Amount of your choice: \$\_\_\_\_\_



# LEVELS OF SPONSORSHIP

This form is to be filled out for the following sponsorship levels:  
***Gold Sponsor, Silver Sponsor, and Other Opportunities Sponsors***

For **Gold and Silver Sponsors**, please indicate which one event would be your 1st choice option to sponsor. The following events are based on availability.

- Sponsor Opening General Session on Friday night
- Sponsor Bridging the Gap Event on Friday night
- Sponsor Saturday night Banquet Dinner

For **Gold and Silver Sponsors**, please indicate which one event would be your 2nd choice option to sponsor. The following events are based on availability.

- Sponsor Opening General Session on Friday night
- Sponsor Bridging the Gap Event on Friday night
- Sponsor Saturday night Banquet Dinner

For Other Opportunities Sponsors, please indicate which one option you wish to sponsor. Make sure the sponsorship amount matches the previous sponsorship form.

- Additional \$500 sponsorship
- 1 dinner table for the Saturday night banquet
- Marketing items for conference goody bags; minimum quantity of 400 items

Additional \$1000 Sponsorship

- Student scholarship under company's name
- Louisiana hot sauce souvenirs for goody bags

Additional \$2500 Sponsorship

- Sponsor Breakfast Saturday morning
- Lanyards for conference name tags

Additional \$5000

- Sponsor Lunch Saturday afternoon
- T-shirt sponsorship for Bridging the Gap Event
  
- Student Development Opportunities- Additional \$1,210 Sponsorship
  - Please fill out Student Development Opportunities form

# LEVELS OF SPONSORSHIP

## **Student Development Opportunities Form**

This form is to be filled out for Other Opportunities Sponsors that have indicated they wish to participate in the “Student Development Opportunities” Category.

### **Part 1: Please select one option out of the available 2 sponsorship opportunities.**

- Option 1: Sponsor 11 pharmacy students’ conference registration fee**  
How would you like to choose which students will be sponsored?
  - Randomized
  - Application Form
  - Specific students
- Option 2: Sponsor 11 pharmacy interns’ conference registration fee from your company.**  
Name of your company: \_\_\_\_\_  
How would you like to choose which students will be sponsored?
  - Randomized
  - Application form
  - Specific students

### **Part 2: Please fill this part out if you have indicated you wish to sponsor “Specific Students”.**

List the full name of the students you wish to sponsor. If you list fewer than 10 students, the remainder spots will be filled by random selection.

- 1. \_\_\_\_\_ 6. \_\_\_\_\_
- 2. \_\_\_\_\_ 7. \_\_\_\_\_
- 3. \_\_\_\_\_ 8. \_\_\_\_\_
- 4. \_\_\_\_\_ 9. \_\_\_\_\_
- 5. \_\_\_\_\_ 10. \_\_\_\_\_

### **Sample Application form:**

1. What leadership roles have you held in your pharmacy school career?
2. Give an example of your most significant achievement?
3. How have you had an impact on your community?
4. What does SNPhA mean to you, and how has SNPhA impacted your life?
5. What are your goals after graduating from pharmacy school?

# Sponsorship Form

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

<b>Sponsorship Level</b>	<b>Minimum Amount</b>	<b>Amount Enclosed</b>
Gold Sponsor	\$10,000	
Silver Sponsor	\$5,000	
Bronze Sponsor	\$2,500	
Family Sponsor	\$1000	
Other Opportunities	Varies	
Donation	Varies	
	Total Amount Enclosed:	
Payment form:	Check: #	

***Please make checks payable to "XULA/ULM SNPhA."***

Please Return by:

February 10, 2018

Mail back to:

Jasmine Grandpré  
 Xavier University College of Pharmacy  
 SNPhA Chapter  
 1 Drexel Drive, P.O. Box COP  
 New Orleans, LA 70125



**Xavier University of Louisiana  
College of Pharmacy**

1 Drexel Drive  
New Orleans LA 70125

**University of Louisiana at Monroe  
School of Pharmacy**

1800 Bienville Drive  
Monroe, LA 701201

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*On behalf of the XULA College of Pharmacy and ULM School of Pharmacy  
SNPhA chapters, we would like to thank you for your support.  
We hope you can be a part of our regional meeting experience!*