



BY THE NUMBERS

Top 10 Web Page Views

1. **766,200** – ULM Home
2. **104,870** – Search
3. **63,210** – Calendar
4. **52,235** – ARROW
5. **25,143** – Academics
6. **25,055** – Faculty & Staff
7. **22,554** – Students
8. **19,446** – Library
9. **18,469** – Prospective Students
10. **14,874** – Summer/Fall '08 Schedule

OTHER WEB PAGE VIEWS OF INTEREST

- 97,054** – Unique visitors to the ULM Web site
- 25,806** – “Click-thru’s” from the “Their ULM” Web feature
- 19,166** – Accesses of the ULM News RSS Feed
- 7,332** – PREP page views
- 4,828** – ULM News Center page views
- 4,567** – Online Degrees (GOLD/CALL) page views

MEDIA STORY ACTIVITIES

- 33** – Media stories generated by University Relations
- 3.8%** - Percentage Increase in stories over last year
- 8** – Stories about students
- 8** – Stories about Faculty/Staff
- 8** – Stories about Academics /Academic Programs

MAJOR MEDIA ITEMS

- A national report ranks ULM among the top 20 universities that produce the most scholarly work, according to The Faculty Scholarly Productivity Index.
- The Board of Regents approved two letters of intent: one for the online Bachelor of Science in Instructional Design and one for the Bachelor of Arts degree program in physics.
- ULM might be \$400,000 closer to providing a mobile dental unit to the economically depressed communities in northeast Louisiana.
- ULM was named the state's premier provider for the Louisiana Leader Fellows Program, a new initiative that will train talented teachers, specifically in high-poverty areas, to become qualified administrators.



ULM’s new University Residence, Bon Aire, is a work of people of vision – the ULM Foundation and community cooperation.

- ULM’s Social Science Research Laboratory completed its investigative project “Indigent Defense in Northeast Louisiana: A Study of the 3rd, 4th, 5th, and 6th Judicial Districts.”
- ULM’s Gateway to Online Degrees program enables non-traditional students to utilize the convenience of online learning in an accelerated format.



Dr. Anita Sharma, associate professor of social work, recently received dual honors.

- "The Alchemist," by award-winning author Paulo Coelho, is this year’s Summer Reading book.

