



## BY THE NUMBERS

### Top 10 Web Page Views

1. **603,509** – ULM Home
2. **123,769** – Search
3. **72,517** – Calendar
4. **33,405** – ARROW
5. **21,294** – Library
6. **20,350** – Prospective Students
7. **19,391** – Pharmacy
8. **17,541** – Faculty & Staff
9. **15,598** – Students
10. **14,758** – Academics

### OTHER STATISTICS OF INTEREST

- 1,613,783** – Total page views on the ULM Web site
- 114,581** – Unique page views on the ULM Web site
- 11,732** – ULM News Center page views
- 9,787** – Online Degrees (GOLD/CALL) page views
- 5,287** – “Their ULM” Web feature page views
- 46** – Media stories by University Relations
- 13** – Stories about ULM Students
- 11** – Stories about ULM Academics

**Engage the Possibilities!**

*ULM’s Quality Enhancement Plan*

[Visit ulm.edu/qep](http://ulm.edu/qep)

## MAJOR MEDIA ITEMS

- Company pledges nearly \$400,000 in additional funding for ULM Cancer Project



**New Year, New You:** Snapshot of personal fitness available at ULM Human Performance Lab

- ULM Speech and Hearing Clinic gets new look in New Year

- Clow’s textbook published and in use at 180 national universities



- Virginia-based aviation organization awards prestigious scholarship to ULM senior

- New cancer support group at ULM



ULM biology professor John Carr helps British film crew capture bayou's predator

- VAPA schedules several events; part of Black History Month



- Workshops offer help for small businesses in tough economy



ULM professor Joel Willer quoted in NY Times