BASIC DESIGN

ART 1001-40033, 11-145 TThu

FALL 2013

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Office hours: M-TR 9:45-11am

MW 1215-12:30pm; T-TR 1:45-2:00pm

COURSE DESCRIPTION: Basic Design will introduce future art and design majors to

the elements and principles of design.

COURSE OBJECTIVES: This course prepares BFA majors with the basic design tools in order to enable them to move forward with the subsequent BFA curriculum. There are no prerequisites for this course, however, it is not recommended for non-art majors.

REQUIRED TEXTBOOK:

Lauer, D.A. & Pentak, S.A. (2005) Design Basics (6th ed.). Belmont, CA:

Wadsworth/Thomson Learning.

COURSE REQUIREMENTS:

2 unit exams: One mid-term and one final exam covering all notes, readings and lecture

materials. Each written exam is worth 200 points.

Portfolio of artworks: Approximately 10 in-class assignments each valued at 100 points.

Outside exploration: Approximately 10 outside assignments each valued at 100 points.

**Daily participation grade: Students will receive 3 points for each class attended**

**provided the student is ON TIME for class, participates with a positive attitude, and**

**stays for the entire class. Participation points apply to attendance only and cannot**

**be made up. Maximum total participation points for the semester is 100.**

Final project: One all-encompassing final project which will be valued at 200 points.

Extra time will be given for work on this project.

A more complete calendar of class events will follow.

ALL OF THE ABOVE REQUIREMENTS MUST BE COMPLETED IN ORDER TO

PASS THIS COURSE. A STUDENT MUST COMPLETE AT LEAST 80% OF THE

COURSEWORK IN ORDER TO BE CONSIDERED FOR AN INCOMPLETE

GRADE.

ATTENDANCE AND MAKE-UP WORK:

Please see the University Attendance Policy (only 3 unexcused absences allowed). Class

attendance is mandatory for successful performance in this class. For any missed

sessions, it is the student’s responsibility to find out what was missed and make up the

assigned work immediately. All assignments turned in late, except those excused by the

university, will be dropped a letter grade.

Each project turned in late will be marked down one letter grade for every class period

that the project is late.

Make up work must be done during the professor’s office hours if the student needs

access to the studio.

Tardies and leaving class early will not be allowed.

Students are responsible for clean-up and studio maintenance. If a student’s workspace is

consistently unkempt, their semester grade will be affected.

At a minimum, all policies stated in the current ULM student policy manual and

organizational handbook should be followed including the section on academic integrity

(<http://www.ulm.edu/studentpolicy/>)

EVALUATION:

Students are evaluated on their participation in class, contributing to classroom

discussions, following directions, well-executed and well-organized visual assignments.

Creative projects and activities must show application of stated art concepts and content,

effective use of materials and techniques, originality of ideas and quality workmanship.

It is expected that the student show significant improvement as the semester progresses.

Grading scale is the 10 point university grading scale.

Extra credit will be given to any student who exhibits exceptional creativity or effort on

any project.

Both mid-term and final exam grades will be posted on the ULM Banner website. Midterm

grades indicate a student’s status at mid-semester only and do not indicate the final

performance outcome of a student.

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Students are expected to complete the online course evaluation.

The following are specific links on the ULM website for student services that may be

helpful to you during the course of the semester:

Student Success Center http://www.ulm.edu/cass/

Special Needs and/or Counseling Center http://www.ulm.edu/counselingcenter/

Student Health Center http://www.ulm.edu/studentaffairs/

Please contact Dr. Noble directly with any emergencies.

Emergency exit procedures for this building are posted in the classroom.

MATERIALS:

Speedball #5 pen set

white poster board (11x14), approximately 20

rubber cement

India ink-black (waterproof)

Acrylic paint (red, yellow, blue, green, black and white)

Small sable brushes, #3, #1, #0

Metal edge ruler or t square

Kneadable eraser

Drawing pencils 2B, 4B, 6B

Small plastic palette

Drawing paper or sketch pad 11x14 to 14x17

Tracing paper in pad

Small pack of construction paper

Scissors

Old magazines and newspapers

TENTATIVE COURSE SCHEDULE

Tuesday August 20 Review syllabus, Review supply list

Thursday August 22 Lecture, Design assignment

Tuesday August 27 Lecture, Design assignment

Thursday August 29 Lecture, Design assignment

Tuesday September 3 Lecture, Design assignment

Thursday September 5 Lecture, Design assignment

Tuesday September 10 Lecture, Design assignment

Thursday September 12 Lecture, Design assignment

Tuesday September 17 Lecture, Design assignment

Thursday September 19 Lecture, Design assignment

Tuesday September 24 Lecture, Design assignment

Thursday September 26 Lecture, Design assignment

Tuesday October 1 Lecture, Design assignment

Thursday October 3 Lecture, Design assignment

Tuesday October 8 Lecture, Design assignment (Mid term grades due)

Thursday October 10 Fall Break

Tuesday October 15 Lecture, Design assignment

Thursday October 17 Exam

Tuesday October 22 Lecture, Design assignment

Thursday October 24 Lecture, Design assignment

Tuesday October 29 Lecture, Design assignment

Thursday October 31 Lecture, Design assignment

Tuesday November 5 Lecture, Design assignment

Thursday November 7 Lecture, Design assignment

Tuesday November 12 Lecture, Final Project

Thursday November 14 Final Project

Tuesday November 19 Final Project

Thursday November 21 Final Project

Tuesday November 26 Final Project, Final class day

Thursday November 28 Thanksgiving holiday

M-F Dec. 2-6 Final Exams