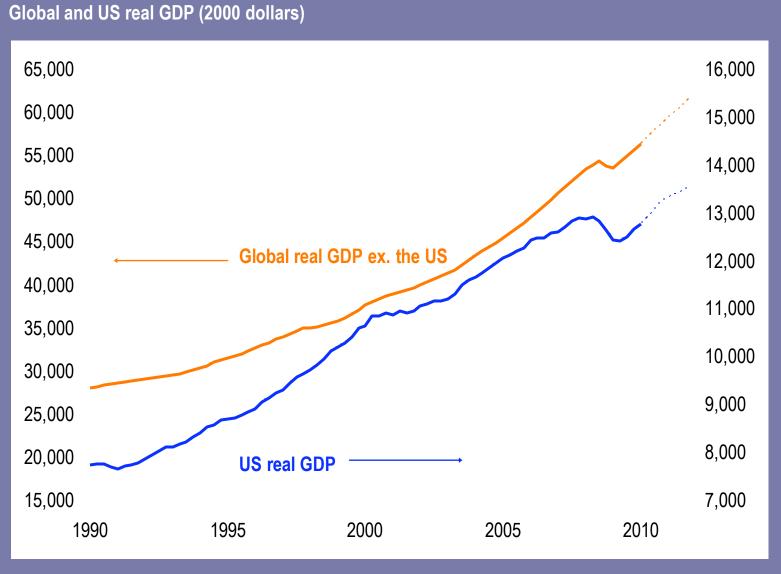
"I gotta feeling ..."

A modern Tale of Two Cities

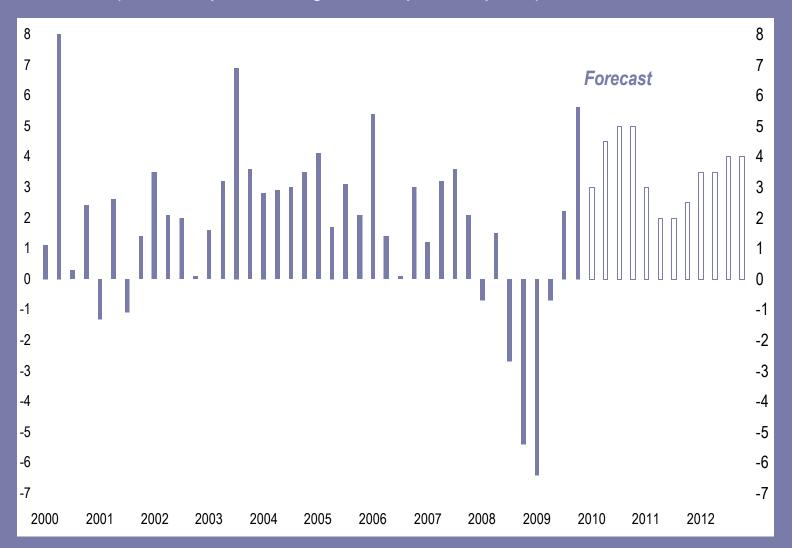


Sources: US Department of Commerce; JPMorgan Chase & Co.

A good, good day ...

We began to recover early last summer ...

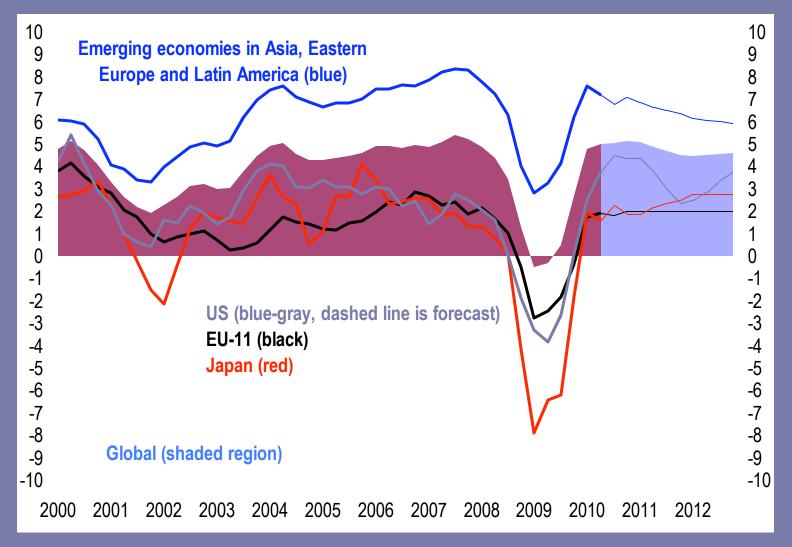




Source: US Department of Commerce

... most did

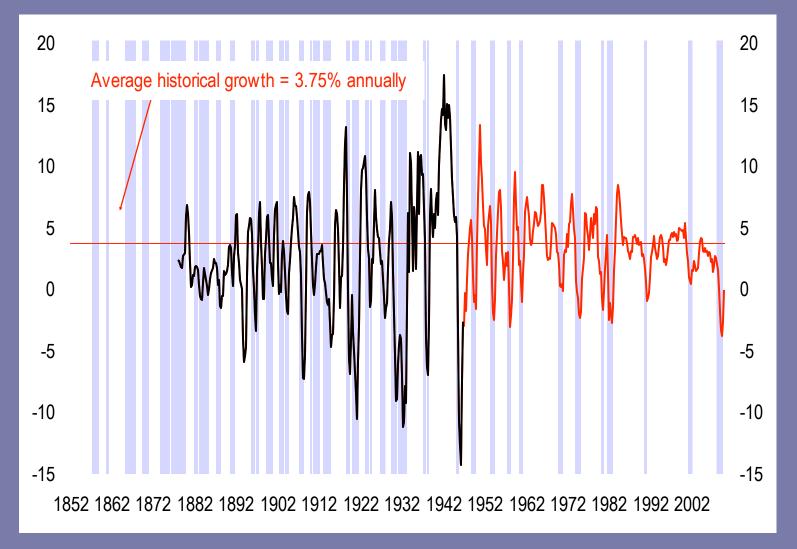




Sources: US Department of Commerce; JPMorgan Chase & Co.

We have a long history of getting back on our feet ...

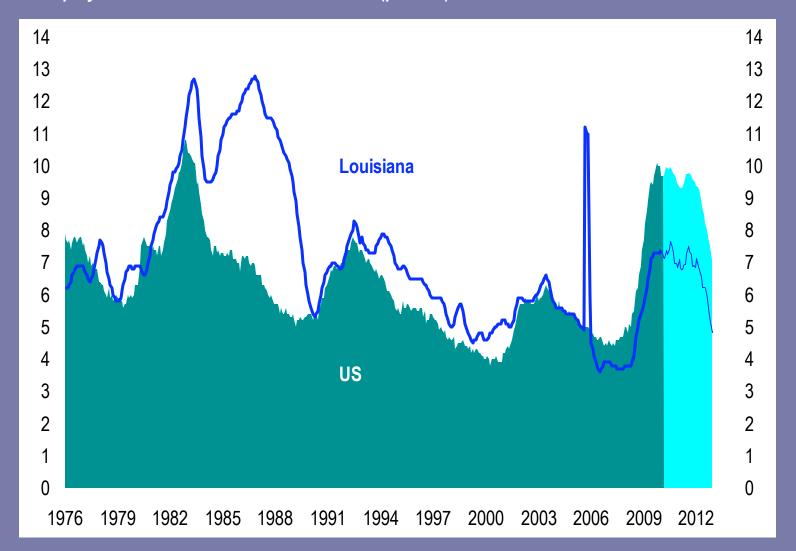
US real GDP (percent change from four quarters earlier)



Sources: NBER recession bars; US Department of Commerce; various academic sources

Unemployment is cresting

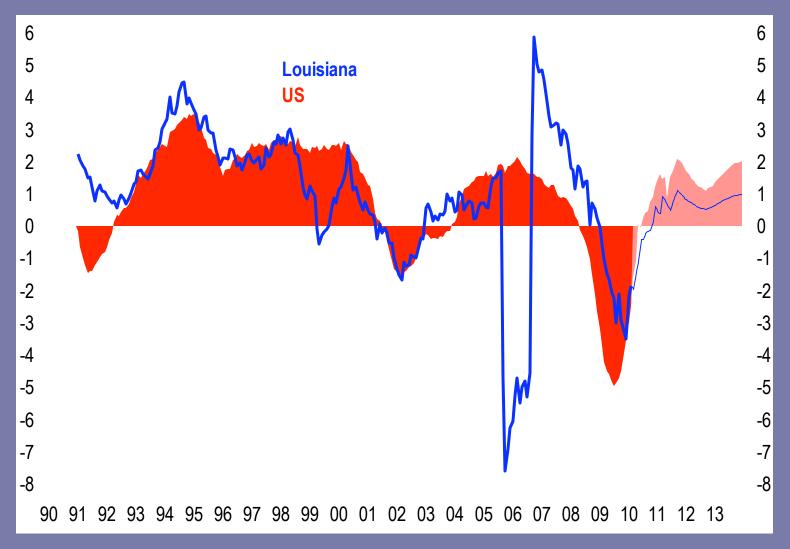
Unemployment in Louisiana versus the nation (percent)



Source: US Department of Labor

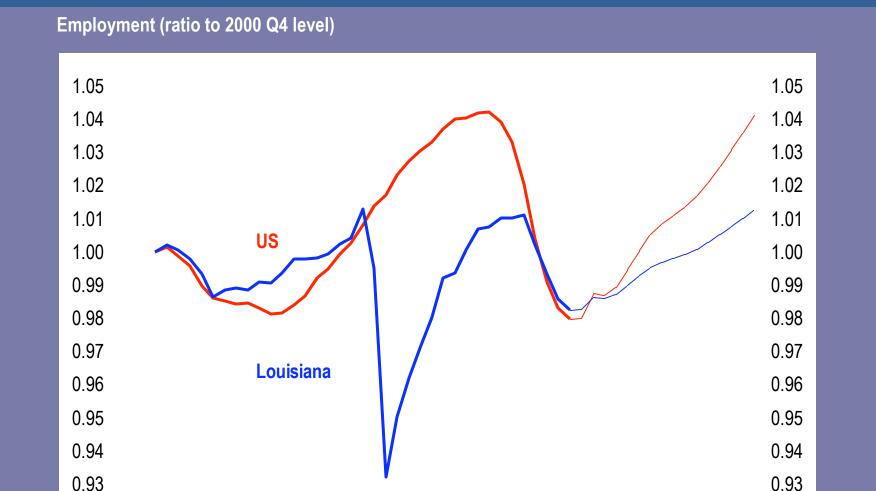
Job losses are ending ...

Nonfarm payroll employment in Louisiana versus the nation (percent change from 12 months earlier)



Source: US Department of Labor

... and not a minute too soon



2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013

Source: US Department of Labor

0.92

0.92

Relative state performance since March 2007 ...

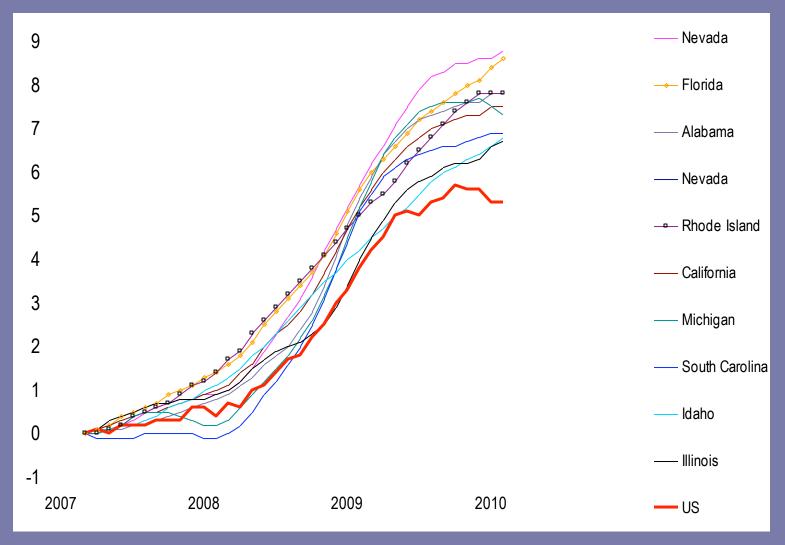
March 2007 (%) na na ts ts tre ire	Percent of the civilian labor force			
A		March 2007 (%)		Change (pct pts)
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and and 4.9 5.0 5.0 5.0 5.0 5.0 5.8 6.8 7.7 7.1 6.8 7.7 7.1 6.8 7.7 7.7 6.8 7.7 7.7 9.8 7.7 9.8 7.7 9.8 7.7 9.8 7.7 9.8 7.7 9.8 7.7 9.8 7.7 9.8 7.7 9.8 7.7 9.8 7.7 9.8 7.7 9.8 7.7 9.8 9.9 9.9 9.9 9.9 9.9 9.9 9.9 9.9 9.9	Florida	ມ ເມ ນ ເກ	12.2	7 8.6 9.8
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rolina 5.6 14.1 1.2 5.2 1.2 5.4 11.2 5.	California	5.0	12.5	7.5
Colina 2.7 9.5 4.7 11.4 4.5 11.2 4.6 10.5 4.6 10.7 6.6 9.8 9.6 9.9 9.6 9.6 9.7 9.6 9.7 9.7	Michigan South Carolina	5 6.00 5 6.00	14.1 12.5	6.9 6.9
rolina 4.7 11.4 5.4 11.9 4.3 11.2 4.6 11.9 4.6 11.2 3.4 4.7 3.4 3.8 3.8 3.8 3.8 3.8 3.8 3.8 3.8 3.8 3.8	ldaho	2.7	9.5	6.8
Holling 4.3 11.2 4.6 4.6 4.6 10.7 4.6 4.7 4.6 4.1 9.8 4.1 9.8 4.1 9.8 9.5 10.3 10.9 10.5 4.1 9.8 10.9 10.5 10.9 10.5 10.9 10.5 10.9 10.5 10.9 10.5 10.9 10.5 10.9 10.5 10.9 10.5 10.9 10.5 10.9 10.5 10.9 10.5 10.9 10.5 10.9 10.5 10.9 10.5 10.9 1	Illinois	4.7	11.4	6.7
4.3 10.5 4.6 10.7 4.6 10.7 4.6 10.7 4.6 9.8 4.1 9.8 4.1 9.8 4.1 9.8 4.1 9.8 4.1 9.8 4.1 10.9 4.1 9.5 4.1 10.9 4.1 9.5 4.1 9.5 4.1 9.5 4.1 9.5 4.1 9.5 4.1 9.5 4.1 9.5 4.2 9.9 4.3 9.1 4.4 9.5 4.3 9.1 4.4 9.5 4.3 9.1 4.4 9.5 4.3 9.1 4.4 9.5 4.3 9.1 4.4 9.5 4.3 9.1 4.4 9.1 4.5 9.3 3.5 7.7 3.6 7.7 3.6 7.7 3.7 3.7 3.8 8.8 3.9 4.8 3.9 6.6 3.1 6.7 3.1 6.7 3.1 6.7 3.1 6.7 3.2 6.9 3.3 6.7 3.3 6.7 3.3 6.7 3.3 6.7 3.3 6.7 3.4 6.9 3.5 6.7 3.6 6.7 3.7 3.8 8.8 3.9 6.6 3.1 6.7 3.1 6.7 3.1 6.7 3.2 6.9 3.3 6.7 3.3 6.7 3.3 6.7 3.4 6.9 3.5 6.7 3.6 6.7 3.7 3.8 6.8 3.9 6.6 3.1 6.7 3.1 6.7 3.1 6.7 3.1 6.7 3.2 6.9 3.3 6.6 3.3 6.7 3.3 6.7 3.3 6.7 3.3 6.7 3.4 6.8 3.4 6.8 3.5 6.7 3.7 3.6 6.7 3.7 3.7 3.8 6.8 3.9 6.6 3.9 6.6 3.1 6.7 3.1	NOITH CATOIIIA DC	5,4	11.9	<u>ق</u> و
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2.3 8.8 7.2 2.8 7.2 3.5 7.7 3.6 9.3 8.2 4.8 8.7 8.3 8.2 6.9 8.3 8.2 6.9 9.5 6.7 7.1 3.5 6.7 7.1 3.5 6.7 7.1 6.7 7.1 6.7 7.1 6.7 7.1 6.7 7.1 6.7 7.1 6.7 7.1 6.7 7.1 6.7 7.1 6.7 7.1 6.7 7.1 6.5 6.7 7.3 9.5 6.6 7.7 6.7 7.1 6.7 7.1 6.7 7.1 6.7 6.7 6.7 6.7 6.7 6.7 6.7 6.7 6.7 6.7	Otan Wixomina	2.5 2.5	7.1 7.5	4 4 7 9
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3.6 7.7 4.3 8.2 4.8 8.7 4.5 8.3 3.2 6.9 3.8 7.1 3.5 6.7 7.1 3.5 6.7 4.1 6.7 3.9 6.6 5.9 6.6 7.7 4.1 6.7 5.9 8.5 4.1 6.7 6.7 6.7 6.7 6.7 6.7 6.7 6.7 6.7 6.7	Virginia Marvland	3.5	77	4 4 4 0
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31 41	South Dakota	2.9	4.8	1.0
9	North Dakota	ယ္က	4 1	

Relative state performance since unemployment's peak ...

West Virginia	Utah Virginia	Delaware	Washington	New Mexico	Nevada	Florida	Maine	Montana	lowa	Pennsylvania	Ohio	North Carolina	Kentucky	Illinois	Connecticut	Great Lakes	Texas	Rhode Island	Nebraska	Massachusetts	Anzona	Alabama	Tristate	New York	Hawaii	Alaska	Louisiana	New Jersey Puerto Rico	South Dakota	Oklahoma	Wisconsin	Pacific Northwest	Norm Dakota Missouri	Michigan	Colorado	Vermont	Indiana	Oregon	Minnesota	US	
9.5 11.4	7.1 7.2	9.2	9.5 7.7	8.7	9.5 13.2	12.2	8.3	6.9	6.7	8.9 7.7	10.9	11.2	10.9	11.4	9.1 10.5	11.2	8.2	12.7	4.8	9.5	19.5 19.5	211.1	7.5 9.2	8.9	7.0	13.0	7.4	10.0 16.2	5.0	6.9	10.9 8.0	10.1	4.4 9.7	14.5	8.3	7.3	10.6 7.2	11.6	8.4	10.1	Peak rate (%)
9.5 11.4	7.1 7.2	9.2	9.5 7.7	8.7	13.5 13.5	12.2	8.3	6.9	6.7	8.9 7.7	10.9	11.2	10.9	11.4	9.1 10.5	11.2	8.2	12.7 12.7	4.8	9.5	19.5 19.5	11.1	9.1	1 80	6.9	110 110	7.3	9.8 16.0	4.8	6.7	10.7 8.7	9.9	4. l 9.4	14.1	7.7	6.6	n	10.5	7.3	9.7	February 2010 (%)
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	<u>.</u>	0.1	<u>.</u> 6	b b	0.1	-0.2 2	-0.2	-0.2	-0 -0 -0 -2:	-0.2	_် ပ သ ပ	ာ <mark>င</mark> ္	-0.6	-0.7	-0.8	<u> </u>	<u> </u>	-0.4	Change (pct pts)

Worst quintile in terms of unemployment's rise ...

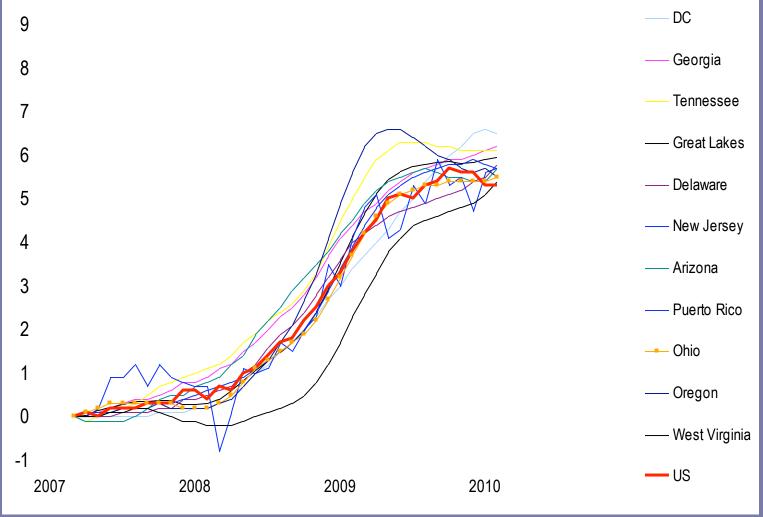
Change in the unemployment rate since March 2007 (percentage points)



Source: US Department of Labor

Second worst quintile in terms of unemployment's rise ...

Change in the unemployment rate since March 2007 (percentage points)



Source: US Department of Labor

Middle quintile in terms of unemployment's rise ...

Change in the unemployment rate since March 2007 (percentage points) — US 9 Kentucky 8 Pacific Northwest 7 Indiana 6 **New Mexico** 5 Washington 4 Massachusetts 3 Mississippi Tristate 2 Missouri Pennsylvania 0 Connecticut -1 Utah 2007 2008 2009 2010

Source: US Department of Labor

Second best quintile in terms of unemployment's rise ...

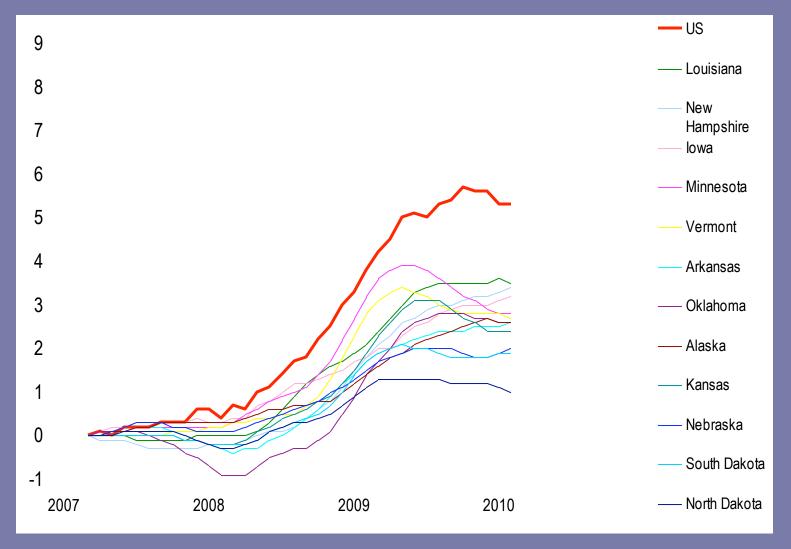
Change in the unemployment rate since March 2007 (percentage points) 9 - US 8 Wyoming 7 New York 6 Hawaii 5 Virginia 4 Maryland 3 Colorado 2 Texas Wisconsin 0 Maine -1 2007 2009 2008 2010 Montana

15

Source: US Department of Labor

Best quintile in terms of unemployment's rise ...

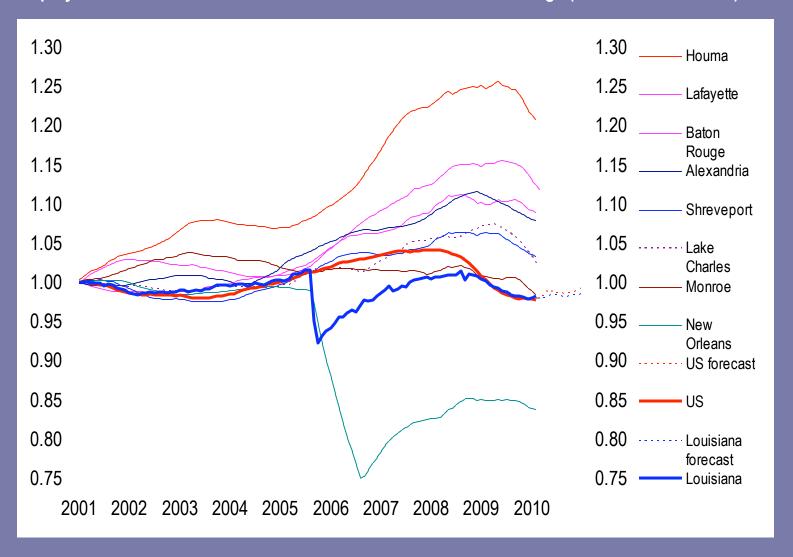
Change in the unemployment rate since March 2007 (percentage points)



Source: US Department of Labor

Job losses are ending ...

Employment across Louisiana versus the nation and the state average (ratio to 2000Q4 level)



Source: US Department of Labor

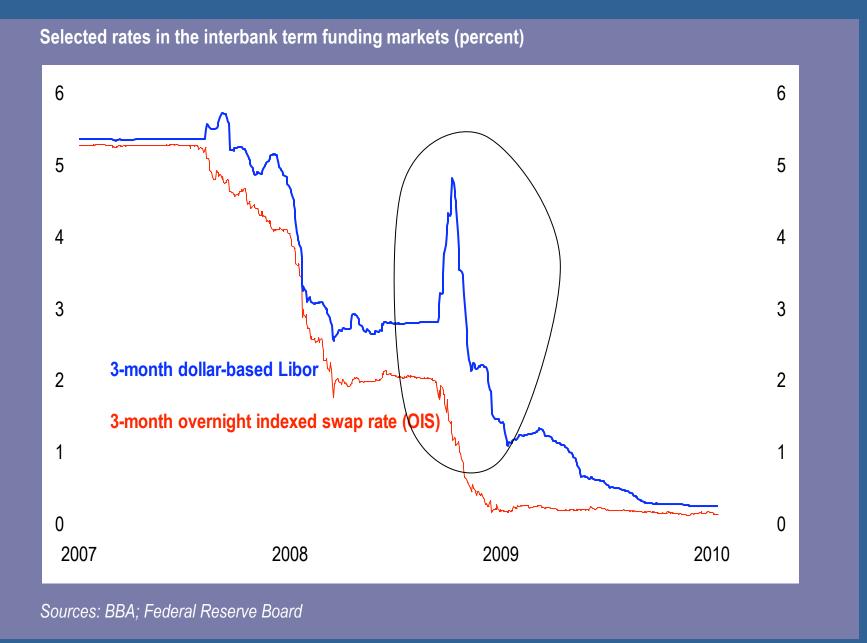
Recovery signs are for real ... three cures

The financial panic has passed (things are back to normal in the Fed's back yard)

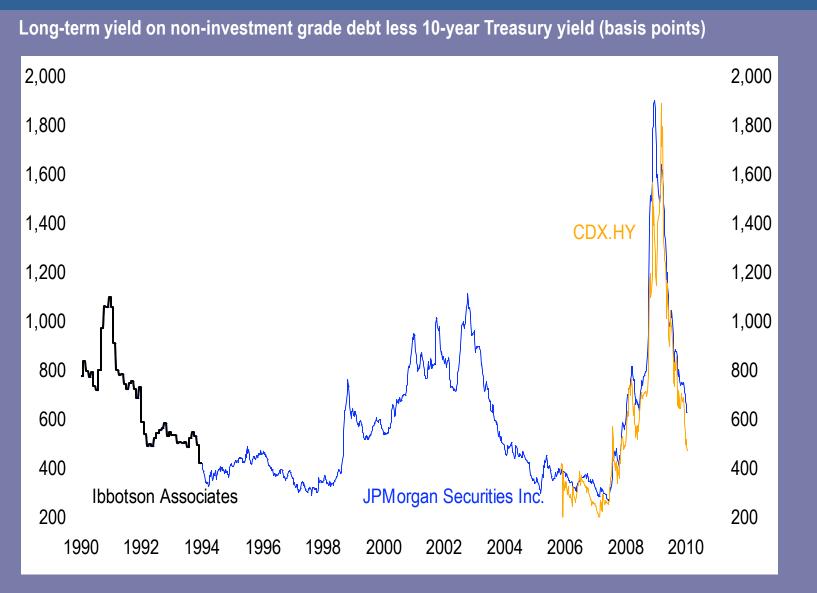
Self-correcting adjustments (inflated house prices are a thing of the past and most business are sitting pretty for once)

Policy help will be there for as long as is needed (0%) policy rate, Fed asset purchases and "political will", fiscal stimulus)

The panic that invaded the Fed's back yard is gone



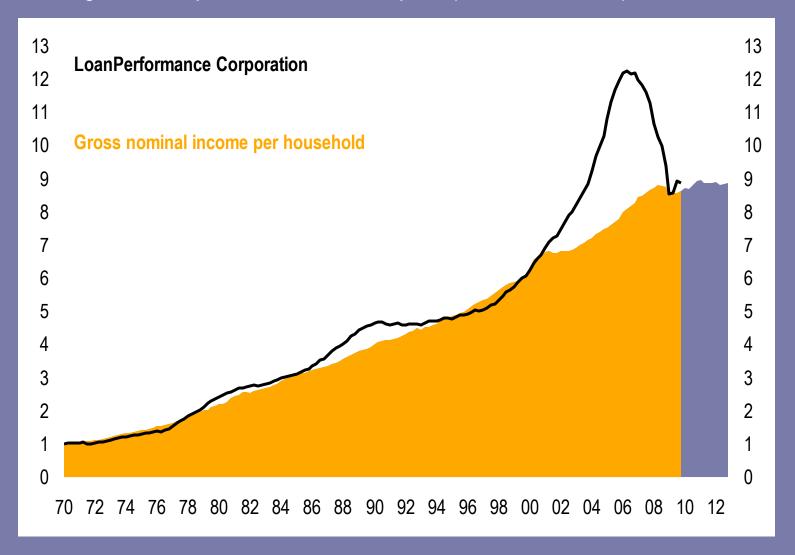
The weakest links are welcomed with open arms again



Sources: JPMorgan Chase & Co.; Bloomberg

Houses are affordable once again ...

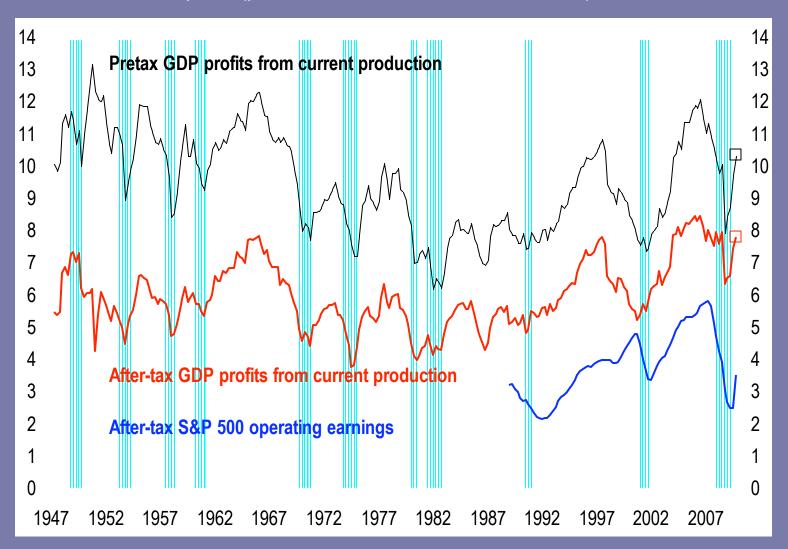
Nominal gross income per household and house prices (ratio to 1970 Q1 level)



Sources: Loan Performance Corporation; US Department of Commerce

Businesses are profitable again ...

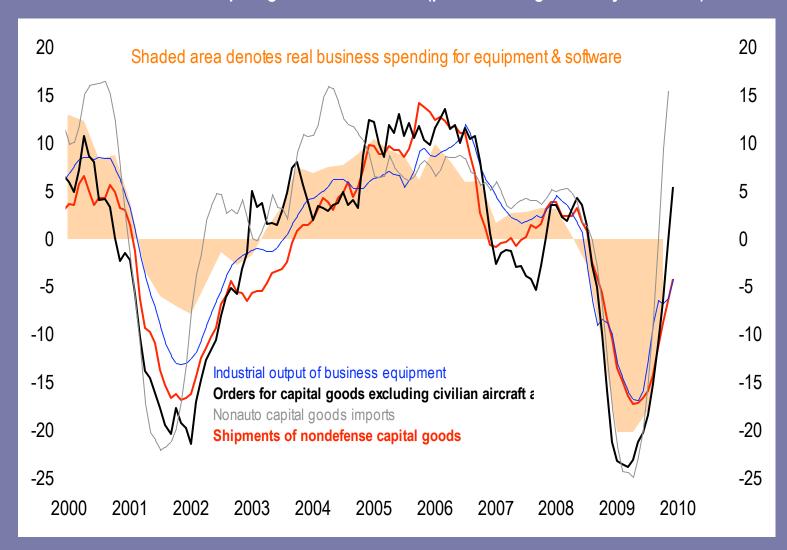




Source: US Department of Commerce

Cap X spending has a pulse ...

Business investment for capital goods and software (percent change from a year earlier)



Sources: US Department of Commerce; Federal Reserve Board

So, where are the jobs? Four realities ...

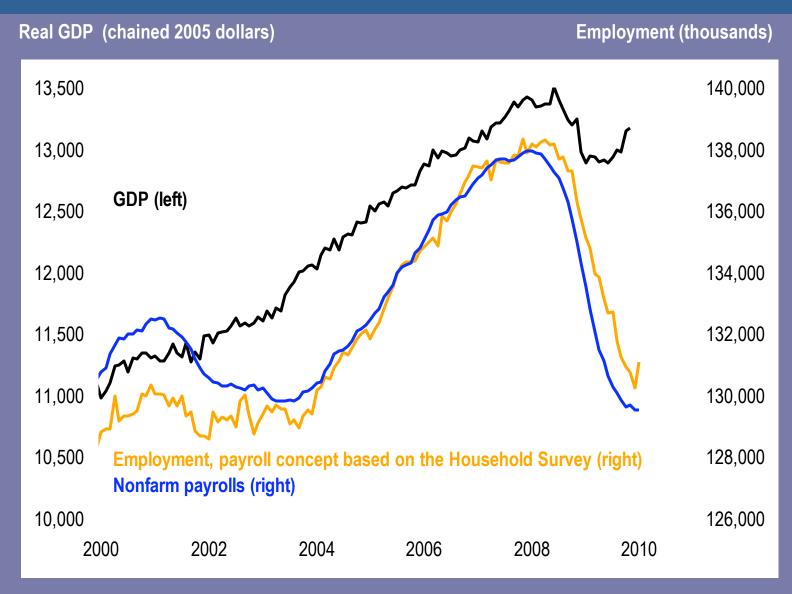
GDP surging

 Payrolls are still shrinking (survey of businesses, including guesses about small businesses)

Unemployment is falling, employment's rising (survey of households)

Layoffs are falling (unemployment insurance)

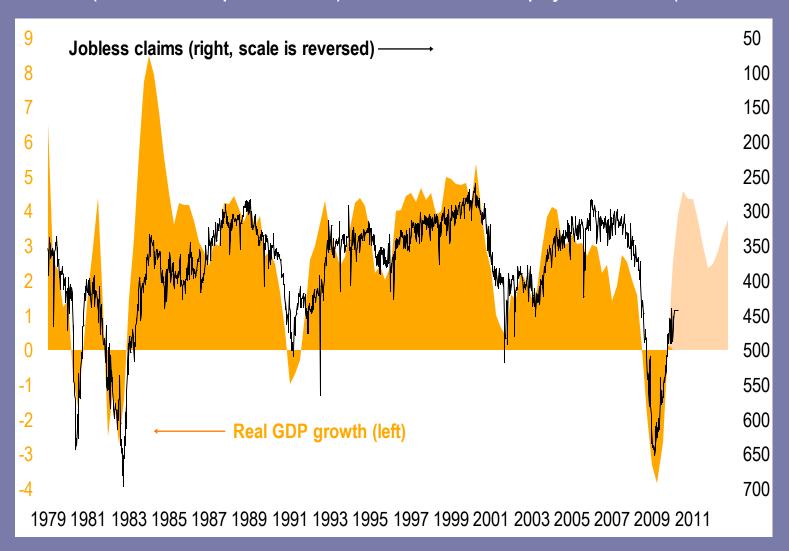
... three (GDP, household surveys, and jobless claims) ...



Sources: US Department of Labor; US Department of Commerce

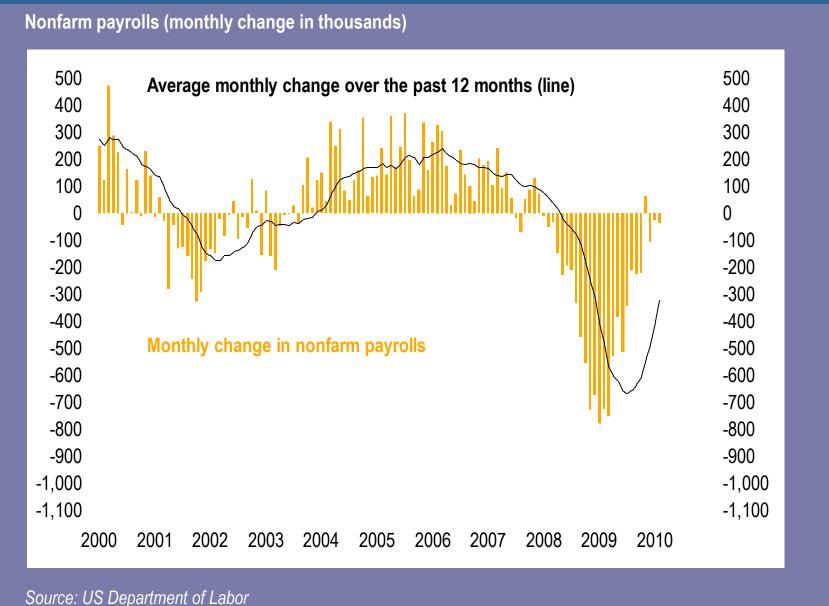
... harmonize

Real GDP (% ch from four quarters earlier) Initial claims for unemployment benefits (thousands weekly)



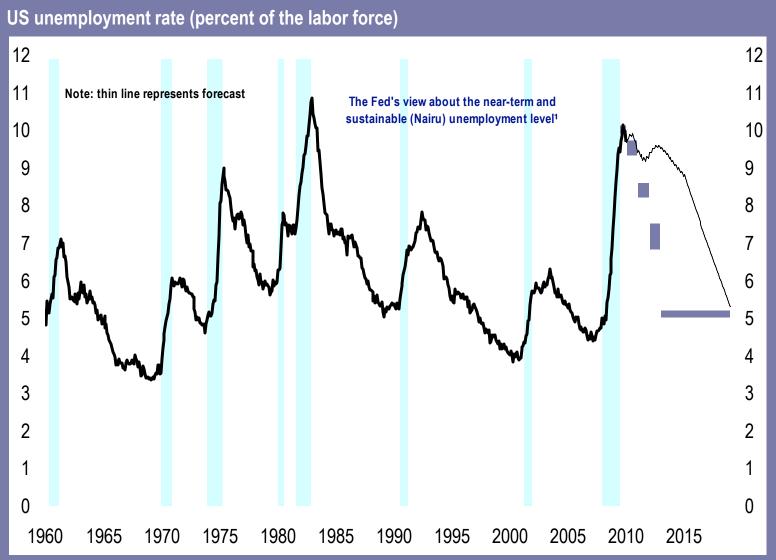
Sources: US Department of Labor; US Department of Commerce

It's just as telling that the pendulum is in motion ...



Inflation ... R.I.P.

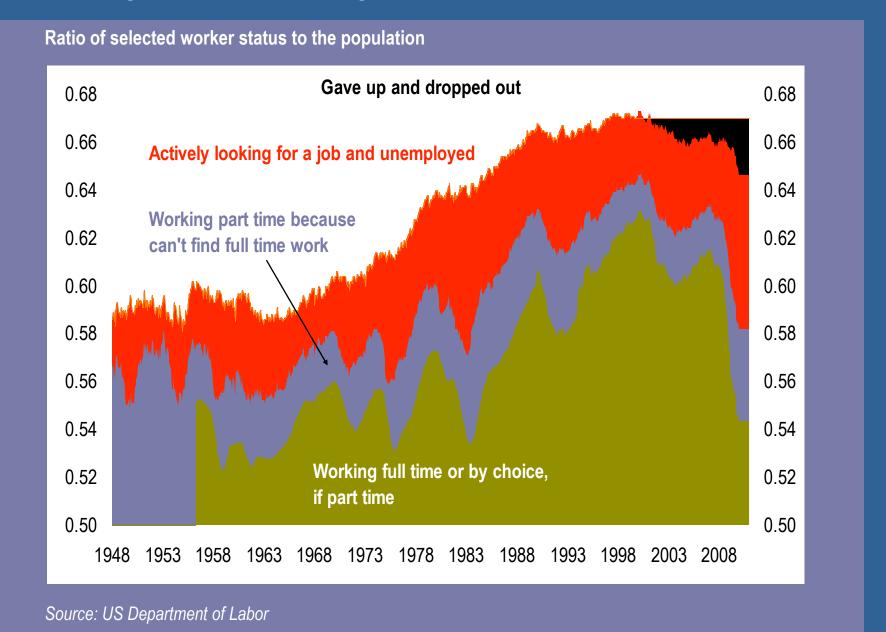
"Low levels of resource utilization", the big idea



¹ Range of FOMC members' views

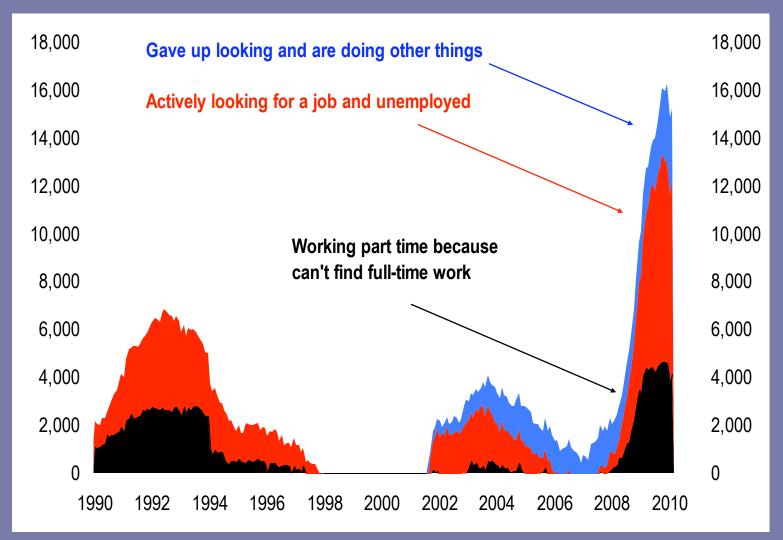
Sources: NBER recession bars; US Department of Labor; Federal Reserve Board

Unemployment ... what you don't see counts too



Deviations from a normal economy

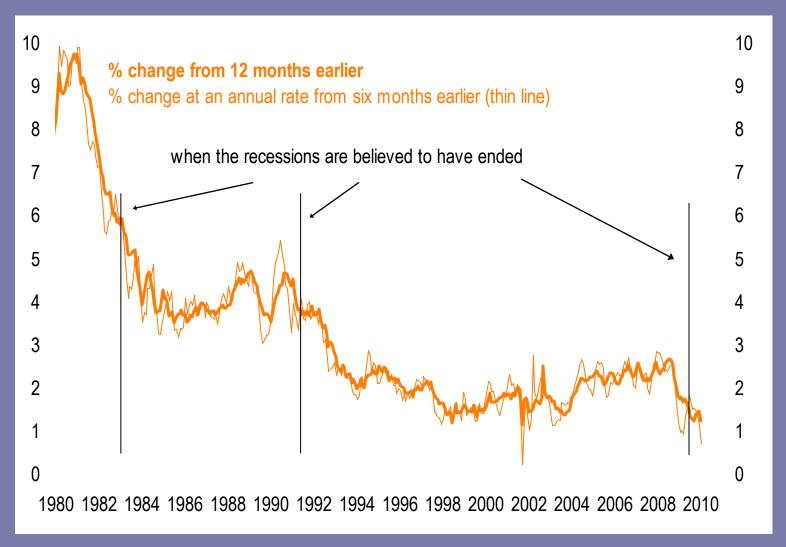




Source: US Department of Labor

Remember how recessions work on inflation ... slowly

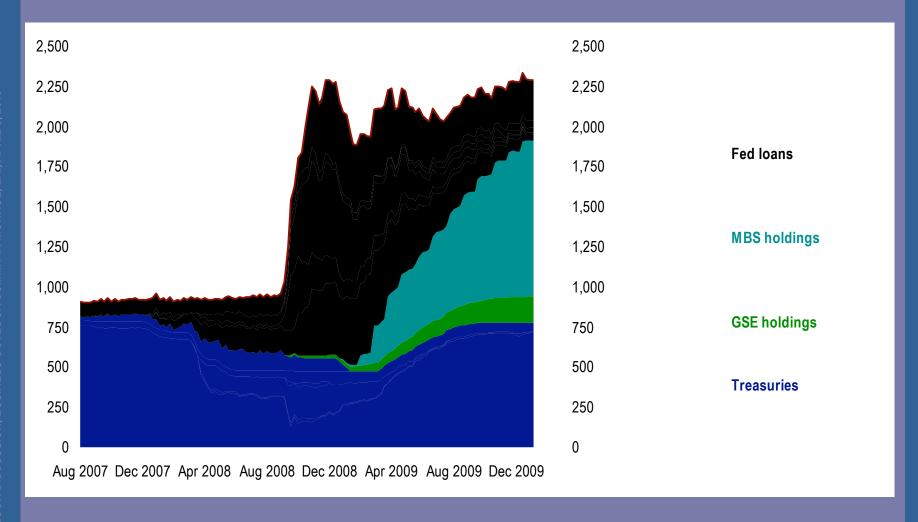




Source: US Department of Commerce

The textbook story about money creation ...

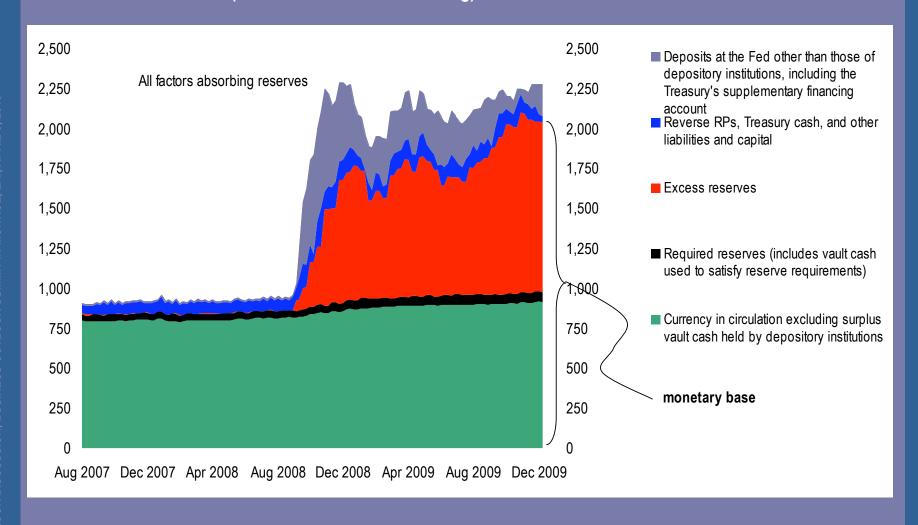




Source: Federal Reserve Board

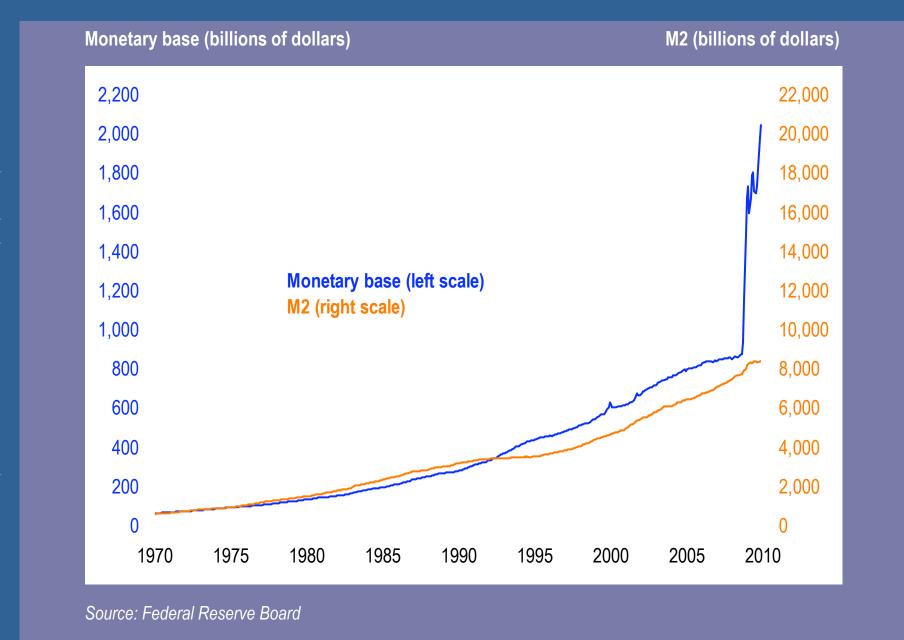
... doesn't apply in today's case ...

Federal Reserve liabilities (billions of dollars outstanding)



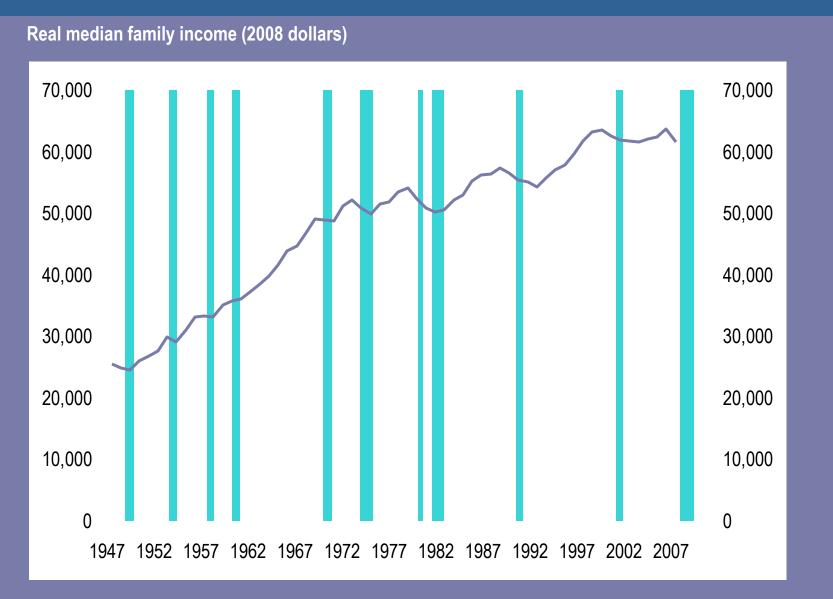
Source: Federal Reserve Board

... because the Fed's reserves remain it its vaults



America's living standard ...

The rise in the median family income has stalled ...



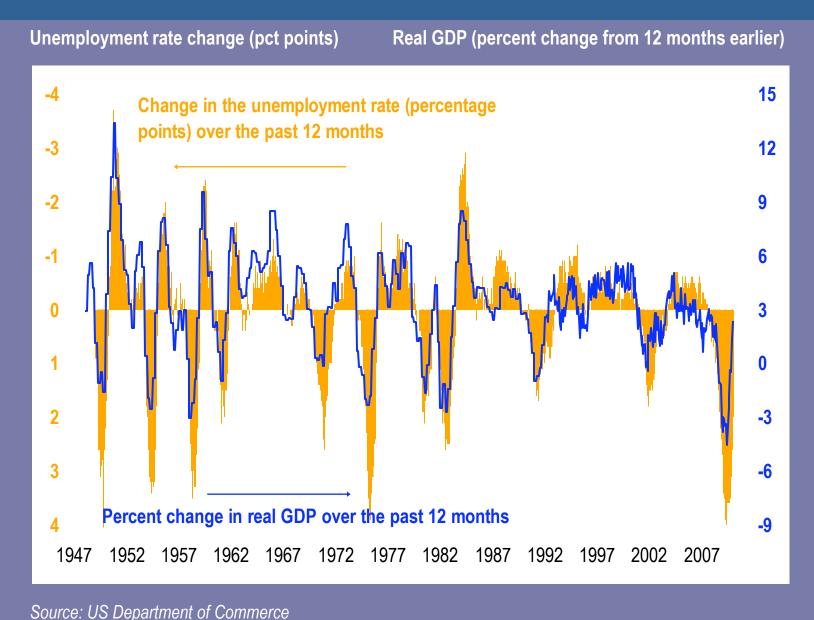
Source: US Department of Commerce

Income distribution widens ...

Share of pre-tax income going to the top 10 percent of families (percent of total pre-tax income)

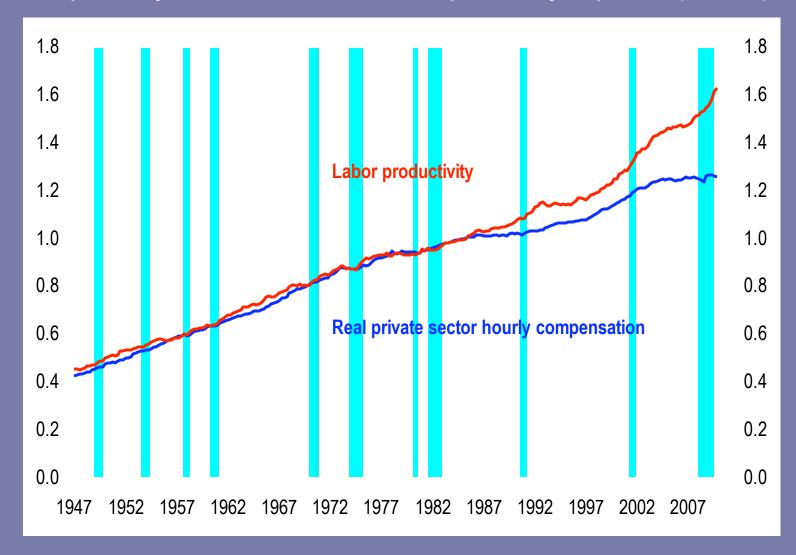
Source: Piketty and Saez (2003)

... labor "attachments" weaken post 1985 ...



... pay diverges from productivity ...

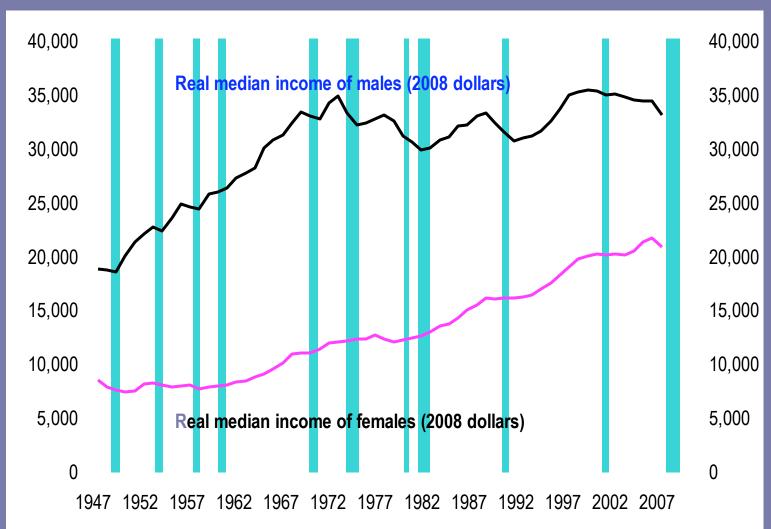
Labor productivity in the nonfarm business sector and private hourly compensation (1985 = 1.0)



Source: US Department of Commerce

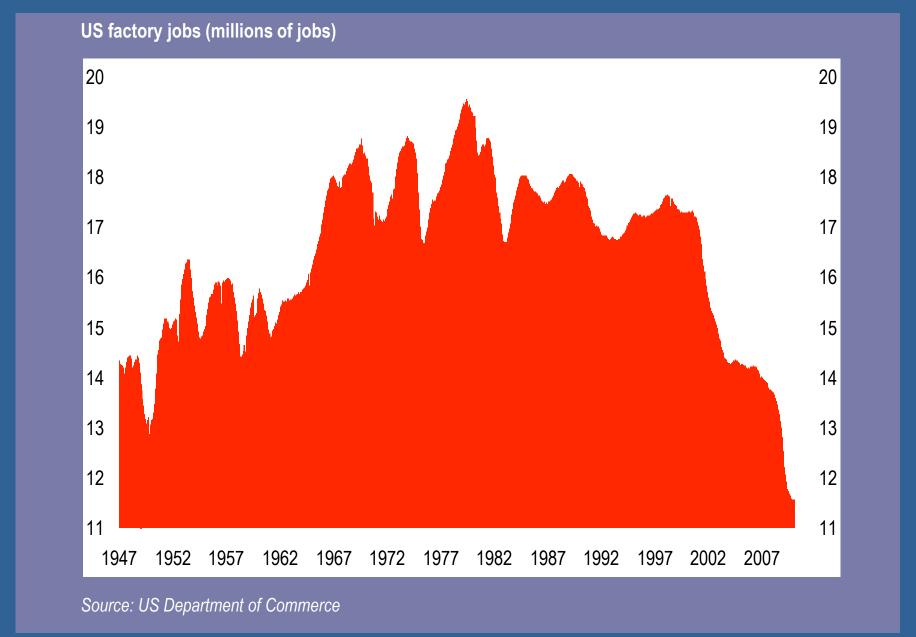
Pay trends of males and females ...





Source: US Department of Commerce

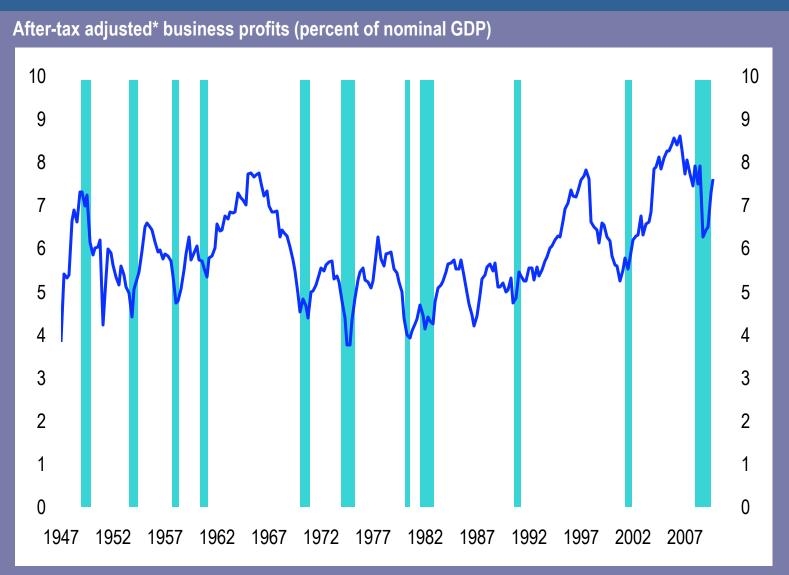
Tectonic shifts in manufacturing ...



Clue #1. The education premium widens

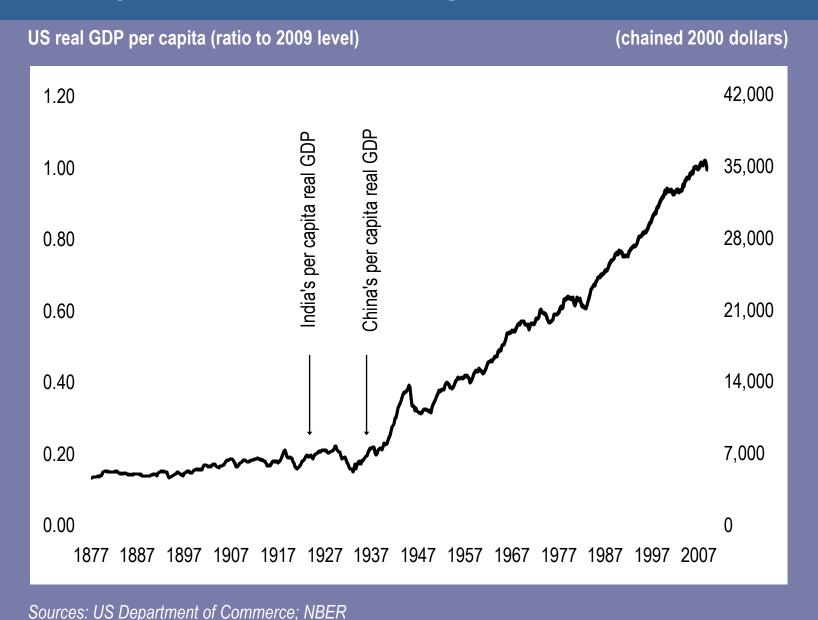
Real wages and salaries of those with college degrees versus high school degrees (2008 dollars) Source: Bureau of Labor Statistics

Clue #2. A secular rise in profits since the mid-1980s

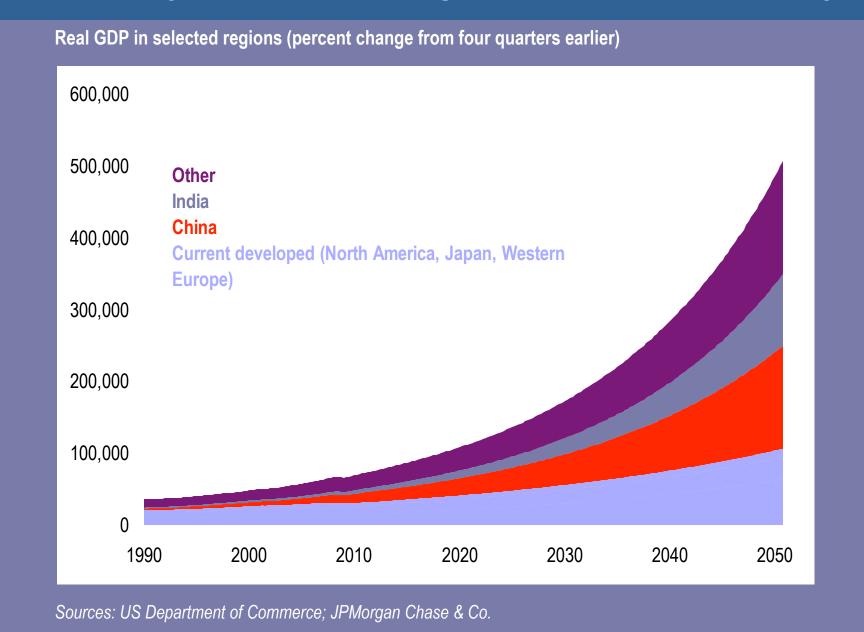


^{*} GDP basis—that is, capital consumption allowances and differences in inventory valuation
Source: US Department of Commerce

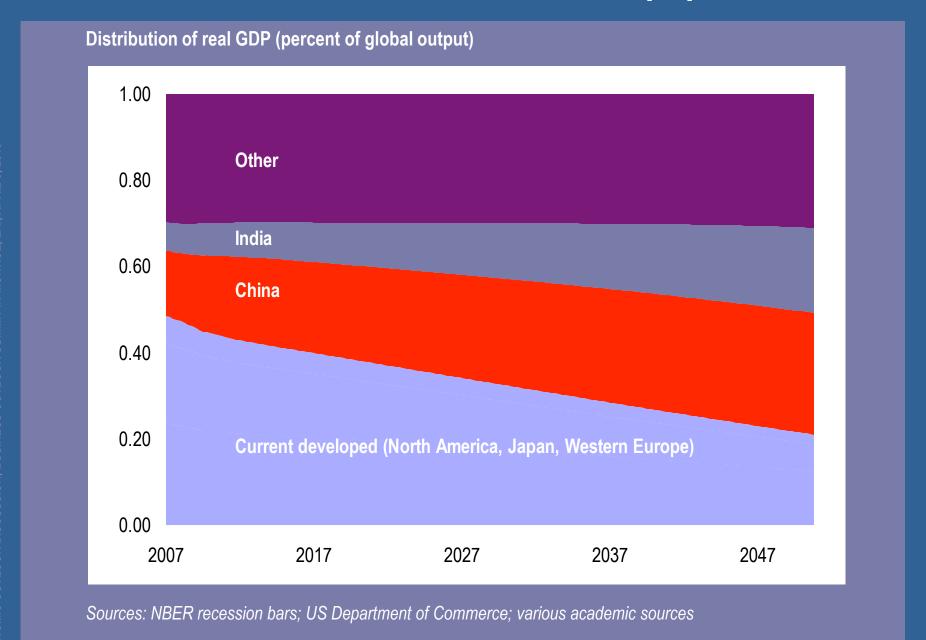
We're only in the second inning ...



... of a story that will reconfigure the world's economy ...



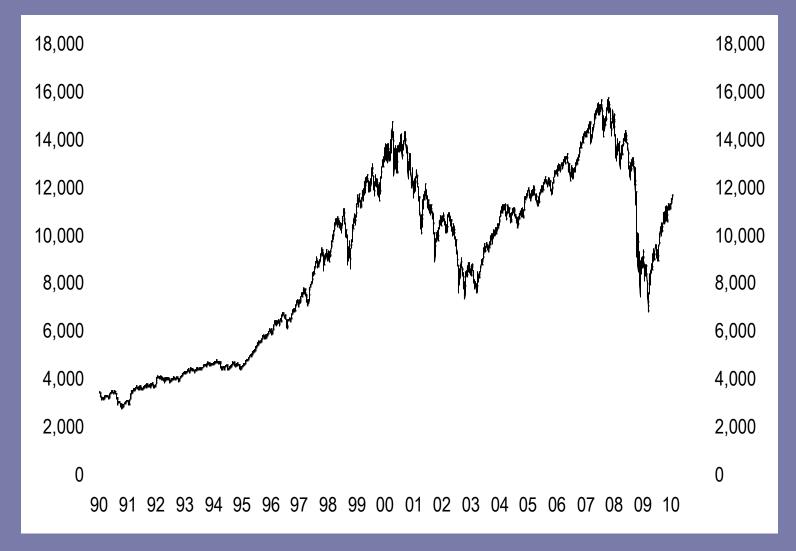
... look more like the distribution of the population



Conclusion ... wanted, a little imagination

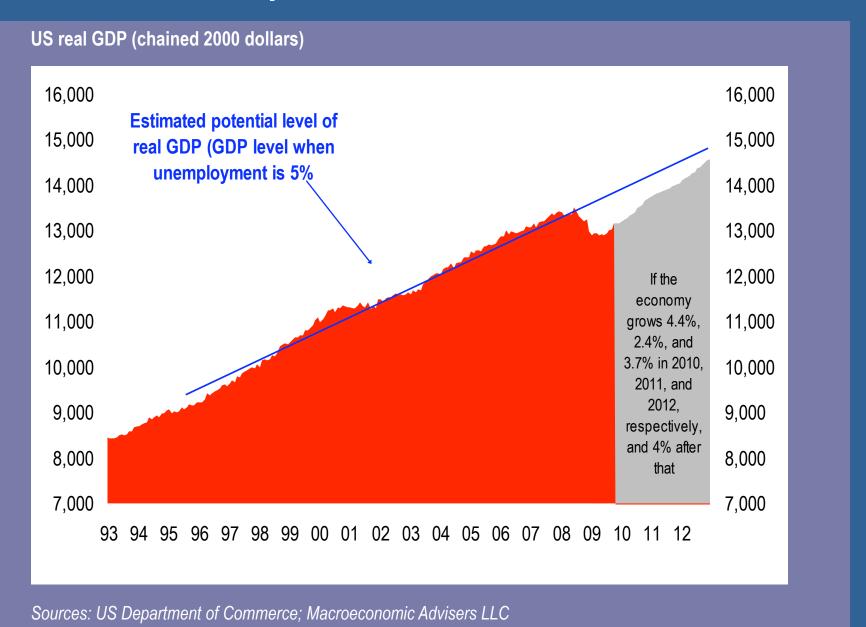
Wall Street (where we discount eternity) does ...





Source: Dow Jones

because it's the possible that counts



Appendix 1. Fiscal foxes and red herrings

Wanted ... a new conversation about fiscal issues

The airwaves are full of nonsense (like global warming, it's not about the seasonal shifts)

Tedious ... we don't need you to repeat the front pages

Pointless ... we're not going to cut the deficit in recession

Misdirected focus ... the \$1.5 trillion – \$1 trillion due to recession – isn't the issue

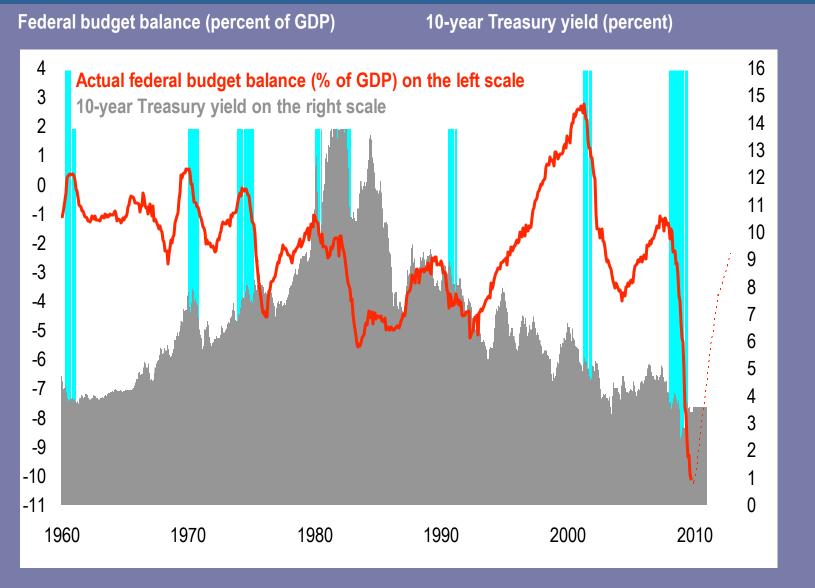
It's the underlying (long-term) issue

Left on auto pilot, spending doubles as a share of the economy (CBO)

Five options:

- (1) Double the tax burden ... not happening
- (2) Deficit finance ... over the market's (and economy's) dead body
- (3) Defer to an outsider (the government) to continually whittle health care spending
- (4) Incentivize the industry to find the best solution ... users need to be more involved
- (5) Change the conversation about economics (raise economic literacy):
 - * Endogenize the retirement decision
 - * Spur national saving (eliminate the tax on saving, consumption-based income tax)
 - * Eliminate the corporate income tax (people pay taxes)
 - * Eliminate the employer deductibility of health care expenses
 - * Tort reform

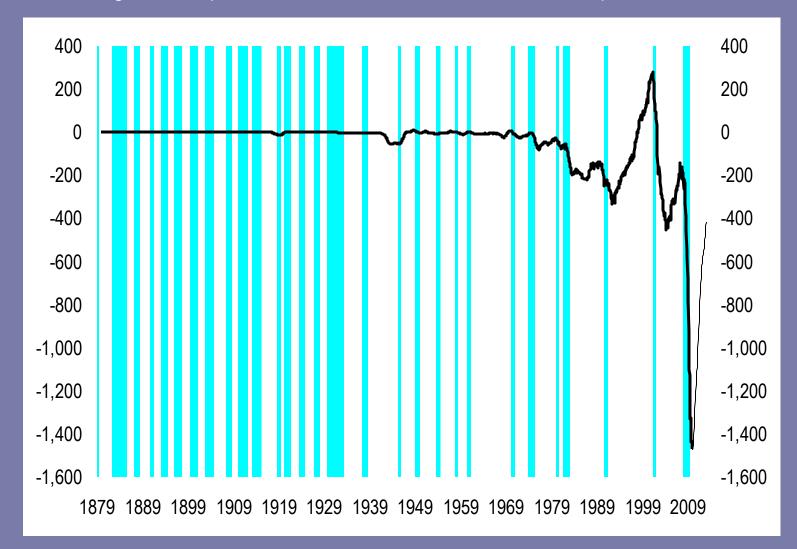
Bonds to pundits: it's not about today's red ink ...



Sources: NBER recession bars; Congressional Budget Office; Federal Reserve Board

The red ink, scary of course, in absolute terms ...

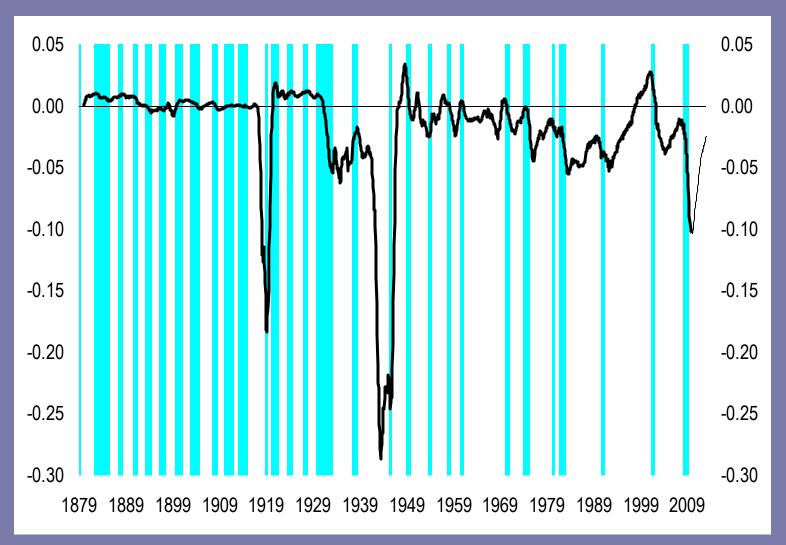




Sources: NBER recession bars; NBER Macroeconomic database

Scaled to the economy, recessions do a number on budgets

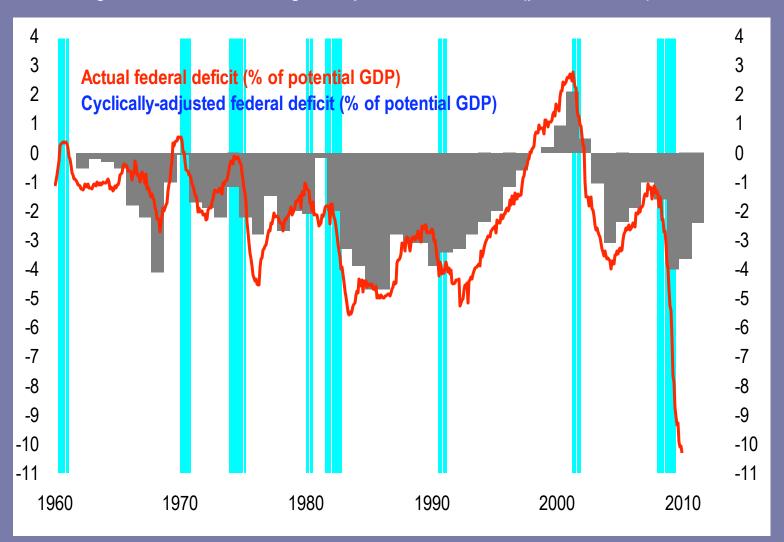




Sources: NBER recession bars; NBER Macroeconomic database

here's how much ...

Actual budget balance and excluding the impact of the recession (percent of GDP)



Sources: NBER recession bars; Congressional Budget Office; JPMorgan Chase & Co.

... or, if you want the numbers

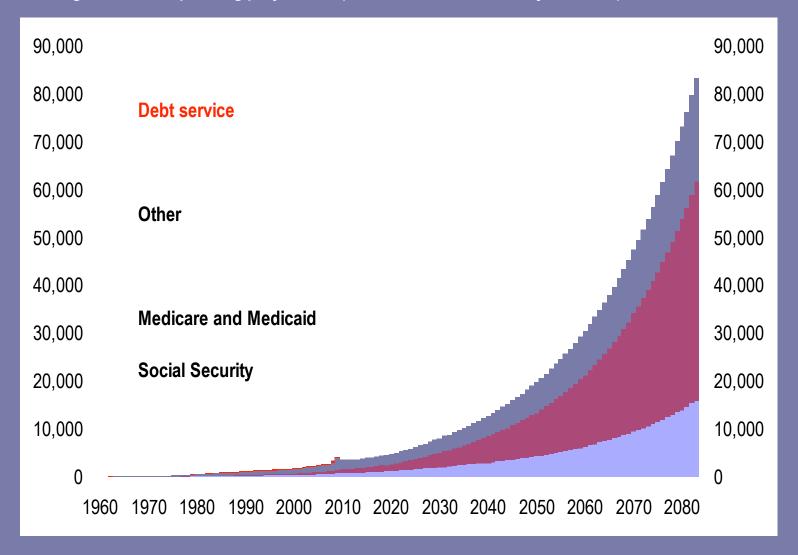
Cyclical (temporary) factors boosting the federal deficit (billions of dollars, fiscal year basis)

		2007	2008	2009	2010	2011	2012	2013
Latest estimate of the fiscal budget (January 2010) % of GDP		-161 -1.2%	-459 -3.2%	-1,414 -9.9%	-1,349 -9.2%	-980 -6.5%	-650 -4.1%	-539 -3.2%
	Three cyclical (temporary) factors boosting the deficit	ars):						
	Financial rescues	<u>0</u>	<u>0</u>	<u>424</u>	<u>106</u>	<u>36</u>	<u>26</u>	<u>17</u>
	GSE rescue	0	0	291	26	21	16	14
	TARP	0	0	133	80	15	10	3
	Fiscal initiatives	<u>0</u>	<u>158</u>	<u>246</u>	<u>399</u>	<u>139</u>	<u>40</u>	<u>28</u>
	Fiscal stimulus (Economic Stimulus Act of 2008)		158	46	-5	-11	-10	-7
	Fiscal stimulus (ARRA of 2009)			200	404	150	50	35
	Recession impact on the budget	<u>69</u>	<u>113</u>	<u>335</u>	<u>446</u>	<u>427</u>	<u>407</u>	<u>387</u>
	CBO's estimate of the cyclical contribution	29	73	295	406	387	367	347
	Adjustment assuming 4.5% unemployment	40	40	40	40	40	40	40
Excluding the cyclical/financial rescue costs % of GDP		-132	-228	-449	-438	-418	-217	-147
	% OF GDP	-0.9%	-1.6%	-3.2%	-3.0%	-2.8%	-1.4%	-0.9%
Memoranda:								
Nominal GDP		13896.1	14439.1	14236	14595	14992	15730	16676
Debt held by the public		5035	5803	7,544	8,893	9,873	10,523	11,062
% of GDP		36.2%	40.2%	53.0%	60.9%	65.9%	66.9%	66.3%

Sources: Congressional Budget Office; JPMorgan Chase & Co.

CBO gives you the starting point ...





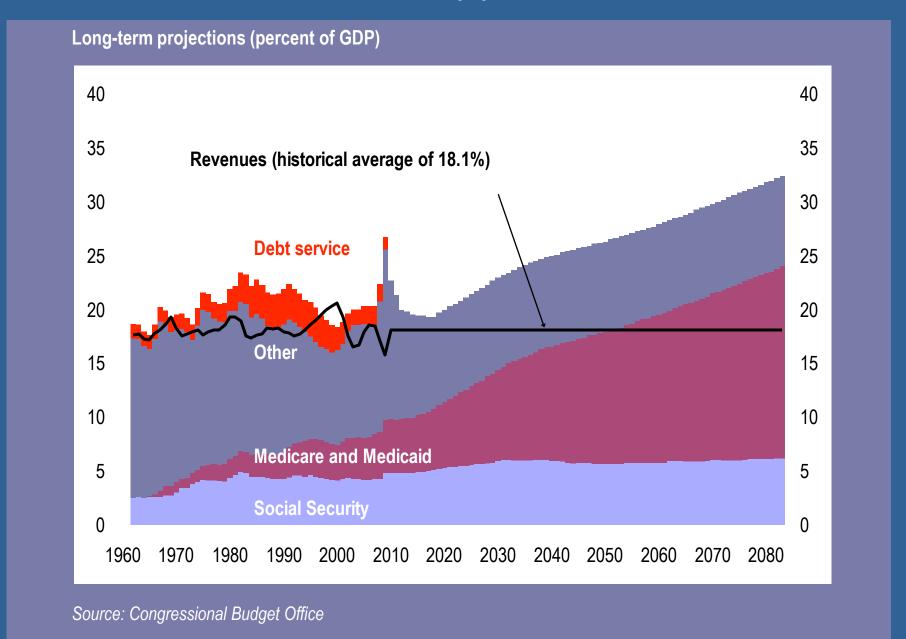
Source: Congressional Budget Office

... and they say spending will outstrip revenues*

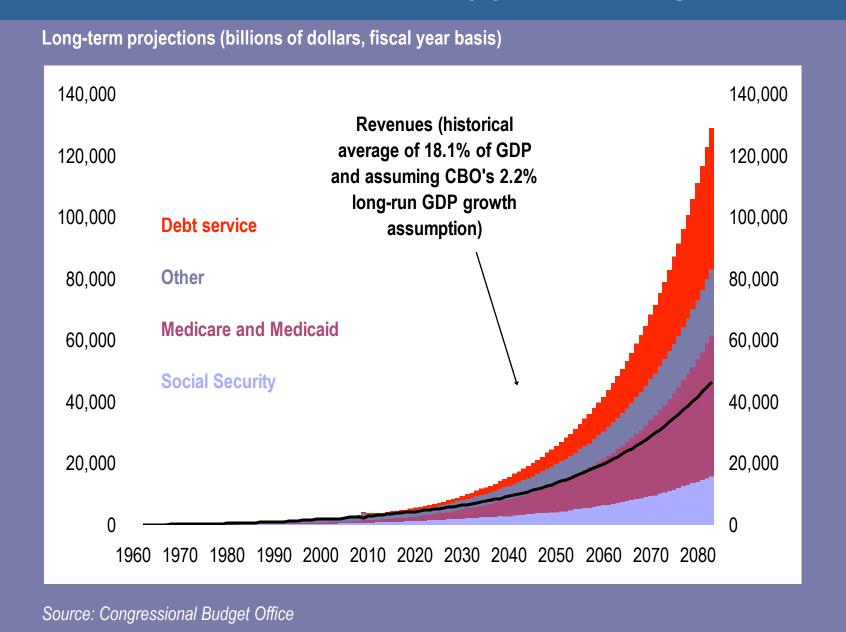
Long-term projections (billions of dollars, fiscal year basis) 90,000 90,000 **Revenues (historical** 80.000 80,000 average of 18.1% of GDP and assuming CBO's GDP 70,000 70,000 assumption) 60,000 60,000 50,000 **Debt service** 50,000 40,000 40,000 Other 30,000 30,000 **Medicare and Medicaid** 20,000 20,000 **Social Security** 10,000 10,000 0 1960 2010 2020 2030 2040 2050 2060 1990 2000

Source: Congressional Budget Office

The electorate won't accept (1) a doubled tax burden ...

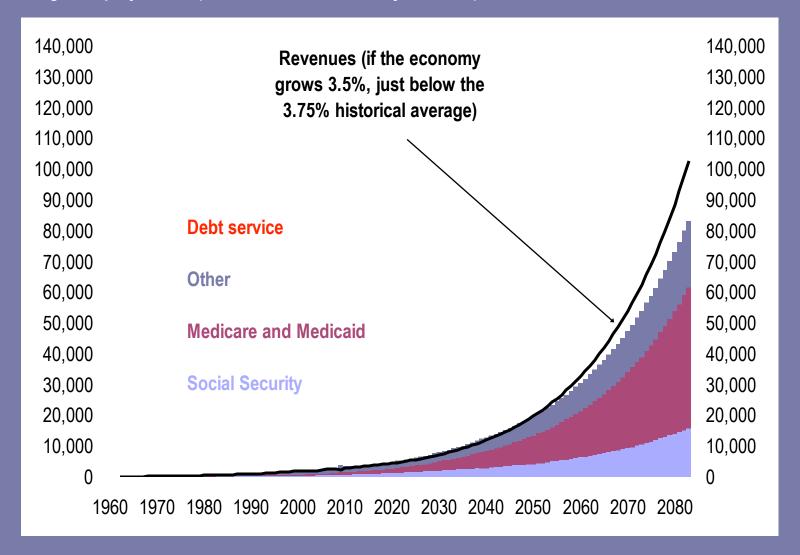


The bond market won't accept (2) a mounting debt service ...



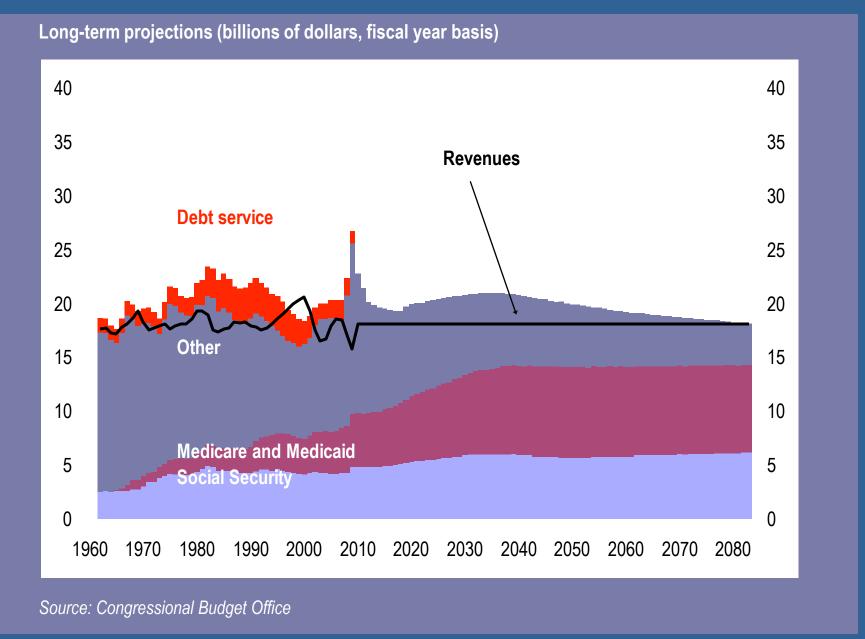
The (3.5%) growth* option ...

Long-term projections (billions of dollars, fiscal year basis)



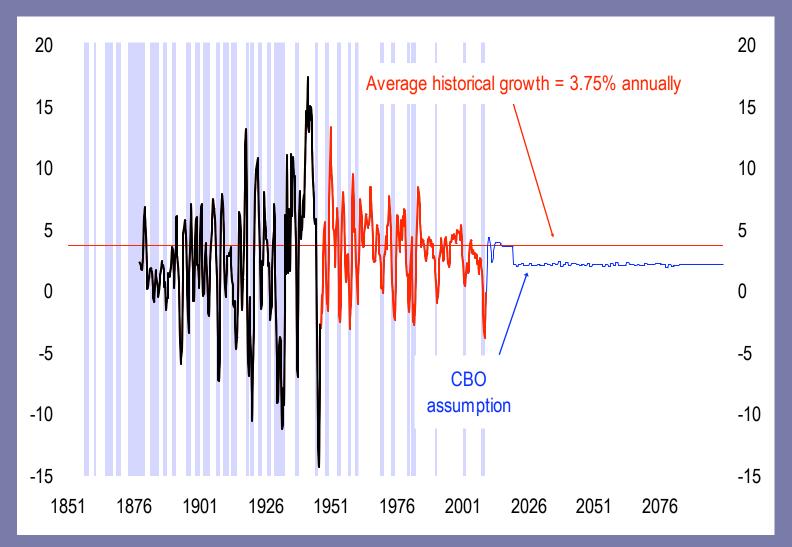
Source: Congressional Budget Office

... keeps the spending share in line with revenues



The growth* option ... why it's an issue





Source: Congressional Budget Office

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