

04.04.2024

WHAT IS Wine Over Water

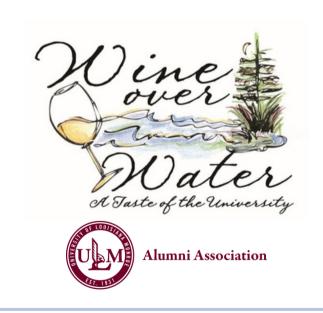
17 years of fundraising for "Spirit of the Warhawk" Hosted by ULM Alumni Association 2023: Over 500 attendees, 25+ vendors, 33K+ raised





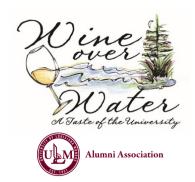






THURSDAY, APRIL 4, 2024
ULM CAMPUS BRIDGE (rain: Bayou Pointe)
7:00pm - 10:00pm















BENEFITS

VIP PATRON PARTY

VIP Party on 7th floor & early access to the bridge

PROMOTION

ULM Alumni Social Media - 27K monthly **Email** - 40K

Print - Mailed invitations (2K alumni in Ouachita Parish)
BayouLife (2 editions), Day-of advertising
Radio - KEDM, The Radio People, KWCL-FM
TV - KNOE, KTVE - Louisiana Living









Sponsorship Benefits

Sponsorship Benefits	One Sponsorship Available	Bridge Sponsor \$10,000	Patron Party Sponsor \$7,500	Band Sponsor \$4,500	Fireworks Sponsor \$5,000	Multiple Available	Cabernet Sauvignon Sponsor \$5,000	Merlot Sponsor \$2,500	Pinot Noir Sponsor \$1,500	Zinfandel Sponsor \$500	Friends of ULM Sponsos \$250
# of Patron Tickets	One Spor Available	20	18	16	16	Multi	16	8	6	4	2
Pre-Event Recognition											
Name on Website		0	0	0	Ö		0	0	0	0	0
Email Blasts Name listed on all WOW promotion emails		•	*	0	0		0	*	0	**	•
Social Media Promotion Over 6,000 followers with an average reach of 9,000		•	()	()	Ô		Ö	0	0		
Good News E- Newsletter 26,000 average reach		0	0	0			Ö	0	0	0	0
Name Listed in Event Advertisements*		0	*	0	0		0	0	0	*	

^{*}BayouLife, KNOE, KTVE/KARD, KEDM, The Radio People, KWCL, The Ouachita Citizen, Ruston Daily Leader, Shreveport Times

On-Site Recognition

Exclusive Signage Prominent signage with company logo displayed at event	•								
Premium Signage Company logo displayed throughout event			0	0	Q	Q			
Mid-Level Signage Company name listed as part of table décor							0		
Basic Signage Name listed at check in tables								0	0
Emcee Announcement	()	0	0	Q	()	Q	0	•	0



SPONSORSHIP FORM

COMPANY NAME	
ADDRESS	
CONTACT NAME	
PHONE	
E-MAIL	

SPONSORSHIP LEVEL	✓
 Bridge Sponsor - \$10,000 (1 available) 20 Patron Tickets and event glasses Exclusive signage for your company at event Recognition in event advertising 	
 Patron Sponsor - \$7,500 (1 available) 18 Patron Tickets and event glasses Exclusive signage for your company at event Recognition in event advertising 	
Band Sponsor - \$4,500 (1 available) • 16 Patron Tickets and event glasses • Exclusive signage for your company with: This Band Brought to you on "The Stage"	
Fireworks Sponsor - \$5,000 (1 available) • 16 Patron Tickets and event glasses • Exclusive signage for your company with: Fireworks brought to you on "The Stage"	

DEADLINE TO BE INCLUDED IN ALL PRINTED ADVERTISING IS FEBRUARY 15, 2024

SPONSORSHIP LEVEL	/
 Cabernet Sauvignon - \$5,000 16 Patron Tickets and event glasses Premium signage at event Recognition in event advertising 	
 Merlot Sponsor - \$2,500 8 Patron Tickets and event glasses Premium signage at event Recognition in event advertising 	
 Pinot Noir Sponsor - \$1,500 6 Patron Tickets and event glasses Mid-level signage at event Recognition in event advertising 	
 Zinfandel - \$500 4 Patron Tickets and event glasses Basic Signage at event 	
Friend of ULM - \$250 • 2 Patron Tickets and event glasses	

TO PAY WITH A CREDIT CARD, GO TO www.ulm.edu/wine → CLICK "BECOME A SPONSOR" MAKE CHECKS PAYABLE TO: ULM ALUMNI ASSOCIATION ATTN: WINE OVER WATER

Basic Signage at event

ATTN: WINE OVER WATEI 4400 BON AIRE DRIVE MONROE, LA 71203



Alumni Association

- Business of the Month
- Alumni Business Directory
- Internships?
- Looking to hire a Warhawk

Let us connect you with Career





Development.

PREMIUM PARKING

