



BY THE NUMBERS

Top 10 Web Page Views

1. **565,733** – ULM Home
2. **58,704** – Search
3. **43,010** – Pharmacy
4. **32,123** – Prospective Students
5. **28,617** – Library
6. **24,443** – Calendar
7. **22,098** – ULM News Center
8. **18,108** – Online Degrees (GOLD/CALL)
9. **14,753** – Academics
10. **13,844** – Students

OTHER STATISTICS OF INTEREST

- 1,510,826** – Total page views on the ULM Web site
- 118,710** – Unique visitors to the ULM Web site
- 14,197** – ULM RSS News Feed views
- 5,650** – “Their ULM” Web feature page views
- 3,784** – “Our Faculty” Web feature page views
- 39** – Media stories by University Relations
- 15** – Stories about Faculty
- 14** – Stories about Students

**Listen to
“All Things ULM”**

Wednesdays 8 to 9 a.m.

TALK-540 Radio (540 AM)

Host: Michael Echols

MAJOR MEDIA ITEMS

- ULM’s social work department receives full accreditation



“ULM students make mark” - a guest editorial by Brenda Allen, Director of Career Connections and Experiential Education, published in *The (Monroe, La.) News-Star*

- “Celebrate pharmacists in October” - a guest editorial by Dr. W. Greg Leader, Interim Dean of the College of Pharmacy, published in *The (Monroe, La.) News-Star*



ULM Water Ski Team wins 22nd national title

- ULM Institute of Gerontology receives \$30,000 for Medicare outreach
- Renowned literacy experts speak at new ULM Literacy Lab
- “Research tickles us pink” – an editorial in *The (Monroe, La.) News-Star*
- Dr. Christian Rubio appointed to National Collegiate Honors Council
- Documentary highlighting Louisiana's “Brain Drain” premieres at ULM
- Warhawks take on the Arkansas State Red Wolves in nationally televised football game

