



BY THE NUMBERS

Top 10 Web Page Views

1. **481,711** – ULM Home
2. **120,025** – Search
3. **54,606** – Calendar
4. **25,641** – Library
5. **15,593** – Pharmacy
6. **12,992** – Faculty & Staff
7. **11,575** – Academics
8. **10,695** – Students
9. **9,036** – Prospective Students
10. **6,636** – ARROW

OTHER STATISTICS OF INTEREST

- 1,408,287** – Total page views on the ULM Web site
- 104,279** – Unique visitors to the ULM Web site
- 11,966** – “Their ULM” Web feature page views
- 3,536** – ULM News Center page views
- 3,212** – Online Degrees (GOLD/CALL) page views
- 66** – Media stories by University Relations
- 17** – Stories about Faculty
- 11** – Stories about Students

Engage the Possibilities!

ULM’s Quality Enhancement Plan

[Visit ulm.edu/qep](http://ulm.edu/qep)

MAJOR MEDIA ITEMS

- Students educate public on drinking water protection
- Criminal justice chair Rob Hanser publishes new textbook
- Redesign conference recognizes success of ULM faculty



Agribusiness chair James Casey presents at Louisiana Cattlemen’s Association Convention

- ULM College of Business students offer free tax services to low and moderate-income households



ULM research director Rene Hearn appointed to lead national webinar development

- ULM's nationally-recognized teachers mentor northeast Louisiana's children
- ULM documentary film about Louisiana’s “Brain Drain” nears completion



English professor Helen Lock to present expertise at national conference

ULM professor Ron Hill appointed to national review expert panel

