



## BY THE NUMBERS

### Top 10 Web Page Views

1. **386,944** – ULM Home
2. **73,670** – Search
3. **59,200** – Calendar
4. **27,277** – ARROW
5. **15,801** – Prospective Students
6. **13,547** – Academics
7. **13,207** – Faculty & Staff
8. **12,305** – Students
9. **9,508** – Library
10. **7,557** – Summer/Fall '08 Schedule

### OTHER WEB PAGE STATISTICS OF INTEREST

- 1,095,757** – Total page views on the ULM Web site
- 93,568** – Unique visitors to the ULM Web site
- 17,885** – Number of pages on ULM's Web server
- 17,282** – Online Degrees (GOLD/CALL) page views
- 10,365** – "Their ULM" Web feature page views
- 5,368** – Accesses of the ULM News RSS Feed
- 2,873** – ULM News Center page views

### MEDIA STORY ACTIVITIES

- 33** – Media stories generated by University Relations
- 0.3%** – Year-over-year increase in total stories
- 10** – Stories about Faculty/Staff
- 8** – Stories about Academics /Academic Programs

## MAJOR MEDIA ITEMS

- ULM's Elementary Education Program is one of only 10 in the nation to receive full passing marks for its preparation of future mathematics teachers.
- Louisiana's only state-supported College of Pharmacy received a full six-year accreditation extension through June 30, 2014.



U.S. Rep. Rodney Alexander praised ULM's elementary education program, lauding the university's work in the U.S. Congressional Record on July 15.

- Kinesiology faculty members secure \$925,000 to redesign the K-12 physical education program in the Morehouse Parish School District.
- ULM Radiologic Technology Department faculty and students returned with honors from the Louisiana Society of Radiologic Technologists meeting held in New Orleans July 16 – 19.
- The College of Pharmacy secured a Project CHANCE grant to provide pharmacy services in Monroe, Baton Rouge, and Shreveport.

- ULM welcomes Dr. Matthew James as the new associate dean of the School of Visual and Performing Arts (VAPA).



- ULM history professor Richard B. Chardkoff's new novel honors over 15,000 cadets who underwent pre-flight and advanced bomber navigator training at Selman Field in Monroe.

