

# How to Dress for Success - Business Professional Attire

Workplace attire varies greatly by company or organization. Industry standards for business professional attire typically include suits, dress shoes, and neutral colors and hues. Business professional attire should be crisp and clean and often reflect a more conservative look, rather than bold prints and/or colors.

Business professional standards typically require women to wear their hair pulled back and for men to display low haircuts. You should wear a style that is most comfortable to you and that will allow you to focus on the workplace. Below are some tips for business professional dress. Consider opting for a more conservative look the first few weeks at an office or organization and adjust as appropriate. For additional tips and inspiration, please see our Career Connections Pinterest page—ULM Career Connections.

- Suits with matching pieces should be worn (they can include skirts or pants as you desire)
- All clothing should reflect a neutral color palette
- Dress shoes such as Low-heeled and closed-toe pumps, oxfords, and loafers should be worn (polish if necessary)
- Use simple accessories and avoid large watches and jewelry
- Wear neat, simple makeup if you feel inclined to
- Nails should be clean and neat, as should any polish
- Limit perfume or cologne. Do not forget to put on your deodorant!
- Carry a portfolio/padfolio—Briefcase and handbags should be black, blue, or other neutral and conservative tones

## Examples:

