

# EMPLOYERS

# SPONSORSHIP OPPORTUNITIES

Benefits*	Warhawk \$6000 per year	Maroon \$3000 per year	Gold \$1500 per year	Bayou \$600 per fair	Cypress \$300 per event
Career Fair Red Carpet	Up to 6 Career Fairs	Up to 4 Career Fairs	Up to 2 Career Fairs	1 Career Fair	1 Event/Program
Branded Promo Giveaways at all Career Development Events	✓	✓	✓	✓	✓
Priority for Student Interaction Opportunities	✓	✓	✓		
Digital and Physical Job-Boosting Campaigns	✓	✓			
"Pinning" of Jobs on Handshake	Up to 8 per year	Up to 4 per year	1 per year		
Social Media Recognition Posts	✓	✓	✓	✓	✓
On-Campus (non-career fair) Recruitment Opportunities	✓				
Site Visits	✓				
Career Development Advisory Board Membership*	✓				

\* See back for details.

THE BEST IS ON THE BAYOU



## Career & Student Development

[ulm.edu/careerdevelopment](http://ulm.edu/careerdevelopment)

# EMPLOYERS SPONSORSHIP SERVICES

## Why become a sponsor of the ULM Office of Career Development?

Benefits - based on sponsorship level - include the following:

### Career Fair Red Carpet

- Social media, interviews, and job boosting prior to career fair
- Access to, recognition at, and prime location for part-time, full-time & internship, and specialized fairs (when applicable)
- Interview rooms post career fair

### Priority for Student Interaction Opportunities

- Input and presentations at mock interviews, career readiness programs, non-career fair events, mentorship program, class presentations, etc.

### Digital and Physical Job-Boosting Campaigns

- Handshake campaigns increasing engagement with jobs
- Spotlights in by-monthly student "opportunities" newsletter
- Social media posts (up to 3 in a semester)
- Management of postings on physical job boards, etc.

### Pinning of Jobs on Handshake

- Pinning a specific job to relevant students' Handshake homepage

### On-Campus (non-career fair) Recruitment Opportunities

- 3 Employer Booth sessions/year + 1 employer recruitment event

### Social Media Recognition Posts

- 5 posts/year (2 in the fall, 3 in the spring)

### Career Development Advisory Board Membership

- When available

- Access to on-campus and digital engagement with over 12,000 students and alumni
- We are located at the nexus of 100+ student-led organizations
- Prepare students for the workforce
- Increase the quality and quantity of the talent pool leaving the university
- 14+ career fairs yearly

### **Learn More:**

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