



# ULM

UNIVERSITY OF LOUISIANA AT MONROE

## *Excellence in Action*

### **Media Themes for 2009 & 2010**

- Innovation in Education
- Intellectual and Cultural Diversity

*Prepared by University Relations*

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*[www.ulm.edu/universityrelations/](http://www.ulm.edu/universityrelations/)*



# ULM

## *Excellence in Action*

Media Themes for 2009 & 2010

The Office of University Relations has developed “Excellence in Action,” a 12-month overview of the significant academic and community contributions at the University of Louisiana at Monroe.

The guide is organized to coincide with recurring events as they appear on ULM’s academic calendar. The guide also notes national observances, such as National Alzheimer’s Disease Month, and connects those observances to ULM faculty experts and academic programs.

The theme of the first semester is “Innovation in Education.” Topics, organized by month, include technology, research, community outreach and non-traditional students. The second semester’s theme, “Intellectual and Cultural Diversity,” covers wellness, cultural diversity, intellectual exchange, student research, internship opportunities, and student success at ULM.

# FALL SEMESTER: Innovation in Education

## SEPTEMBER: Focus on Technology

### ***Potential technology features***

- Students utilize Simulated Patients in nursing, pharmacy and radiological technology
- Faculty and students utilize modern Pharmacy Care Lab
- Faculty and students utilize high-tech Clinical Simulation Center
- Professors incorporate podcasting in classrooms
- Student workers assist education majors, faculty, and staff with innovative technology in Digital Media Studio and faculty develop computer-assisted lesson plans and exercises in the Faculty Learning Lab Lounge
- SMART classrooms provide state-of-the-art learning environment
- Faculty and students utilize Moodle
- Aviation Department uses three full-motion flight simulators
- The Write Place integrates technology and learning
- Mathematics Resource Center integrates technology and learning
- Clarke M. Williams Student Success Center integrates technology and learning
- Faculty utilize clicker technology

### \* National Preparedness Month

#### ***Potential preparedness features***

- ULM utilizes FirstCall, an emergency mass notification system

### \* Pediatric Cancer Awareness Month

#### ***Potential pediatric cancer feature***

- Children's Brain Tumor Foundation funds Pharmacy professor's research on pediatric brain tumors

## OCTOBER: Focus on Research & Community Outreach

### ***Potential research & community outreach features***

- Chemistry faculty visit local schools during National Chemistry Week
- Education professors participate in Children's Expo
- Nursing & Health Sciences Career Fair takes place
- Older Worker Program often praised by National Council on Aging
- Toxicology professor awarded EPA grants

- ULM is premier provider for Louisiana Leader Fellows Program
- Biology professors host Howard Hughes Medical Institute activities for high school students
- Social Science Research Lab facilitates interdisciplinary research opportunities
- ULM community participates in United Way campaign
- Faculty experts share their resources with rural communities through the Northeast Louisiana Business and Community Development Center
- Upward Bound empowers potential first-generation college students by providing them with the necessary tools to become successful university graduates
- Office of Sponsored Programs and Research bolsters the research, instructional, creative and community service goals at ULM
- ULM is one of 12 universities to participate in national genomics research initiative

\* National Breast Cancer Awareness Month

***Potential breast cancer feature***

- Australian Pharmaceutical company funds Pharmacy professor's breast cancer research

\* National Dental Hygiene Month

***Potential dental hygiene feature***

- Dental Hygiene Department provides services to community

\* National Crime Prevention Month

***Potential crime prevention features***

- Criminal Justice Department partners with Monroe to reduce crime and drug activities
- Criminal Justice professor researches gang crime

\* National Depression Education and Awareness Month

***Potential depression education and awareness features***

- Marriage and Family Therapy clinic provides services to ULM and greater community
- Counseling Center provides services to ULM

\* National Cyber Security Awareness Month

***Potential cyber security awareness feature***

- Information Security Management class educates community about cyber-threats

***Events unique to ULM***

ULM Business Symposium

Homecoming

Miss ULM

## **NOVEMBER:** Focus on Non-Traditional Students

### \* National Non-Traditional Student Week & Academic Excellence

#### ***Potential non-traditional student features***

- GOLD offers variety of online degree programs to adult learners
- eTEACH allows K-12 teachers to earn certification and professional development through online, blended, distance, weekend, evening and on-site classes
- TEACH Delta Region certifies teachers to benefit Louisiana-Mississippi Delta region classrooms
- Louisiana Leader Fellows program trains talented teachers to become principals

#### ***Potential Academic Excellence features***

- Nursing, pharmacy, communicative disorders and more regularly score above national average on professional exams

### \* National Alzheimer's Disease Month

#### ***Potential Alzheimer's features***

- Institute of Gerontology, which conducts social, economic and behavioral research on aging, is a leading expert on Alzheimer's Disease

## **DECEMBER:** Focus on Philanthropy

#### ***Potential philanthropy features***

- Faculty and students participate in service-learning projects
- Education professors sponsor Louisiana High School Technology Challenge
- Students participate in Up 'Til Dawn fundraiser for St. Jude's
- 31 Ambassadors organize Toy Box Drive

#### ***Events unique to ULM***

Commencement

Presidential Lyceum Series

# SPRING SEMESTER: Intellectual & Cultural Diversity

## JANUARY: Focus on Wellness

### ***Potential wellness features***

- Marriage and Family Therapy Clinic serves university and greater community
- Counseling Center provides programs for university community
- Kinesiology and Pharmacy faculty address Louisiana's obesity epidemic
- Dental Hygiene provides services to university and greater community

## FEBRUARY: Focus on Cultural Diversity

### \* National Black History Month

#### ***Potential Black history features***

- English Studies Society hosts African-American Poetry Reading
- NAACP, Delta Sigma Theta, Alpha Kappa Alpha and the Campus Activities Board sponsor Spoken Word Night/Floetry
- Diversity Committee hosts Black History workshop

### \* National American Heart Health Month

### \* National Cancer Prevention Month

### \* Relationship Awareness Month

### ***Event unique to ULM***

Mardi Gras Ball

## MARCH: Focus on Intellectual Exchange

### **Potential intellectual exchange features**

- ULM hosts Honors Program Quiz Bowl
- ULM partners with LA Tech to host Business Outlook Summit
- The turnrow literary magazine is published
- Biology Department spring seminar series begins
- ULM hosts a celebration of the sciences and humanities

- ULM hosts Social Studies Fair
- ULM hosts Region 3 Science and Engineering Fair/Region 3 Science Olympiad
- College of Pharmacy hosts William M. Bourn Lecture Series
- ULM hosts Annual Junior/Senior High School Juried Art Exhibition at Bry Gallery

\* National Women’s History Month

***Potential women’s history feature***

- English Department hosts Women’s Poetry in the Park

\* National Collegiate Health and Wellness Week

\* National Nutrition Month

***Potential wellness features***

- Counseling Center provides programs for university community
- Kinesiology and Pharmacy faculty address Louisiana's obesity epidemic
- Dental Hygiene provides services to community
- ULM hosts Warhawk Triathlon

\* National Social Work Month

***Event unique to ULM***

Browse on the Bayou

**APRIL: Focus on Student Research**

***Potential student research features***

- Student Research Symposium showcases research conducted by undergraduate and graduate students
- Emerging Scholars joins students and professors in cooperative research
- Social Science Research Lab provides students with unique interdisciplinary research opportunities
- Honors Program provides a curriculum for students who want to conduct in-depth research
- Atmospheric Science students compete in national weather forecasting contest

\* International Month

***Potential international features***

- ULM Water Ski Team members hail from more than 10 countries
- International students acclimate to ULM
- Foreign Languages Department offers variety of courses
- Global Studies Program is relatively new

- \* Earth Day occurs April 22
- \* National Child Abuse Prevention Month
- \* National Poetry Month

### ***Events unique to ULM***

Super Warhawk Weekend

## **MAY: Focus on Wellness**

- \* National Better Hearing and Speech Month
- \* National Physical Fitness and Sports Month

### ***Potential wellness features***

- Marriage and Family Therapy Clinic serves university and greater community
- Counseling Center provides programs for university community
- Kinesiology and Pharmacy faculty address Louisiana's obesity epidemic
- VAPA sponsors "Feel the Fusion"
- Speech and Hearing Clinic provides services

### ***Events unique to ULM***

Commencement

Wine Over Water

## **JUNE: Focus on New Students**

### ***Potential new student features***

- PREP (Preview Registration & Enrollment Program) helps new students acclimate to college life
- Summer Reading Program introduces first-year students to intellectual exchange at the university

- \* National Make a Difference to Children Month

### ***Potential children features***

- ULM offers wide variety of summer camps to benefit local children
- ULM Explorers' Camps help children discover math, science and technology

- \* National Cancer Survivors Day is June 1

## **JULY: Focus on Learning at Home & Abroad**

### ***Potential learning abroad features***

- ULM Career Connections & Experiential Education facilitates opportunities
- British Studies Program sends students to Europe
- Ernst & Young provides internship opportunities in Canada

## **AUGUST: Focus on Beginning Anew**

### ***Potential beginning anew features***

- Convocation marks official opening of new academic year
- Week of Welcome offers variety of activities for students, including Move-in-Mania
- President James Cofer addresses faculty during Annual Faculty Luncheon

### **\* Get Ready for Kindergarten Month**

#### ***Potential kindergarten feature***

- Child Development Center is first university lab school in the state to host a LA4 class and is one of the first statewide to offer before and after school care as well as an all-day LA4 preschool program

### **\* World Wide Web Inception is Aug. 1, 1990**

#### ***Potential www feature***

- Education professors offer expertise on the benefits of integrating technology in the classroom

\* Indicates a national observance that ULM Experts can localize for the media. Visit [www.ulm.edu/experts](http://www.ulm.edu/experts). Please note that this list does not include every potential feature idea. Please visit [www.ulm.edu/news](http://www.ulm.edu/news) for additional feature ideas.