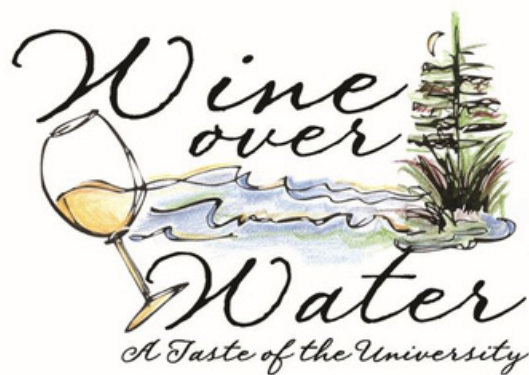




04.04.2024

# WHAT IS *Wine Over Water*

17 years of fundraising for "Spirit of the Warhawk"  
Hosted by ULM Alumni Association  
2023: Over 500 attendees, 25+ vendors, 33K+ raised



Alumni Association

THURSDAY, APRIL 4, 2024  
ULM CAMPUS BRIDGE (rain: Bayou Pointe)  
7:00pm - 10:00pm





Wine  
over  
Water  
*A Taste of the University*



Alumni Association



Marsala Beverage



# BENEFITS

## VIP PATRON PARTY

VIP Party on 7th floor & early access to the bridge

## PROMOTION

**ULM Alumni Social Media** - 27K monthly

**Email** - 40K

**Print** - Mailed invitations (2K alumni in Ouachita Parish)  
BayouLife (2 editions), Day-of advertising

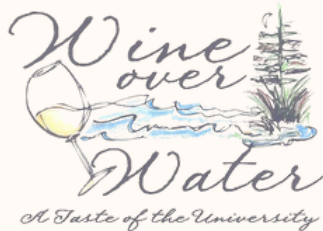
**Radio** - KEDM, The Radio People, KWCL-FM

**TV** - KNOE, KTVE - Louisiana Living









# SPONSORSHIP FORM

COMPANY NAME	
ADDRESS	
CONTACT NAME	
PHONE	
E-MAIL	

SPONSORSHIP LEVEL	✓
<b>Bridge Sponsor - \$10,000</b> (1 available) <ul style="list-style-type: none"> <li>• 20 Patron Tickets and event glasses</li> <li>• Exclusive signage for your company at event</li> <li>• Recognition in event advertising</li> </ul>	
<b>Patron Sponsor - \$7,500</b> (1 available) <ul style="list-style-type: none"> <li>• 18 Patron Tickets and event glasses</li> <li>• Exclusive signage for your company at event</li> <li>• Recognition in event advertising</li> </ul>	
<b>Band Sponsor - \$4,500</b> (1 available) <ul style="list-style-type: none"> <li>• 16 Patron Tickets and event glasses</li> <li>• Exclusive signage for your company with: <i>This Band Brought to you on "The ___ Stage"</i></li> </ul>	
<b>Fireworks Sponsor - \$5,000</b> (1 available) <ul style="list-style-type: none"> <li>• 16 Patron Tickets and event glasses</li> <li>• Exclusive signage for your company with: <i>Fireworks brought to you on "The ___ Stage"</i></li> </ul>	

SPONSORSHIP LEVEL	✓
<b>Cabernet Sauvignon - \$5,000</b> <ul style="list-style-type: none"> <li>• 16 Patron Tickets and event glasses</li> <li>• Premium signage at event</li> <li>• Recognition in event advertising</li> </ul>	
<b>Merlot Sponsor - \$2,500</b> <ul style="list-style-type: none"> <li>• 8 Patron Tickets and event glasses</li> <li>• Premium signage at event</li> <li>• Recognition in event advertising</li> </ul>	
<b>Pinot Noir Sponsor - \$1,500</b> <ul style="list-style-type: none"> <li>• 6 Patron Tickets and event glasses</li> <li>• Mid-level signage at event</li> <li>• Recognition in event advertising</li> </ul>	
<b>Zinfandel - \$500</b> <ul style="list-style-type: none"> <li>• 4 Patron Tickets and event glasses</li> <li>• Basic Signage at event</li> </ul>	
<b>Friend of ULM - \$250</b> <ul style="list-style-type: none"> <li>• 2 Patron Tickets and event glasses</li> <li>• Basic Signage at event</li> </ul>	

**DEADLINE TO BE INCLUDED IN ALL PRINTED ADVERTISING IS FEBRUARY 15, 2024**

TO PAY WITH A CREDIT CARD, GO TO [WWW.ULM.EDU/WINE](http://WWW.ULM.EDU/WINE) → CLICK "BECOME A SPONSOR"  
 MAKE CHECKS PAYABLE TO: ULM ALUMNI ASSOCIATION  
 MAIL CHECKS TO: ULM ALUMNI ASSOCIATION  
 ATTN: WINE OVER WATER  
 4400 BON AIRE DRIVE  
 MONROE, LA 71203

FOR ADDITIONAL INFORMATION, PLEASE CONTACT THE ALUMNI ASSOCIATION STAFF  
 AT (318) 342-5420



## Alumni Association

- Business of the Month
- Alumni Business Directory
- Internships?
- Looking to hire a Warhawk?



*Let us connect you with Career Development.*

## PREMIUM PARKING

