



## BY THE NUMBERS - 2008

### Top 10 Web Page Views

1. **9,035,301** – ULM Home
2. **1,366,899** – Search
3. **1,012,303** – Calendar
4. **533,014** – ARROW
5. **438,591** – Library
6. **280,945** – Academics
7. **274,528** – Faculty/Staff
8. **264,425** – Students
9. **209,936** – Prospective Students
10. **169,424** – Course Evaluations

### OTHER WEB STATISTICS OF INTEREST

- 33,997,657** – Total page views on the ULM Web site
- 1,215,166** – Unique visits on the ULM Web site
- 639** – Media stories by University Relations
- 159** – Stories about Students
- 114** – Stories about Faculty
- 106** – Stories about Academic Programs
- Sept. 15** – Busiest web traffic day on ULM Web site

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## TOP 5 MEDIA ITEMS FOR 2008

- Clarke M. Williams Student Success Center opens
- The Faculty Scholarly Productivity Index rates ULM scholars among nation’s Top 20
- ULM education program in top 10 nationally to produce qualified mathematics teachers; earns mention in *The Congressional Record* and *The New York Times*
- University residence *Bon Aire* opens
- Gov. Jindal presents \$3.4 million grant; praises ULM as state’s premier provider for Louisiana Leader Fellows program

## MORE TOP MEDIA ITEMS FOR 2008

- ULM Water Ski Team wins 21st national championship title
- Breast cancer prevention pill in development at ULM
- Hurricane Gustav evacuees praise ULM pharmacy and nursing students, faculty
- NELA Business and Community Development Center receives \$450,000 check from LA Congressional delegation
- Newly-discovered fossil fish named for ULM professor
- ULM Speech and Debate Team wins National Championship
- First Lady Deborah Cofer named Business and Professional Person of Year
- ULM GOLD/Online Degree program launches
- ULM receives positive report from the LA Legislative Auditor
- Carville and Matalin deliver energized, insightful Lyceum
- New ULM School of Nursing Clinical Simulation Center provides crucial experience to nursing students
- ULM cheerleaders win national title