



ULM

TM



ULM Foundation Awards of Excellence



DR. DEBORAH CHANDLER

Excellence in Creative/Artistic Activity



DR. KHALID EL SAYED

Excellence in Research



DR. JOSHUA STOCKLEY

Excellence in Teaching



DR. KIM MARIE TOLSON

Excellence in Service

- Kitty DeGree School of Nursing ranked #9 nationally by CollegeAtlas.org



- Online MBA ranked #25 nationally by OnlineU.org



- Center for Precision Agriculture





- ULM named one of 50 “Under-rated” universities nationally by BusinessInsider.com

- 100% passage rate on nine of 11 CHPS licensure and certification exams



- Monroe ranked in top 50 most affordable college towns

- Waterski Team wins 25th National Championship



- Soccer, volleyball and men's basketball earn SunBelt Conference, national academic awards



- ULM Fishing Team continues dominance of collegiate fishing



NEW FACULTY



FAHAMINA AHMED
School of Pharmacy



JASON AUSTIN
School of Health Professions



ED BRAYTON
School of Management



RUOXI CHEN
School of Health Professions



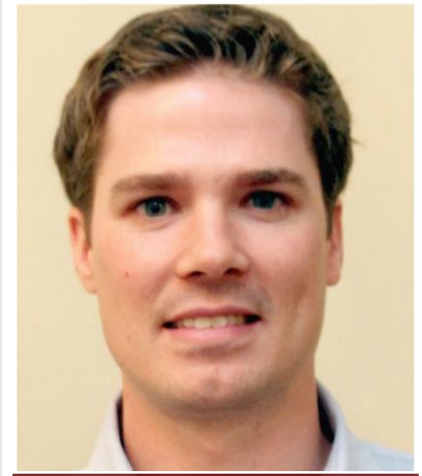
LAUREN FIX
School of Health Professions



BROOKE FOY
School of Visual & Performing Arts



SRINIVAS GARLAPATI
School of Sciences



STEPHEN HILL
School of Pharmacy

NEW FACULTY



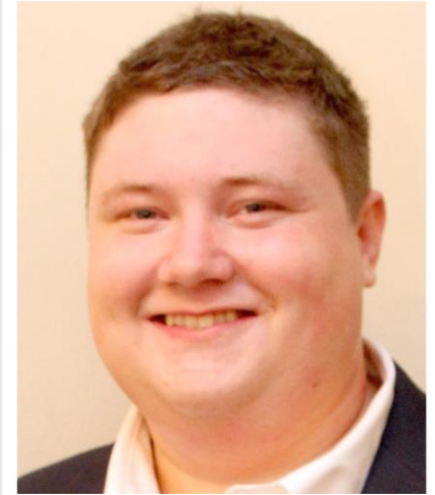
MYRA LOVETT
School of Education



JANELL McDANIEL
School of Behavioral
and Social Sciences



ZONIA MITCHELL
School of Humanities



ZACHARY MOORE
School of Management



TODD MURPHY
School of Sciences



BECKY PICKERING
School of Health Professions



COURTNEY ROBERTSON
School of Pharmacy



STACY STARKS
School of Health Professions

NEW LEADERSHIP STAFF



SUSAN CHAPPELL

Executive Director
ULM Foundation and Alumni Affairs



ROBIN UNDERWOOD

Director of Alumni Affairs



SHERRYE CARRADINE

Internal Counsel/EEO Administrator



NELL-GARWOOD GARVEY

Special Projects Officer

George T. Walker Hall

Re-opened for Fall 2014 Semester



JPS Field at Malone Stadium



Sandel Hall Renovation

Tentative Re-opening Spring 2016



International House

International Student Center

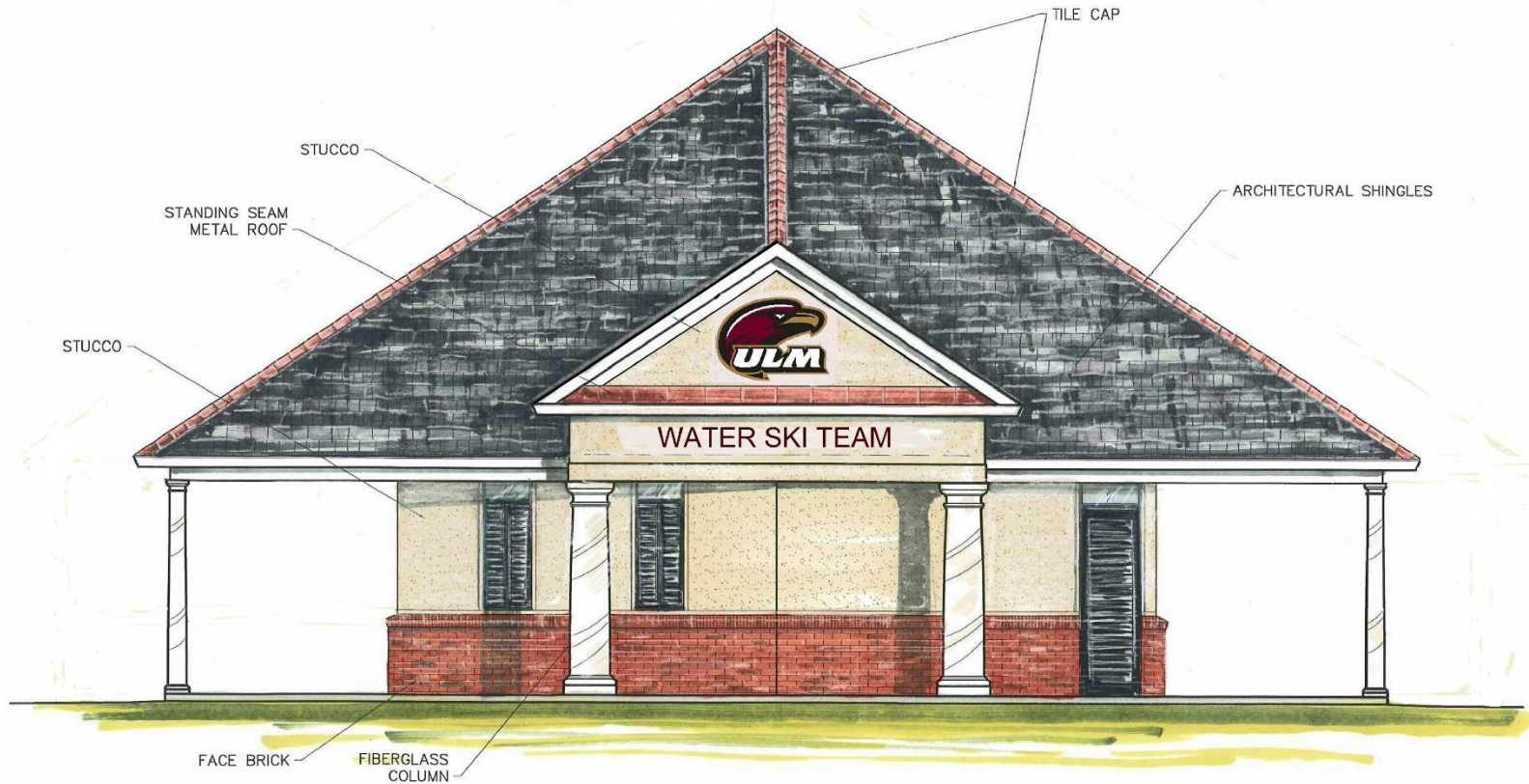


UNIVERSITY OF LOUISIANA AT MONROE



MADE POSSIBLE BY THE GENEROUS DONATION OF ERIC & LINDA LIEW

New Water Ski Facility



NORTH ELEVATION
SCALE: 1/4" = 1'-0"

SPACE
PLANNERS
Architects

Space Planners Architects, Inc.
3030 Aurora Avenue,
Monroe, Louisiana 71201
Phone 318.322.4183
Fax 318.322.7755

New Water Ski Facility for:





Malone Stadium Fieldhouse

ACADEMICALLY STRONG FIRST-TIME FRESHMEN!!



2014 Estimate
(as of August 14, 2014)

Avg. ACT Score = 23.0 ↑ **.6 points**

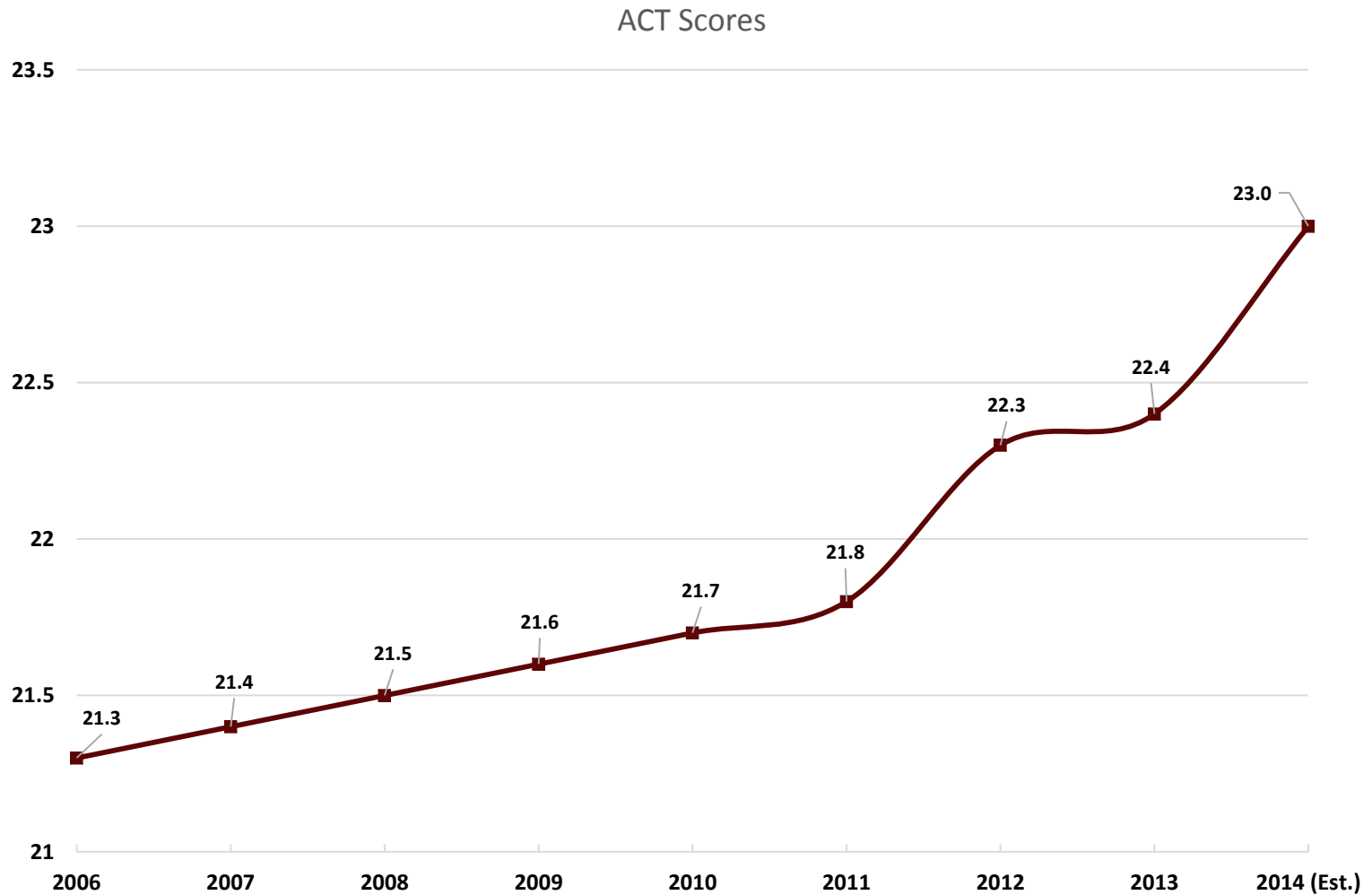
30+ ACT Score = 64 ↑ **5 students**

Avg. GPA = 3.51 ↑ **.11 points**

4.0 GPA = 135 ↑ **5 students**

TOPS PERCENT = 86% ↑ **21% points**

Freshman ACT Average Scores



OUR NEW WARHAWKS HAIL FROM...

2014 Estimated

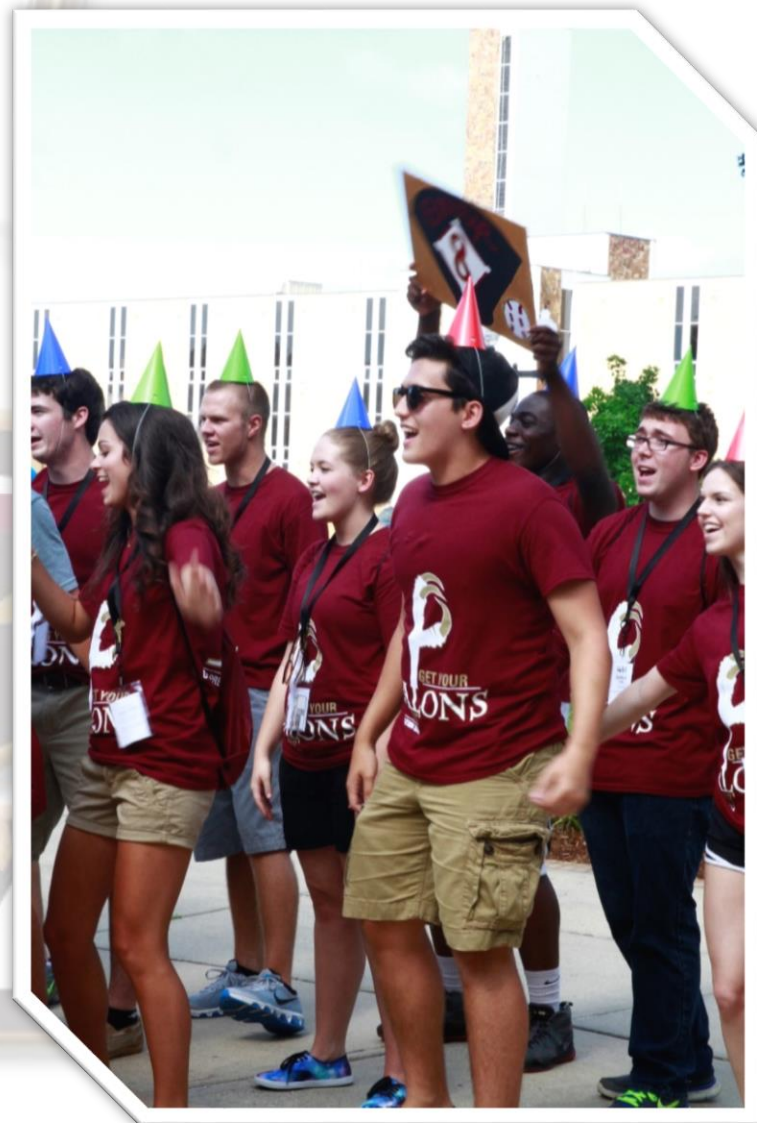
as of August 14, 2014

NELA (Monroe/Ruston): 46%

↓ 2013: 48%

Outside Region: 54%

↑ 2013: 52%





STRATEGIES FOR SUCCESS

8 week model for undergraduate online programs: five 8-week sessions and one 4-week intensive session

Academic advising for 8-week sessions to establish a connection with students and improve retention rates.

Retention plan to monitor and "red flag" struggling students for quick intervention to find out issues and quickly get them back on track.

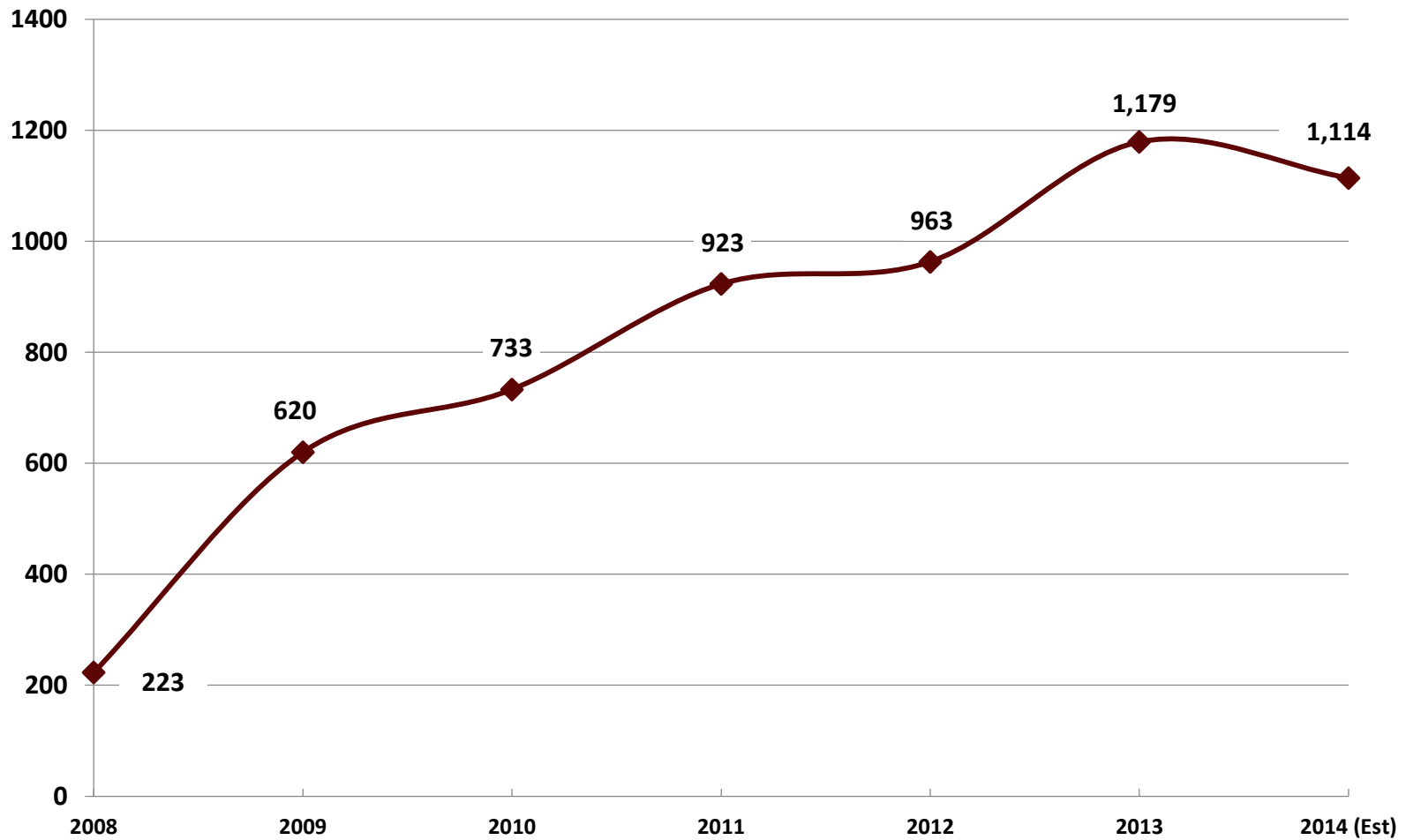
Student Advocate to assist students with questions or issues.

Faculty support with course design, strategy, and multimedia.



Enrollment

of Students



Retention Strategy “4-Pronged Approach”

Advising: create advising policy during the fall semester.

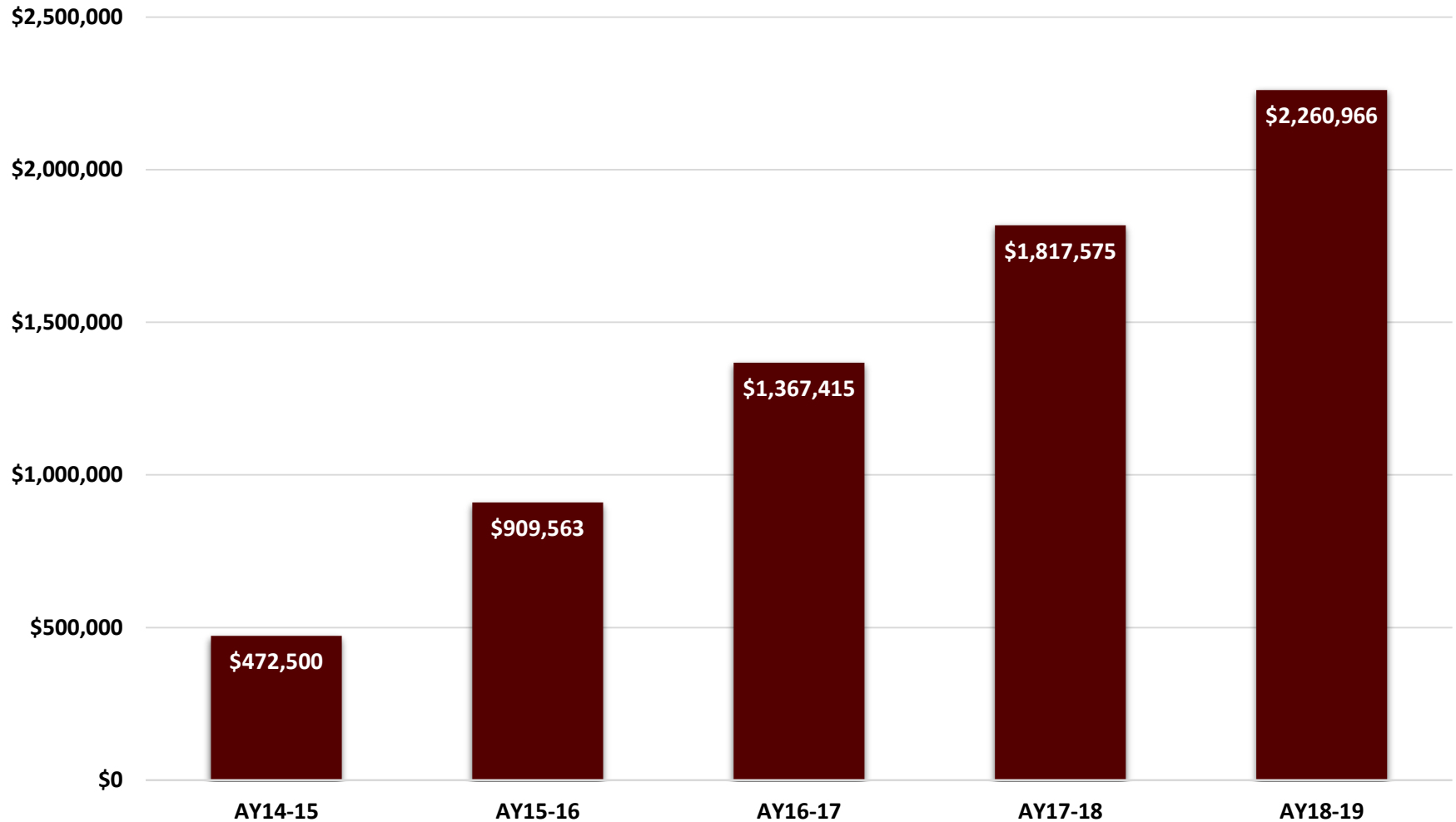
Early Alert: Target beginning freshmen, scholarship students African-American students, and Hawks program students.

Programs/Teaching/Learning: involve use of Grades First campaigns, mid-term grades, meetings with instructors, and mentoring.

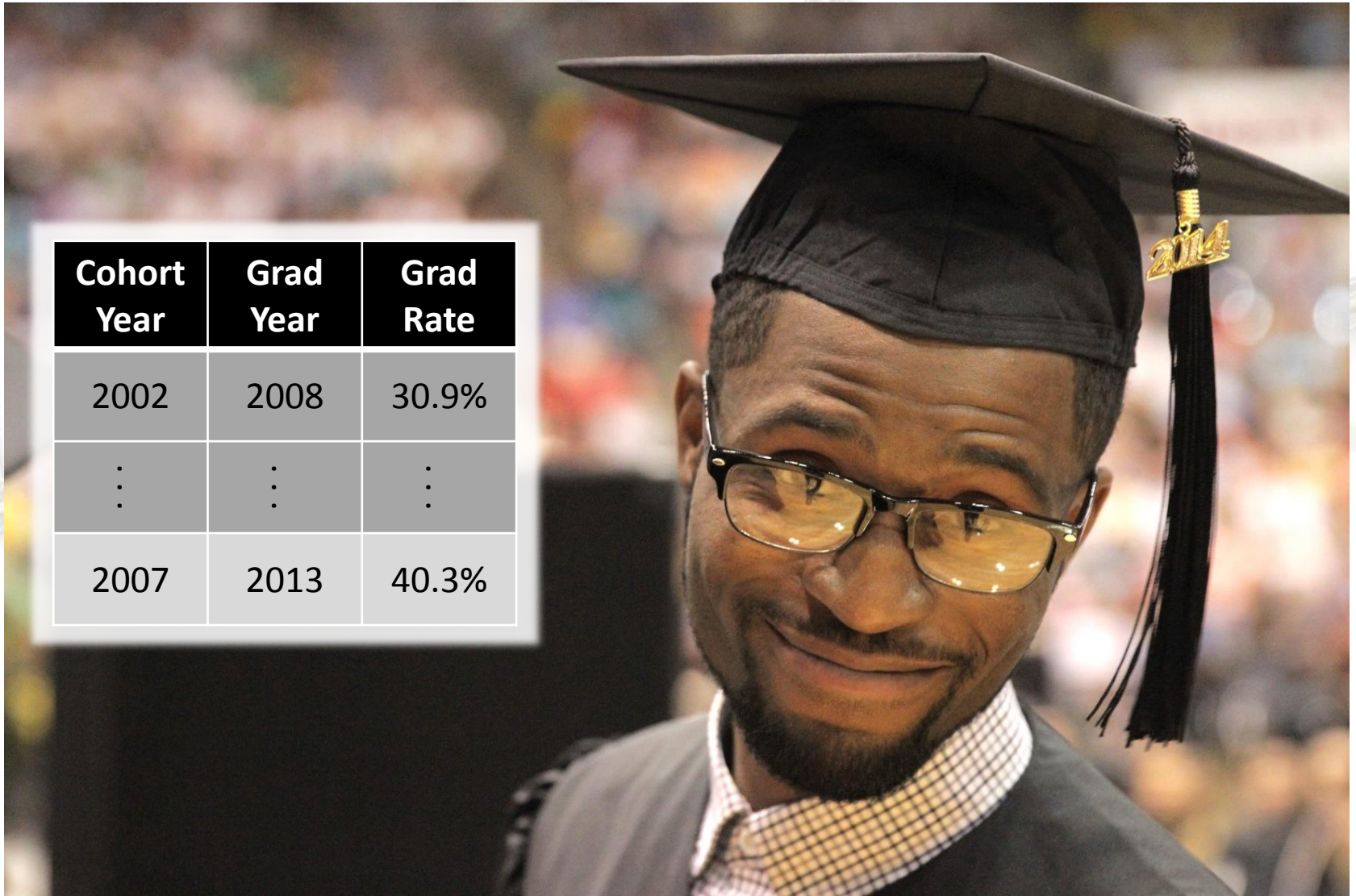
Customer Service: how it affects both students and the ULM community; facilitates processes for students.

5 Percent Increase in Retention

Projected Tuition Revenue Increase



Graduation Rates



Cohort Year	Grad Year	Grad Rate
2002	2008	30.9%
⋮	⋮	⋮
2007	2013	40.3%

Based on Constant Number of Students

Operating Budgets: FYE14 and FY15

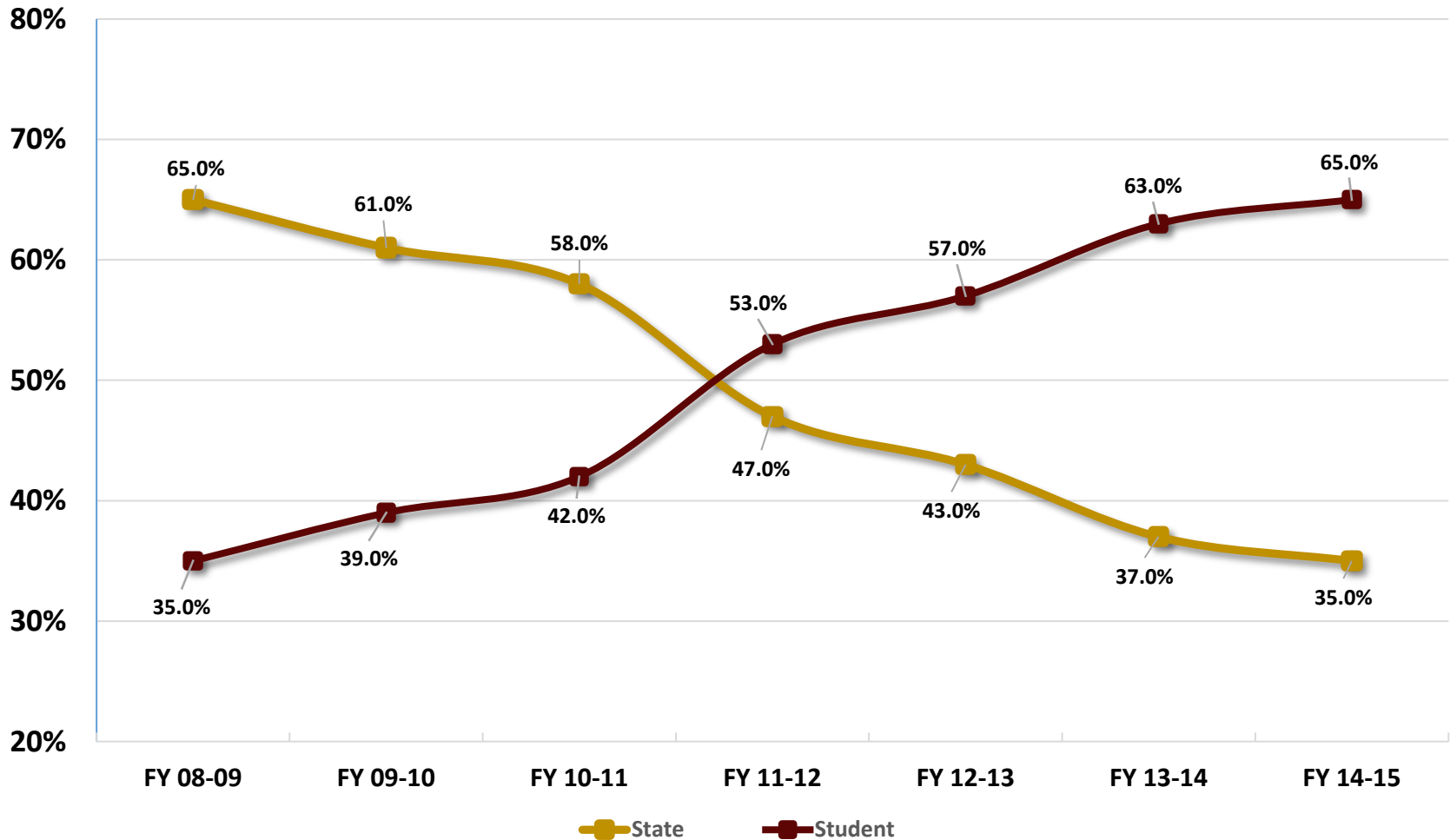
Revenue	FYE14*	FY15** as of July 1, 2014	Change
State	\$27.6M	\$26.4M	- 4.5%
Self-generated	\$45.3M	\$48.6M	+ 7.3%
Total	\$72.9M	\$75.0M	+ 2.9%

- **\$55.9 million (or 75%) of FY14-15 budget is salaries and benefits**
- **\$1.3 million increase in mandated costs from FYE14 to FY15**

* Includes 1-time \$\$\$ in FYE 14

** Does not include W.I.S.E. funding

Changes in State vs Student-paid Tuition



Use of Restricted Funds

- In FY 2014, through reorganization, ULM restored \$1.1 million to restricted accounts
- In FY 2015, \$4.1 million is budgeted from restricted funds to offset the operating fund, down from \$4.6 million a year ago.

STRATEGIC PLAN UPDATE: SIGNIFICANT ACHIEVEMENTS 2013-2014

- Academic reorganization and administrative budget reductions = significant cost savings.
- Distance-learning concentrated into eULM with proven model for online programs, tuition and fee structure.
- Strategic plan for Athletics results in increase of private funding.
- Wi-Fi network expansion, new social media plan, and Banner “Cloud” services implemented.
- Revised online assessment/evaluation system

SOAR

The Campaign

TAKING THE UNIVERSITY OF LOUISIANA AT MONROE TO NEW HEIGHTS

Scholarships for our top students

Opportunities for our faculty, professorships, and chairs

Athletic enhancements and student-athlete scholarships

Renovation of Brown Theatre Complex and building Malone Stadium Fieldhouse

SOAR Faculty-Staff Appeal

- **First-ever** comprehensive campaign in ULM's 83-year history to build an endowment for the future.
- **\$54.233M goal** by December 31, 2018.
- **Over 20%** of the goal committed to date.
- **Campus Campaign** date: Sept. 15 through Oct. 31
- **No \$\$\$ Goal** for Campus Campaign
- **Campus Participation Goal** – 80%

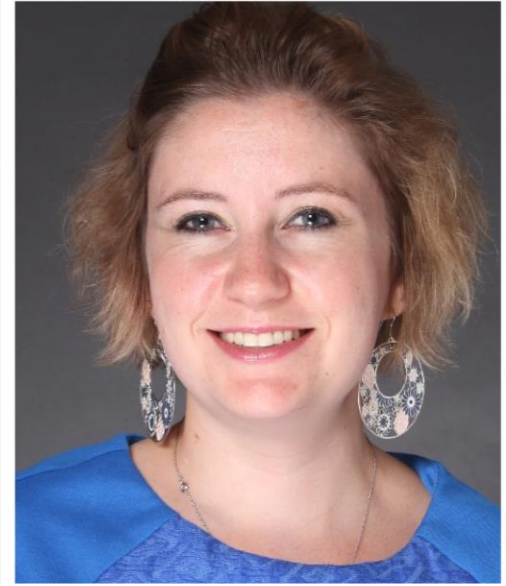
SOAR FACULTY-STAFF LEADERSHIP TEAM



DR. DONNA RHORER
CHAIR
School of Education



DR. ANTHONY WALKER
FACULTY CO-CHAIR
School of Pharmacy



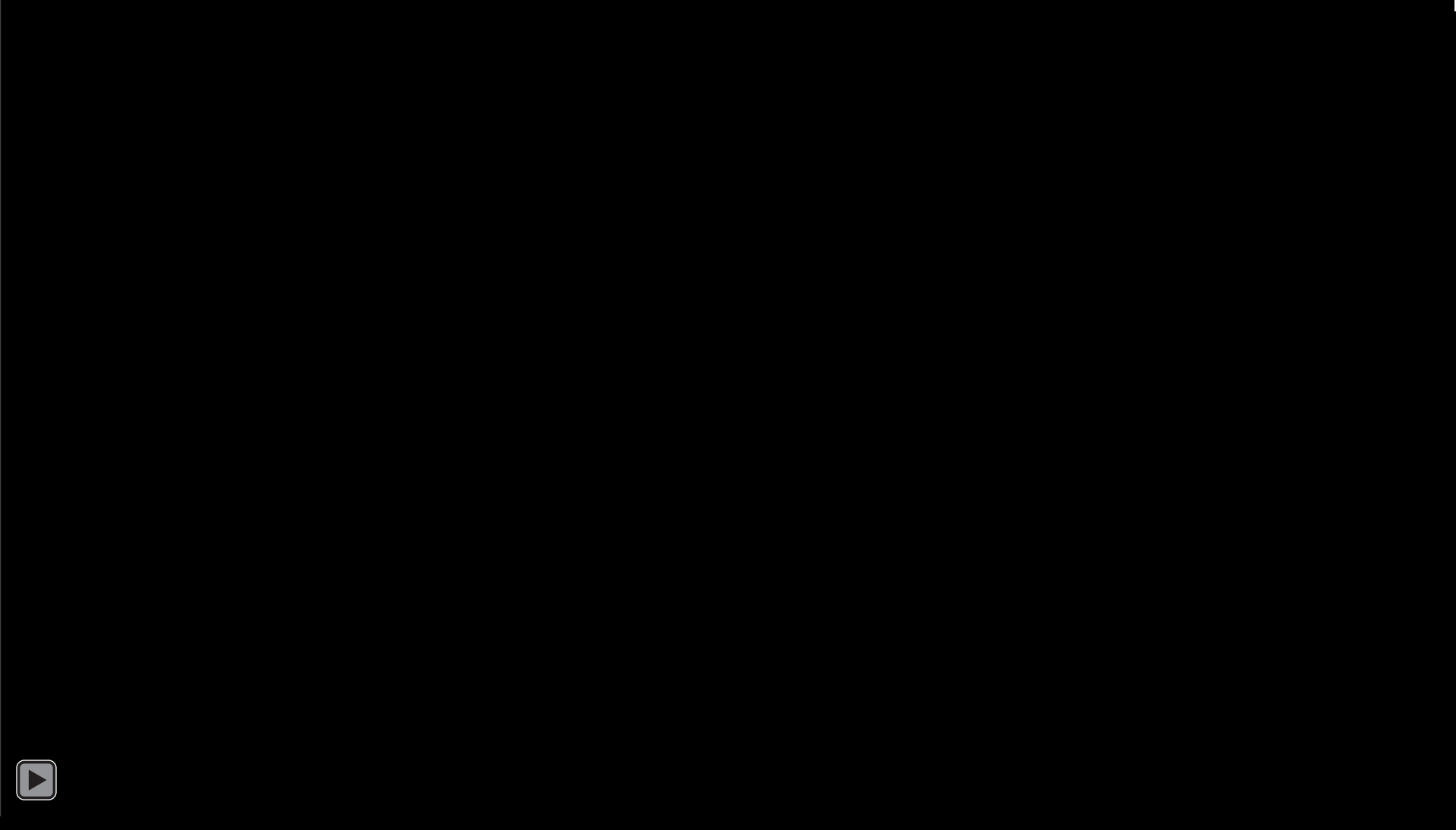
CAITLIN McKEIGHAN
STAFF CO-CHAIR
Graduate School

A large crowd of people, mostly young adults, is gathered outdoors. In the upper center, a person holds up a white sign with the word "FRESHMEN" written in red, bold, capital letters. The crowd is diverse in age and appearance, with many people wearing casual summer clothing like t-shirts, tank tops, and hats. The background shows a grassy area and some trees, suggesting an outdoor campus setting.

FRESHMEN

CONVOCATION

Wednesday, August 20





HOMECOMING WEEK

September 22 - 27



**BUDGET
CURRENTLY
STABLE!!**





WELCOME BACK

and

THANK YOU!

**for your hard work and dedication
to YOUR university!**

The background features a faint outline of the state of Louisiana in a light tan color. Overlaid on this is the logo for the University of Louisiana at Monroe (ULM). The logo consists of a circular emblem with a red and white design, and the letters "ULM" in a bold, white, italicized font with a gold outline. A small "TM" trademark symbol is visible at the bottom of the logo.

QUESTIONS?