



Course calendars are based on good intentions. Any necessary alterations or corrections will be well announced and posted on the course web site.

University of Louisiana at Monroe
 School of Visual and Performing Arts • Division of Art
Art 205-01, Fall 2009 Calendar
Graphic Design, Mr. Fassett
8 - 10:45 am TT, Stubbs 139/146

3 cr. Introduction to graphic design concepts and media common to advertising and commercial art. Emphasis on communication through the visual idiom. One hour lecture and five hours studio. Prerequisite: Art 101, Art 103.

Office: **Stubbs 139a** • Phone: **342-1378** • E-mail: **fassett@ulm.edu** • Web: **ulm.edu/~fassett**
Studio activity, journal entry each class day. All Critiques will start at 9:00 am.

AUGUST 25 Tu Introduction/equipment & supplies. Journal entry.			
	27 Th Graphic communication. Assign #1 pencil grids, layout on tracing paper. Studio. Journal entry.	1	
SEPTEMBER	1 Tu Project presentation style. Studio. Journal entry.		
	3 Th Design. Creativity. Tech. Pen. Assign #2a,2b templates on enamel paper. Studio. Journal entry.		2
	8 Tu Deadline #1 . Retouch Demo. Studio. Journal entry.	1	
	10 Th Spatial illusion/perspective. Assign #3 perspective. Studio. Journal entry.	3	
	15 Tu Studio. Journal entry.		
	17 Th Critique #2 . Studio. Journal entry.		2
	22 Tu Typography. Lift, transfer, resize. Assign #4 type pos/neg. Studio. Journal entry.		4
	24 Th Critique #3. Journal1 . Review for exam. Matting & Mounting. Studio. Journal entry.	3	
	29 Tu EXAM ONE . Studio. Journal entry.		
OCTOBER	1 Th Drymount. Assign #5 mag photo with knife-cut typography. Studio. Journal entry.	5	
	6 Tu Critique #4 . Studio. Journal entry.		4
	8 Th Symbol design. Assign #6a,6b combination mark, 25 pencil roughs. Studio. Journal entry.		6
	13 Tu Demo - scanning. Studio. Journal entry.		
Midterm Grades	15 Th Demo - Computer. Assign #7 Business card. Studio. Journal entry.		7
	20 Tu Deadline #5. Critique #6a . Studio. Journal entry.	5	6a
	22 Th Color. Assign #8 HVC poster in paint. Studio. Journal entry.	8	
	27 Tu Studio. Journal entry.		
	29 Th Critique #6b. Critique #7 . Review for exam. Journal2 . Studio. Journal entry.		7
NOVEMBER	3 Tu EXAM TWO . Studio. Journal entry.		
	5 Th Assign #9a,9b magazine layouts, photos, computer type. Studio. Journal entry.		9
	10 Tu Studio. Journal entry.		
	12 Th Critique #8. Assign #10 Travel poster. Studio. Journal entry.	8	10
	17 Tu Lecture: Preparing for presentation events. Studio. Journal entry.		
	19 Th Studio. Journal entry.		
	24 Tu Studio. Journal entry.		
	26 Th HOLIDAY Thanksgiving holiday Wed. Nov. 25 at noon to Fri. Nov. 27.		
DECEMBER	1 Tu Critique #9 . Studio. Journal entry.	9	
	3 Th Critique #10. Journal3 . Cleanup. Review for final. Last day to submit assignments!		10
	11 F FINAL EXAM 10 am - 11:50 am		

Midterm Grades will be entered on or before Thursday, October 15, 2009.

Final drop day with "W" Monday, November 2, 2009.