

# 2011 Specific Care Form

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Employer \_\_\_\_\_  
Email \_\_\_\_\_ Telephone \_\_\_\_\_

My total annual gift will be \$ \_\_\_\_\_

I have completed a United Way Pledge Form and will make my gift by:

Payroll Deduction    Personal Check    Direct Bill    Credit Card

My annual gift is a Leadership Gift of \$500 or more.



United Way  
of Northeast Louisiana

Signature \_\_\_\_\_

Today's Date \_\_\_\_\_

## LIVE UNITED™

### GIFTS TO UNITED WAY

\$ \_\_\_\_\_ EDUCATION  
\$ \_\_\_\_\_ INCOME  
\$ \_\_\_\_\_ HEALTH  
\$ \_\_\_\_\_ BASIC and/or EMERGENCY NEEDS

### GIFTS THROUGH UNITED WAY

*Any 501(c)(3) or IRS qualified organization:*

\$ \_\_\_\_\_ Agency Name \_\_\_\_\_  
Address \_\_\_\_\_  
\$ \_\_\_\_\_ Agency Name \_\_\_\_\_  
Address \_\_\_\_\_

*Specific Care Gifts must be \$50 or greater. Gifts of less than \$50 will be directed to the general fund. This gift will be adjusted for pledge loss and an administrative fee. Specific Care Forms must be turned in to your ECM with your pledge form by December 31st to be honored.*

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## WHY EDUCATION, INCOME AND HEALTH?

At United Way, we believe that everyone should have the opportunity for a good life, so we're working to create lasting changes by focusing on the building blocks we all need for a good life -- education, income and health.

### EDUCATION

Children and Youth  
Achieve Their Potential

*Target Issue:*  
*Increasing Graduation Rates*

*Focus* > *Early Grade Reading*

### INCOME

Hardworking Individuals  
and Families Become  
More Financially Stable

*Target Issues:*  
*Increasing Income, Building Savings,  
Gaining & Sustaining Assets*

*Focus* > *Financial Education*  
- *Workplace Financial Education (Adults)*  
- *Dollars & Sense Reality Fair (Youth)*

### HEALTH

People's Health Is Improved

*Target Issue:*  
*Increasing Access to Care and  
Preventative Health &  
Nutritional Services*

*Focus* > *Wellness: Nutrition &  
Physical Activity*

### BASIC and/or EMERGENCY NEEDS

Although we're committed to making lasting changes in our community, we remain firmly committed to supporting a foundation of services that respond to basic and/or emergency needs such as food, shelter, medicine, and disaster relief.

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