



BY THE NUMBERS

Top 10 Web Page Views

1. **871,786** – ULM Home
2. **157,191** – Search
3. **112,815** – Calendar
4. **68,294** – Course Evaluations
5. **66,779** – ARROW
6. **29,103** – Academics
7. **26,259** – Faculty & Staff
8. **25,762** – Students
9. **20,427** – Library
10. **19,743** – Prospective Students



OTHER WEB PAGE VIEWS OF INTEREST

- 100,729** – Unique visitors to the ULM Web site
- 18,294** – “Click-thru’s” from the “Their ULM” Web feature
- 17,953** – Accesses of the ULM News RSS Feed
- 6,557** – Online Degrees (GOLD/CALL) page views
- 6,302** – ULM News Center page views
- 5,047** – PREP page views

MEDIA STORY ACTIVITIES

- 56** – Media stories generated by University Relations
- 8.6%** - Percentage Increase in stories over last year
- 17** - Stories about students
- 16** – Stories about Faculty/Staff

MAJOR MEDIA ITEMS

- ULM’s new Warhawk statue is evoking awe on campus.
- Dr. Gordon Harvey, head of the ULM History Department, has been named the fifth holder of the Tom and Mayme Scott Endowed Professorship in Teaching Excellence. 
- ULM Home page now features temperature and other weather conditions courtesy of ULM’s Atmospheric Sciences program.
- Louisiana Governor Bobby Jindal names Dr. James Bulot, Gerontology department head, as Executive Director of the Governor’s Office of Elderly Affairs. 
- College of Pharmacy praised as model pharmacy care lab by ACPE; receives \$50,000 from Brookshire’s.
- A record 718 degrees were awarded at Spring 2008 commencement.
- The presidents of ULM, Faculty Senate and the SGA speak out to keep guns off college campuses.
- Proposed online M.F.A. in creative writing — a first in Louisiana — gets initial approval from ULS Board of Supervisors.



Spring 2008 edition of the ULM Magazine is now available with in-depth stories about student-athletes, nursing’s new simulation lab and ULM’s non-economic impact on the region.