

Revenue Generation Committee Minutes  
11/04/09

Members Present:

Don Skelton  
Tom DeNardin  
Matthew James  
Rhonda Adams Jones  
Michael Parker  
Joel Willer  
Denny Ryman  
Rene Hearn  
John Sutherlin  
Kevin Unter

1. Don discussed State rules associated with Foundations and presented three options where consulting could be housed including: a) separate research foundation, b) provide structuring through an appropriate University office, or c) structure as a private consulting contract between the University employee and the non-University entity.
2. In a meeting with Administration, the following ideas were asked to be discussed at the 11/04 committee meeting:
  - a. Schedule a meeting with Tom of KNOE within the next week
  - b. Empty building issues: expand bookstore to commercial status
  - c. Aramark: expand catering services to the community.
  - d. Professional conferences in the summer.
  - e. Elderhostel
  - f. Retirement Village
  - g. ULM-NPR produced national weekly show, etc.
3. Denny will schedule a meeting with KNOE to determine what ideas could aid in revenue generation.

John/Kevin stated that the retirement village concept has been discussed for years....John forwarded information to me regarding this issue.

Joel felt that most new NPR weekly shows generate little to no revenue. Many NPR shows are free to affiliates.

Michael/Kevin thought that University housing for faculty may generate some revenue. They stated that single university faculty might jump at the idea of living on campus.

Denny stated that most Task Force committees have completed their initial work; the next group Task Force meeting will be open to all members of the university community sometime in early January.