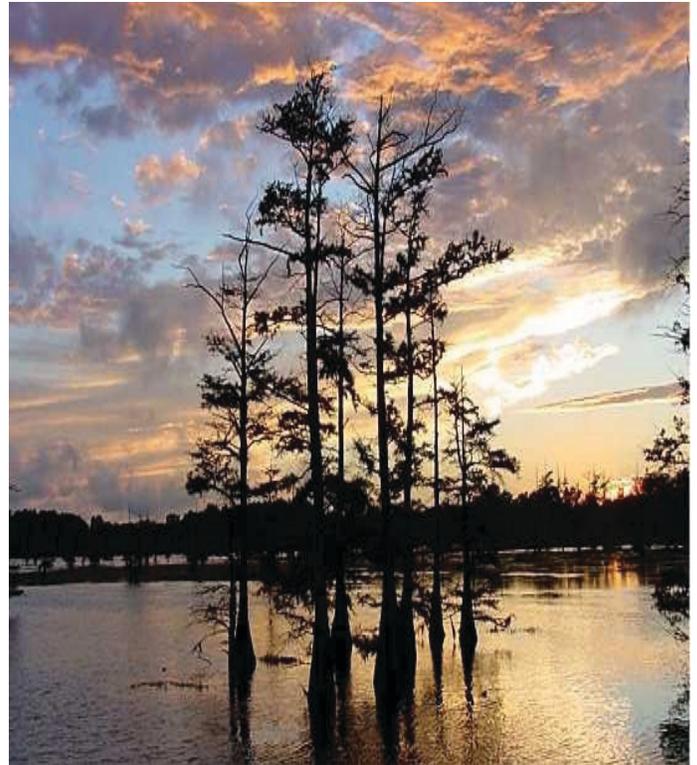


Business and Economic Climate of Monroe and Northeast Louisiana: 2010 Update

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The Economy and Demography of Northeast Louisiana

Northeast Louisiana is a 12-parish area bordered to the north by Arkansas and to the east by Mississippi. The Monroe metropolitan statistical area (Ouachita and Union Parishes: MSA rank by 2009 population=229/366) is the population and business center for the greater area. The data contained herein is compiled from many sources and is as current as availability permits.

Material in this publication was researched and compiled by Robert C. Eisenstadt, PhD, of the Economics Department, Center for Business and Economic Research, College of Business Administration, at the University of Louisiana Monroe. All information presented here is the responsibility of the author and not that of the University of Louisiana Monroe or its affiliates.

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Population and Demographic Data

Annual Population and Population Percent Change, 2005-2009

	2005	2006	2007	2008	2009	% Change 2005- 2009	% Change 2008- 2009
Louisiana	4,497,691	4,240,327	4,376,122	4,451,513	4,492,076	-0.1%	0.9%
Northeast LA	347,428	348,525	347,084	347,176	347,751	0.1%	0.2%
Monroe MSA*	171,172	172,859	172,588	172,981	174,086	1.7%	0.6%
Monroe City**	52,484	53,952	53,952	54,370	N/A	N/A	N/A
Caldwell Parish	10,382	10,376	10,379	10,424	10,439	0.5%	0.1%
East Carroll Parish	8,494	8,323	8,260	8,140	8,102	-4.6%	-0.5%
Franklin Parish	20,135	20,059	20,028	19,949	19,807	-1.6%	-0.7%
Jackson Parish	15,053	15,209	15,075	15,156	15,063	0.1%	-0.6%
Lincoln Parish	42,655	42,556	42,695	42,813	43,286	1.5%	1.1%
Madison Parish	12,086	11,942	11,796	11,739	11,385	-5.8%	-3.0%
Morehouse Parish	29,418	29,152	28,588	28,425	28,223	-4.1%	-0.7%
Ouachita Parish	148,438	149,989	149,880	150,317	151,502	2.1%	0.8%
Richland Parish	20,293	20,436	20,429	20,495	20,422	0.6%	-0.4%
Tensas Parish	5,956	5,978	5,778	5,671	5,609	-5.8%	-1.1%
Union Parish	22,734	22,870	22,708	22,664	22,584	-0.7%	-0.4%
West Carroll Parish	11,784	11,635	11,468	11,383	11,329	-3.9%	-0.5%

*Monroe MSA includes Ouachita & Union Parishes.

**Monroe City figures generated by State of La

Population figures are July estimates

Source: U.S. Census Bureau

2008 Population by Age Bracket by Parish

	age 0-19	age 20-34	age 35-49	age 50-64	age 65+	total	Median age*
Caldwell	2563	2323	2,073	1,913	1,481	10,353	37.0
East Carroll	2,419	1,891	1,460	1,277	1,119	8,166	32.4
Franklin	5,502	3,898	3,716	3,563	3,327	20,006	37.7
Jackson	3,924	3,039	2,809	2,833	2,586	15,191	38.8
Lincoln	12,611	12,459	6,438	5,895	5,158	42,561	26.7
Madison	3,734	2,578	2,079	2,026	1,373	11,790	32.3
Morehouse	7,735	5,496	5,434	5,320	4,617	28,602	38.1
Ouachita	44,667	33,120	28,575	25,003	18,686	150,051	33.5
Richland	5,744	4,339	3,898	3,569	2,951	20,501	35.8
Tensas	1,449	1,155	1,012	1,214	864	5,694	39.3
Union	6,067	4,355	4,303	4,165	3,802	22,692	38.6
West Carroll	2,845	2,391	2,148	2,078	2,033	11,495	39.0
NE Louisiana	99,260	77,044	63,945	58,856	47,997	347,102	34.3
% of NE Louisiana	28.60%	22.20%	18.42%	16.96%	13.83%	100.00%	34.30%

*2008 Median Age for Louisiana= 35.6; for United States= 36.8 (source: U.S. Census, Pop. Est. Program)

Population and Demographic Data (continued)

Percent of Total Population by Race, by Parish (2008)

	Hispanic (not Black)	Black	Asian
Caldwell Parish	1.8%	17.8%	0.1%
East Carroll Parish	1.5%	68.2%	0.3%
Franklin Parish	1.0%	31.3%	0.2%
Jackson Parish	1.1%	27.0%	0.3%
Lincoln Parish	1.8%	40.5%	1.2%
Madison Parish	2.7%	61.1%	0.2%
Morehouse Parish	1.2%	44.6%	0.2%
Ouachita Parish	1.7%	35.0%	0.9%
Richland Parish	1.4%	37.2%	0.2%
Tensas Parish	2.3%	54.7%	0.2%
Union Parish	3.5%	27.4%	0.3%
West Carroll Parish	1.8%	18.8%	0.2%
NE Louisiana	1.7%	36.5%	0.6%

Population growth in the region continues to be weak. Of course, population change is tied mostly to job growth and availability. Northeast Louisiana, a largely rural area surrounding the Monroe MSA, saw an uptick in employment growth in 2009 with some promise for expanded significant growth in the near term. Much of the anticipated change in employment opportunities are tied to the ConAgra Foods project, consolidation by Gardner Denver Thomas, the CenturyTel-Embarq merger (now CenturyLink), and the considerable anticipated impact of the V-Vehicle auto assembly plant, the latter of which is still pending. If V-Vehicle begins and maintains operations in the region, that plant alone could provide the basis for a spike in population.

For 2009, however, estimated annual growth for the region was 575 people, .1%. Growth in Ouachita parish is considerably greater due primarily to the intraregional in-migration of formerly rural parish residents.

Educational Attainment by Parish, as Percent of Population over Age 25 (2000)

	Less than High School	High School (includes GED)	Some College- No Degree	Associate's Degree	Bachelor's Degree	Graduate or Professional Degree	Population 25+ yrs. (in yr. 2000)
Caldwell Parish	34.6	38.6	16.5	1.5	5.6	3.2	6,922
East Carroll Parish	42.2	31.2	12.4	1.9	7.2	5.1	5,542
Franklin Parish	38.6	36.5	13.9	1.2	6.2	3.6	13,423
Jackson Parish	26.4	39.7	18.5	2.5	8.1	4.8	10,062
Lincoln Parish	19.6	24.7	20.5	3.4	16.5	15.3	22,059
Madison Parish	36.6	33.7	16.5	2.2	7.7	3.3	7,670
Morehouse Parish	33.4	38.8	15.8	2.3	6.7	3	19,446
Ouachita Parish in 2000	21.4	30	23.1	2.8	14.8	7.9	88,430
Ouachita Parish in 2008*	16.4	31.9	22.7	3.6	16.1	9.3	92,617
Richland Parish	38.1	32.1	14.8	2.1	8.8	4.1	13,060
Tensas Parish	36.9	31.5	15.4	1.4	10.1	4.7	4,208
Union Parish	28.3	40.1	17.6	2.2	8.1	3.7	14,819
West Carroll Parish	40.4	34.8	13.7	1.6	6.3	3.2	7,994
NE Louisiana 2000	27.7%	32.6%	19.3%	2.5%	11.4%	6.6%	213,635
Louisiana 2000	25.2%	32.4%	20.2%	3.5%	12.2%	6.5%	2,775,468
Louisiana 2008*	18.8%	35.0%	21.1%	4.9%	13.8%	6.5%	2,830,500

Sources: US Census Bureau Profile of Selected Characteristics 2000; * US Census Bureau, American Community Survey 2008

Migration and Natural Increase, 2002-2009

	Total Population Change	Natural Increase			Net Migration		
		Total	Births	Deaths	Total Migration	Net International Migration	Net Internal Migration
Louisiana	-76,059	207,504	592,841	385,337	-284,039	26,699	-310,748
Caldwell Parish	-116	118	1,217	1099	-238	-4	-234
East Carroll Parish	-1,267	445	1,320	875	-1,714	26	-1,740
Franklin Parish	-1,323	386	2,819	2,433	-1,711	35	-1,746
Jackson Parish	-232	38	1,883	1,845	-271	-2	-269
Lincoln Parish	713	2,043	5,178	3,135	-1,323	384	-1,707
Madison Parish	-2,275	438	1,879	1,441	-2,717	6	-2,723
Morehouse Parish	-2,504	374	3,854	3,480	-2,876	16	-2,892
Ouachita Parish	4,719	8,540	21,425	12,885	-3,811	344	-4,155
Richland Parish	-478	490	2,801	2,311	-971	7	-978
Tensas Parish	-960	130	802	672	-1,089	46	-1,135
Union Parish	-96	631	2,979	2,348	-722	123	-845
West Carroll Parish	-822	23	1,338	1,315	-849	6	-855

Source: Population Estimates, U.S. Census Bureau

* Release Date: March 20, 2010

Number of Housing Units by Year, by Parish

	Housing units				
	2004	2005	2006	2007	2008
Caldwell Parish	5,113	5,140	5,189	5,222	5,241
East Carroll Parish	3,264	3,266	3,284	3,300	3,310
Franklin Parish	8,814	8,845	8,945	9,024	9,073
Jackson Parish	7,501	7,520	7,595	7,642	7,675
Lincoln Parish	17,586	17,958	18,234	18,410	18,670
Madison Parish	5,033	5,037	5,079	5,109	5,132
Morehouse Parish	13,049	13,074	13,175	13,221	13,271
Ouachita Parish	61,958	62,317	63,243	63,899	64,426
Richland Parish	8,536	8,604	8,754	8,889	8,950
Tensas Parish	3,415	3,446	3,477	3,493	3,512
Union Parish	11,335	11,595	11,966	12,204	12,268
West Carroll Parish	5,112	5,127	5,183	5,215	5,243
NE Louisiana	150,716	151,929	154,124	155,628	156,771

Population and Demographic Data (continued)

Total Personal Income (thousands of current dollars)

	2004	2005	2006	2007	2008	% growth 2004-08	% growth 2007-08
Louisiana	\$125,956,571	\$135,316,876	\$143,221,861	\$154,651,895	\$160,658,930	27.55%	3.9%
NE Louisiana	8,556,280	9,062,192	9,616,887	9,919,847	10,361,399	21.10%	4.5%
Caldwell	223,964	234,397	244,327	258,118	276,061	23.26%	7.0%
East Carroll	173,581	172,845	185,378	202,869	209,665	20.79%	3.3%
Franklin	429,929	453,738	474,133	498,069	525,943	22.33%	5.6%
Jackson	381,085	372,651	383,855	403,164	422,966	10.99%	4.9%
Lincoln	1,041,983	1,128,944	1,209,935	1,265,542	1,343,843	28.97%	6.2%
Madison	244,950	252,643	258,750	269,020	281,142	14.78%	4.5%
Morehouse	654,921	682,354	680,422	716,247	752,793	14.94%	5.1%
Ouachita	4,031,091	4,300,672	4,654,877	4,744,847	4,938,227	22.50%	4.1%
Richland	456,976	479,852	508,898	538,081	558,286	22.17%	3.8%
Tensas	138,383	156,949	159,285	163,044	161,432	16.66%	-1.0%
Union	554,389	576,790	586,894	610,788	632,455	14.08%	3.5%
West Carroll	225,028	250,357	270,133	250,058	258,586	14.91%	3.4%

Source: Regional Economic Information System, Bureau of Economic Analysis, U.S. Department of Commerce

Per Capita Personal Income (current dollars)

	2004	2005	2006	2007	2008	% growth 2004-08	% growth 2007-08
Louisiana	\$28,057	\$30,086	\$33,776	\$35,340	\$36,091	28.63%	2.1%
NE Louisiana	24,507	26,084	27,593	28,581	29,845	21.78%	4.4%
Caldwell	21,330	22,577	23,547	24,869	26,483	24.16%	6.5%
East Carroll	19,970	20,349	22,273	24,560	25,757	28.98%	4.9%
Franklin	21,001	22,535	23,637	24,869	26,364	25.54%	6.0%
Jackson	25,159	24,756	25,239	26,744	27,907	10.92%	4.3%
Lincoln	24,384	26,467	28,432	29,641	31,389	28.73%	5.9%
Madison	19,988	20,904	21,667	22,806	23,949	19.82%	5.0%
Morehouse	21,870	23,195	23,340	25,054	26,483	21.09%	5.7%
Ouachita	27,154	28,973	31,035	31,658	32,852	20.98%	3.8%
Richland	22,455	23,646	24,902	26,339	27,240	21.31%	3.4%
Tensas	22,949	26,351	26,645	28,218	28,466	24.04%	0.9%
Union	24,461	25,371	25,662	26,897	27,906	14.08%	3.8%
West Carroll	18,950	21,246	23,217	21,805	22,717	19.88%	4.2%
United States	33,881	35,424	37,698	39,392	40,166	18.55%	2.0%

Source: Regional Economic Information System, Bureau of Economic Analysis, U.S. Department of Commerce

Wage and Salary Disbursements as percent of Area Personal Income						Area Per Capita Personal Income as % of U.S. Per Capita Personal Income	
	2004	2005	2006	2007	2008	2007	2008
Louisiana	52.5%	59.6%	52.4%	49.7%	51.9%	90.9%	89.9%
NE Louisiana	45.1%	45.1%	44.4%	43.0%	43.3%	65.0%	74.3%
Caldwell	28.6%	29.2%	28.4%	29.8%	29.8%	62.1%	65.9%
East Carroll	35.2%	35.3%	33.4%	32.5%	31.4%	61.2%	64.1%
Franklin	31.2%	30.9%	29.1%	30.1%	29.8%	60.7%	65.6%
Jackson	30.5%	30.1%	30.4%	32.4%	31.4%	66.9%	69.5%
Lincoln	50.9%	50.5%	48.7%	47.2%	49.4%	74.6%	78.1%
Madison	40.9%	38.8%	38.0%	38.5%	38.1%	54.5%	59.6%
Morehouse	37.3%	35.7%	34.0%	34.4%	34.3%	62.0%	65.9%
Ouachita	54.5%	54.7%	53.7%	51.1%	51.7%	82.5%	81.8%
Richland	34.3%	34.6%	34.2%	34.1%	33.1%	63.0%	67.8%
Tensas	32.7%	33.0%	31.4%	28.8%	30.9%	70.5%	70.9%
Union	25.3%	25.2%	25.3%	24.0%	24.0%	68.0%	69.5%
West Carroll	30.5%	36.2%	43.1%	30.0%	30.2%	54.4%	56.6%
United States	55.4%	55.4%	54.8%	54.6%	53.5%	100.0%	100.0%

Calculated using data available from U.S. Bureau of Economic Analysis.

Photo by Charles Heck, Sr.



Photo by Charles Heck

Population and Demographic Data (continued)

2007-2008 Median Household Income by Parish, NE Louisiana, State, and US

	2007: Median Household Income	2008: Median Household Income	2007: % of Louisiana Median Income	2008: % of Louisiana Median Income
Caldwell Parish	\$33,250	\$34,298	81.4%	78.6%
East Carroll Parish	\$23,888	\$25,100	58.5%	57.5%
Franklin Parish	\$28,282	\$29,904	69.2%	68.5%
Jackson Parish	\$35,137	\$36,073	86.0%	82.7%
Lincoln Parish	\$31,767	\$36,720	77.7%	84.2%
Madison Parish	\$25,855	\$25,788	63.3%	59.1%
Morehouse Parish	\$28,847	\$32,168	70.6%	73.7%
Ouachita Parish	\$37,147	\$39,056	90.9%	89.5%
Richland Parish	\$29,394	\$30,504	71.9%	69.9%
Tensas Parish	\$22,264	\$26,135	54.5%	59.9%
Union Parish	\$34,172	\$35,624	83.6%	81.6%
West Carroll Parish	\$28,781	\$30,922	70.4%	70.9%
NE LA (w/Lincoln)	\$33,212	\$35,423	81.3%	81.2%
Louisiana	\$40,866	\$43,635	100.0%	100.0%
United States	\$50,740	\$52,029	124.2%	119.2%

Source: US Census Bureau, Small Area Income and Poverty Estimates.

2007-2008 Persons below Poverty by Parish, NE Louisiana, State, and US

	2007: % of population below poverty	2008: % of population below poverty	2007: % difference from Louisiana 2007 poverty rate	2008: % difference from Louisiana 2008 poverty rate
Caldwell Parish	19.9%	21.5%	1.1%	3.9%
East Carroll Parish	38.6%	43.7%	19.8%	26.1%
Franklin Parish	29.1%	26.1%	10.3%	8.5%
Jackson Parish	17.7%	18.4%	-1.1%	0.8%
Lincoln Parish	23.9%	23.6%	5.1%	6.0%
Madison Parish	33.3%	34.6%	14.5%	17.0%
Morehouse Parish	31.0%	25.2%	12.2%	7.6%
Ouachita Parish	20.8%	21.9%	2.0%	4.3%
Richland Parish	24.2%	24.2%	5.4%	6.6%
Tensas Parish	37.0%	32.4%	18.2%	14.8%
Union Parish	18.8%	18.3%	0.0%	0.7%
West Carroll Parish	25.5%	23.7%	6.7%	6.1%
NE LA (w/Lincoln)	23.7%	23.5%	4.9%	5.9%
Louisiana	18.8%	17.6%	0.0%	0.0%
United States	13.0%	13.2%	-5.8%	-4.4%

Source: US Census Bureau, Small Area Income and Poverty Estimates.

Labor Force Statistics

Labor Force					
	2005	2006	2007	2008	2009
City of Monroe*	22,591	21,887	21,542	21,534	21,416
Caldwell	4,337	4,374	4,507	4,669	4,674
E. Carroll	2,919	2,982	3,011	3,123	2,999
Franklin	7,827	7,761	7,691	7,824	7,872
Jackson	6,435	6,437	6,456	6,662	6,708
Lincoln	18,673	18,580	18,484	19,457	19,397
Madison	4,686	4,649	4,356	4,610	4,762
Morehouse	11,725	11,475	11,486	11,796	11,658
Ouachita	72,685	71,950	70,403	71,667	71,035
Richland	8,576	8,560	8,555	8,892	8,920
Tensas	2,300	2,301	2,185	2,204	2,092
Union	10,491	10,394	10,113	10,223	10,433
W. Carroll	4,725	5,202	4,343	4,442	4,485
NE Louisiana	155,379	154,665	151,590	155,569	155,035
Louisiana	2,077,123	1,990,120	1,997,879	2,086,787	2,067,885

*Monroe City data source www.bls.gov (Revised)

Source: Louisiana Department of Labor, www.laworks.net

Total Employment (Household Survey, including Proprietor Employment)					
	2005	2006	2007	2008	2009
City of Monroe*	21,089	20,941	20,468	20,339	19,789
Caldwell	4,044	4,207	4,311	4,445	4,230
E. Carroll	2,558	2,743	2,745	2,812	2,607
Franklin	7,164	7,315	7,227	7,255	7,021
Jackson	6,080	6,191	6,203	6,352	6,203
Lincoln	17,484	17,802	17,655	18,458	17,963
Madison	4,287	4,393	4,086	4,257	4,314
Morehouse	10,732	10,785	10,643	10,770	9,956
Ouachita	68,569	69,276	67,214	68,147	66,048
Richland	7,962	8,161	8,071	8,339	8,042
Tensas	2,002	2,137	2,034	2,029	1,839
Union	9,889	9,991	9,653	9,690	9,324
W. Carroll	4,245	4,898	3,969	3,997	3,746
NE Louisiana	145,016	147,899	143,811	146,551	141,293
Louisiana	1,938,280	1,910,348	1,921,347	1,970,615	1,926,393

*Monroe City data source www.bls.gov (Revised)

Source: Louisiana Department of Labor, www.laworks.net

Labor Force Statistics (continued)

Unemployment Rate					
	2005	2006	2007	2008	2009
City of Monroe*	6.6%	4.3%	5.0%	5.5%	7.6%
Caldwell	6.8%	3.8%	4.3%	4.8%	9.5%
E. Carroll	12.4%	8.0%	8.8%	10.0%	13.1%
Franklin	8.5%	5.7%	6.0%	7.3%	10.8%
Jackson	5.5%	3.8%	3.9%	4.7%	7.5%
Lincoln	6.4%	4.2%	4.5%	5.1%	7.4%
Madison	8.5%	5.5%	6.2%	7.7%	9.4%
Morehouse	8.5%	6.0%	7.3%	8.7%	14.6%
Ouachita	5.7%	3.7%	4.5%	4.9%	7.0%
Richland	7.2%	4.7%	5.7%	6.2%	9.8%
Tensas	13.0%	7.1%	6.9%	7.9%	12.1%
Union	5.7%	3.9%	4.5%	5.2%	10.6%
W. Carroll	10.2%	5.8%	8.6%	10.0%	16.5%
NE Louisiana	6.7%	4.4%	5.1%	5.8%	8.9%
Louisiana	6.7%	4.0%	3.8%	5.6%	6.8%

*Monroe City data source www.bls.gov (Revised)

Source: Louisiana Department of Labor, www.laworks.net

Unemployment					
	2005	2006	2007	2008	2009
City of Monroe*	1,502	946	1,074	1,195	1,627
Caldwell	293	167	196	224	444
East Carroll	361	239	266	311	392
Franklin	663	446	464	569	851
Jackson	355	246	253	310	505
Lincoln	1,189	778	829	999	1,434
Madison	399	256	270	353	448
Morehouse	993	690	843	1,026	1,702
Ouachita	4,116	2,674	3,189	3,520	4,987
Richland	614	399	484	553	878
Tensas	298	164	151	175	253
Union	602	403	460	533	1,109
West Carroll	480	304	374	445	739
NE Louisiana	10,363	6,766	7,779	9,018	13,742
Louisiana	138,843	79,772	76,532	116,172	141,493

*Monroe City data source www.bls.gov (Revised)

Source: Louisiana Department of Labor, www.laworks.net

Wage and Salary Employment (Number of Jobs in Parishes and State)

	2004	2005	2006	2007	2008
Louisiana	2,014,386	1,982,867	1,949,562	2,010,743	2,034,557
Caldwell	2,648	2,693	2,755	2,890	2,889
East Carroll	2,416	2,261	2,408	2,448	2,417
Franklin	5,919	5,914	5,906	5,968	5,951
Jackson	3,975	3,868	3,751	3,964	3,944
Lincoln	19,139	19,055	19,802	19,860	20,073
Madison	3,909	3,880	3,802	3,702	3,870
Morehouse	8,335	8,238	8,197	8,083	8,117
Ouachita	75,671	74,838	75,528	75,241	74,796
Richland	6,210	6,262	6,304	6,442	6,616
Tensas	1,748	1,793	1,750	1,701	1,761
Union	6,376	6,040	5,801	5,619	5,585
West Carroll	2,775	2,965	3,294	2,792	2,725
NE Louisiana	139,121	137,807	139,298	138,710	138,744

Source: U.S. Bureau of Economic Analysis

Wage and Salary Disbursements (thousands of current dollars)

	2004	2005	2006	2007	2008	% growth 2004-08	% growth 2007-08
Louisiana	\$65,535,895	\$68,015,139	\$72,632,253	\$78,223,930	\$83,334,284	27.2%	6.5%
NE Louisiana	3,816,256	3,956,845	4,187,466	4,320,214	4,485,231	17.5%	3.8%
Caldwell	63,175	67,074	70,572	76,115	82,302	30.3%	8.1%
East Carroll	56,614	57,401	61,786	64,262	65,789	16.2%	2.4%
Franklin	128,108	132,890	138,454	147,119	156,572	22.2%	6.4%
Jackson	117,325	120,665	121,062	131,810	132,853	13.2%	0.8%
Lincoln	519,795	530,511	578,016	612,123	663,370	27.6%	8.4%
Madison	92,470	91,915	93,739	97,615	107,127	15.9%	9.7%
Morehouse	238,470	238,717	237,668	242,562	258,272	8.3%	6.5%
Ouachita	2,203,350	2,291,358	2,415,862	2,509,226	2,554,857	16.0%	1.8%
Richland	147,698	155,008	163,372	171,768	184,696	25.0%	7.5%
Tensas	40,574	44,450	48,467	45,244	49,839	22.8%	10.2%
Union	143,047	142,612	146,012	148,094	151,481	5.9%	2.3%
West Carroll	65,630	84,244	112,456	74,276	78,073	19.0%	5.1%
United States	5,419,559,000	5,694,792,000	6,060,261,000	6,400,720,000	6,538,004,000	20.6%	2.1%

Source: U.S. Bureau of Economic Analysis

Labor Market Data by Industry, by Region and Selected Parishes, 2008-2009

Northeast Louisiana (w/ Lincoln Parish)	2008				2009			
	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
All Industries	9,298	129,181	\$4,058,941,067	\$604	9,276	125,923	\$4,072,018,313	\$622
Agriculture, forestry, fishing and hunting	330	2,254	\$56,692,971	\$484	332	2,065	\$52,820,921	\$490
Mining	55	443	\$28,126,199	\$1,221	60	389	\$24,197,262	\$1,200
Utilities	110	1,021	\$45,163,912	\$851	108	1,050	\$46,304,896	\$848
Construction	784	6,832	\$249,941,391	\$704	773	6,781	\$276,238,866	\$780
Manufacturing	305	11,894	\$534,959,269	\$865	293	10,046	\$476,839,430	\$911
Wholesale trade	465	4,738	\$216,011,120	\$877	442	4,364	\$209,665,165	\$924
Retail trade	1,403	16,974	\$360,223,338	\$408	1,394	16,385	\$355,033,186	\$417
Transportation and warehousing	368	3,004	\$122,198,794	\$782	357	2,866	\$118,369,262	\$794
Information	149	2,179	\$78,775,805	\$695	147	2,175	\$80,744,822	\$714
Finance and insurance	693	5,379	\$210,641,636	\$753	692	5,532	\$213,253,821	\$741
Real estate and rental and leasing	417	1,825	\$50,960,262	\$537	423	1,731	\$51,004,960	\$567
Professional and technical services	755	3,999	\$174,156,216	\$837	782	4,008	\$171,034,728	\$822
Management of companies and enterprises	37	1,784	\$104,876,271	\$1,131	39	1,732	\$111,141,614	\$1,233
Administrative and waste services	364	5,019	\$116,246,748	\$445	371	4,943	\$121,659,049	\$473
Educational services	79	15,577	\$520,231,232	\$642	79	15,531	\$528,244,572	\$653
Health care and social assistance	1,091	24,998	\$753,438,632	\$580	1,102	25,250	\$786,262,458	\$599
Arts, entertainment, and recreation	115	1,220	\$17,739,047	\$280	112	1,214	\$17,716,109	\$282
Accommodation and food services	537	10,030	\$113,320,798	\$217	534	9,974	\$119,465,134	\$231
Other services, except public administration	758	3,209	\$76,218,922	\$457	744	3,123	\$75,724,993	\$466
Public administration	419	6,653	\$225,753,596	\$653	421	6,602	\$233,184,820	\$679

Note: Due to unclassified and non-publishable data, major divisions may be under-reported. Annual values for 2009 compiled from quarterly data.

Ouachita Parish	2008				2009			
	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
All Industries	4,667	70,599	\$2,350,263,934	\$640	4,690	69,343	\$2,372,814,104	\$658
Agriculture, forestry, fishing and hunting	21	113	\$3,061,103	\$522	24	107	\$3,006,766	\$540
Mining	27	154	\$9,202,169	\$1,153	28	124	\$7,260,997	\$1,127
Utilities	24	527	\$25,465,300	\$929	24	536	\$26,286,635	\$944
Construction	422	3,623	\$133,137,545	\$707	413	3,593	\$157,777,340	\$831
Manufacturing	157	6,182	\$295,296,154	\$919	151	5,564	\$268,834,910	\$930
Wholesale trade	260	2,881	\$137,005,130	\$915	247	2,627	\$130,439,192	\$956
Retail trade	703	9,108	\$198,831,360	\$420	713	8,780	\$193,781,419	\$425
Transportation and warehousing	129	1,569	\$67,393,309	\$826	128	1,561	\$67,569,506	\$833
Information	86	1,623	\$62,170,355	\$737	83	1,621	\$63,767,333	\$757
Finance and insurance	392	3,613	\$142,009,009	\$756	393	3,822	\$147,995,127	\$745
Real estate and rental and leasing	228	1,151	\$34,704,873	\$580	232	1,074	\$34,991,369	\$627
Professional and technical services	473	2,923	\$131,444,970	\$865	485	2,830	\$123,191,292	\$839
Management of companies and enterprises	20	1,385	\$91,477,462	\$1,270	20	1,292	\$96,536,693	\$1,433
Administrative and waste services	217	3,726	\$81,896,706	\$423	223	3,482	\$78,239,317	\$432
Educational services	35	6,903	\$234,581,867	\$653	34	6,951	\$240,539,771	\$662
Health care and social assistance	594	13,005	\$440,812,902	\$652	603	13,093	\$457,042,376	\$672
Arts, entertainment, and recreation	55	801	\$11,680,759	\$281	54	817	\$11,787,667	\$279
Accommodation and food services	293	6,128	\$72,819,798	\$229	295	6,180	\$77,362,847	\$241
Other services, except public administration	400	2,035	\$49,713,619	\$470	405	2,023	\$49,913,625	\$475
Public administration	97	3,099	\$126,461,244	\$785	95	3,184	\$134,778,921	\$814

Labor Market Data by Industry, by Region and Selected Parishes, 2008-2009

Morehouse Parish	2008				2009			
	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
All Industries	595	7,441	\$229,889,075	\$594	589	6,790	\$213,402,111	\$604
Agriculture, forestry, fishing and hunting	53	389	\$8,657,547	\$428	54	360	\$8,518,369	\$454
Mining	2	*	*	*	2	*	*	*
Utilities	9	58	\$2,500,566	\$833	8	58	\$2,437,375	\$813
Construction	42	303	\$10,669,265	\$678	40	301	\$11,071,729	\$710
Manufacturing	22	848	\$51,949,567	\$1,178	23	286	\$36,612,219	\$1,907
Wholesale trade	22	228	\$11,332,516	\$957	21	234	\$11,773,834	\$968
Retail trade	98	1,077	\$24,218,405	\$433	97	993	\$22,000,834	\$426
Transportation and warehousing	22	147	\$6,003,823	\$787	22	128	\$5,543,123	\$838
Information	9	90	\$2,834,066	\$606	9	83	\$2,658,644	\$616
Finance and insurance	45	199	\$6,865,215	\$663	46	189	\$6,751,039	\$689
Real estate and rental and leasing	30	103	\$2,045,719	\$382	29	103	\$2,082,597	\$389
Professional and technical services	26	100	\$3,468,075	\$667	25	100	\$3,125,571	\$601
Management of companies and enterprises	1	*	*	*	1	*	*	*
Administrative and waste services	13	127	\$6,508,330	\$989	14	107	\$4,190,749	\$730
Educational services	4	*	*	*	4	*	*	*
Health care and social assistance	84	1,769	\$42,939,252	\$467	83	1,859	\$46,422,694	\$480
Arts, entertainment, and recreation	4	45	\$757,733	\$324	4	38	\$724,326	\$381
Accommodation and food services	28	454	\$4,860,935	\$206	31	473	\$5,304,094	\$217
Other services, except public administration	49	208	\$3,250,114	\$300	48	198	\$3,339,324	\$325
Public administration	33	397	\$11,975,381	\$581	34	401	\$12,273,831	\$589

Labor Force Statistics (continued)

	2008				2009			
Lincoln Parish	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
All Industries	1167	18,604	\$590,240,126	\$610	1184	18,260	\$599,382,401	\$631
Agriculture, forestry, fishing and hunting	33	237	\$6,415,015	\$521	29	181	\$4,681,047	\$504
Mining	10	144.25	10142728	1352	13	130	\$10320294	\$1542.75
Utilities	23	113	\$3,891,183	\$662	23	125	\$3,948,014	\$611
Construction	102	1292	\$55,511,663	\$826	109	1303	\$53,816,857	\$796
Manufacturing	39	1504	\$69,033,501	\$883	32	1384	\$65,087,571	\$906
Wholesale trade	52	691	\$28,483,821	\$793	50	566	\$25,875,874	\$879
Retail trade	184	2,394	\$51,733,640	\$416	181	2,281	\$50,912,477	\$429
Transportation and warehousing	34	338	\$14,853,699	\$846	35	344	\$15,385,096	\$862
Information	17	252	\$7,415,477	\$565	18	266	\$7,888,244	\$571
Finance and insurance	93	639	\$29,192,823	\$879	96	627	\$25,590,709	\$784
Real estate and rental and leasing	62	282	\$7,131,694	\$486	61	246	\$5,538,996	\$433
Professional and technical services	89	423	\$19,410,525	\$883	101	479	\$22,197,682	\$891
Management of companies and enterprises	8	80	6773355	1623	10	92	\$7821770	\$1648
Administrative and waste services	59	684	\$14,305,895	\$402	61	746	\$19,035,540	\$491
Educational services	13	3625	\$132,805,648	704	13	3523	\$135,605,147	\$739.5
Health care and social assistance	113	3,286	\$89,378,637	\$523	113	3,410	\$100,951,891	\$569
Arts, entertainment, and recreation	11	78	\$848,060	\$208	11	80	\$855,751	\$208
Accommodation and food services	79	1713	\$16,976,804	\$191	78	1643	\$17,539,229	\$205
Other services, except public administration	96	347	\$8,830,418	\$490	100	352	\$8,941,428	\$488
Public administration	41	456	\$16,230,070	\$685	43	453	\$16,817,140	\$715

Labor Market Data by Selected Parishes, 2008-2009

Parishes	2008				2009			
	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
Caldwell	258	2,661	\$72,649,721	\$525	244	2,594	\$73,493,580	\$545
East Carroll	212	2111	\$55,665,645	\$507	207	2022	\$56,241,073	\$535
Franklin	447	5,425	\$135,649,989	\$481	449	5,338	\$135,292,423	\$487
Jackson	312	3,631	\$119,979,268	\$635	310	3,504	\$120,121,168	\$659
Madison	302	3,452	\$92,594,558	\$516	298	3,557	\$94,863,726	\$513
Richland	520	6,197	\$165,976,920	\$515	523	6,150	\$169,571,032	\$530
Tensas	165	1,367	\$41,373,151	\$582	156	1,275	\$41,979,012	\$634
Union	422	5,141	\$136,512,054	\$511	404	4,622	\$123,748,457	\$515
West Carroll	234	2,554	\$68,146,626	\$513	224	2,470	\$71,109,226	\$554

Source: www.laworks.net, Louisiana Employment and Wages Annual Report, 2008, and quarterly data for 2009.

Average Annual Wages per Job (2004-08 current dollars)

	2004	2005	2006	2007	2008	% growth 2004-08	% growth 2007-08
Louisiana	\$31,411	\$33,046	\$35,906	\$37,586	\$40,959	30.40%	8.97%
NE Louisiana	25,544	25,951	28,291	29,998	32,327	26.71%	7.90%
Caldwell	22,730	23,741	24,136	25,063	28,488	25.33%	13.67%
East Carroll	22,396	24,166	23,813	24,711	27,219	21.54%	10.15%
Franklin	20,280	20,975	21,338	22,832	26,310	29.73%	15.23%
Jackson	28,326	30,106	31,150	31,914	33,685	18.92%	5.55%
Lincoln	25,992	26,437	27,831	29,029	33,048	27.15%	13.84%
Madison	22,619	22,526	22,979	24,927	27,681	22.38%	11.05%
Morehouse	27,542	27,857	27,576	28,696	31,819	15.53%	10.88%
Ouachita	27,931	29,307	30,634	31,965	34,158	22.29%	6.86%
Richland	22,756	23,633	24,502	25,484	27,917	22.68%	9.55%
Tensas	22,736	24,502	26,332	26,063	28,302	24.48%	8.59%
Union	21,530	22,533	23,881	25,248	27,123	25.98%	7.43%
West Carroll	22,348	26,909	32,174	25,463	28,651	28.20%	12.52%
United States	38,792	40,146	41,991	43,889	45,716	17.85%	4.16%

Source: Bureau of Economic Analysis, U.S. Department of Commerce.

Commercial/Industrial Utility Rates for Louisiana and the United States, Feb 2009- Feb 2010

<i>Electricity price/kwh:</i>	Feb '09	Mar '09	Apr '09	May '09	Jun '09	Jul '09	Aug '09	Sep '09	Oct '09	Nov '09	Dec '09	Jan '10	Feb '10
U.S. Commercial	\$0.1017	\$0.1007	\$0.0997	\$0.1008	\$0.1051	\$0.1063	\$0.1060	\$0.1051	\$0.1020	\$0.0982	\$0.0973	\$0.0958	\$0.0989
Louisiana Commercial	\$0.0915	\$0.8680	\$0.0826	\$0.0805	\$0.0704	\$0.0753	\$0.0741	\$0.0740	\$0.0749	\$0.0728	\$0.0761	\$0.0827	\$0.0885
U.S. Industrial	\$0.0692	\$0.0679	\$0.0673	\$0.0686	\$0.0713	\$0.0713	\$0.0712	\$0.0695	\$0.0667	\$0.0644	\$0.0652	\$0.0695	\$0.0655
Louisiana Industrial	\$0.0638	\$0.0643	\$0.0587	\$0.0565	\$0.0457	\$0.0493	\$0.0478	\$0.0468	\$0.0472	\$0.0429	\$0.0478	\$0.0594	\$0.0599
<i>Natural Gas price/mcf:</i>													
U.S. Commercial	\$10.64	\$10.02	\$9.38	\$9.11	\$9.25	\$9.45	\$9.29	\$8.98	\$8.59	\$9.13	\$8.75	\$9.31	\$9.31
Louisiana Commercial	\$11.37	\$11.52	\$9.74	\$8.60	\$9.26	\$9.43	\$8.94	\$8.79	\$9.68	\$11.05	NA	\$10.80	\$10.19
U.S. Industrial	\$6.37	\$5.65	\$5.03	\$4.35	\$4.45	\$4.62	\$4.31	\$3.81	\$4.80	\$5.37	\$5.97	\$6.88	\$6.76
Louisiana Industrial	\$4.99	\$4.51	\$3.99	\$3.85	\$3.92	\$3.70	\$3.54	\$3.12	\$4.24	\$4.28	\$5.24	\$5.92	\$5.74

Source: U.S. Dept. of Energy, Energy Information Administration

Commercial/Industrial Utility Rates for Louisiana and the U.S., Annual Averages: 2004-2009

	2004	2005	2006	2007	2008	2009
<i>Electricity price/kwh:</i>						
U.S. Commercial	\$0.0817	\$0.0867	\$0.0946	\$0.0965	\$0.1036	\$0.1021
Louisiana Commercial	\$0.0758	\$0.0856	\$0.0903	\$0.0913	\$0.1012	\$0.0785
U.S. Industrial	\$0.0525	\$0.0573	\$0.0616	\$0.0639	\$0.0683	\$0.0684
Louisiana Industrial	\$0.0582	\$0.0671	\$0.0687	\$0.0677	\$0.0794	\$0.0526
<i>Natural Gas price/mcf:</i>						
U.S. Commercial	\$9.43	\$11.34	\$12.00	\$11.34	\$12.23	\$9.7500
Louisiana Commercial	\$9.56	\$11.41	\$11.84	\$11.83	\$13.52	NA
U.S. Industrial	\$6.53	\$8.56	\$7.87	\$7.68	\$9.67	\$5.2700
Louisiana Industrial	\$6.58	\$9.11	\$7.42	\$7.08	\$9.32	\$4.3300

Source: U.S. Dept. of Energy, Energy Information Administration

Business Climate Data (continued)

Residential Construction Permits by Selected Place/Parish, 2007-2009*

	Buildings			Units			Value (\$000)			%Change Value 2007-09
	2007	2008	2009	2007	2008	2009	2007	2008	2009	
Monroe	136	57	53	136	57	53	\$19,563,781	\$9,956,891	\$8,619,919	-55.94%
West Monroe	11	17	29	11	22	32	\$868,000	\$1,936,500	\$2,715,000	212.79%
Monroe MSA	489	303	262	555	311	276	\$74,076,070	\$51,476,684	\$42,457,055	-42.68%
Ouachita	452	277	239	518	285	253	\$68,021,663	\$47,265,413	\$38,451,131	-43.47%
Lincoln	92	57	35	212	57	41	\$20,187,497	\$11,459,840	\$6,936,000	-65.64%
Morehouse	31	23	22	42	37	22	\$5,708,816	\$3,706,440	\$4,733,440	-17.09%
Louisiana	17,393	12,314	11,104	23,379	16,305	12,513	\$3,153,525,000	\$2,219,878,000	\$1,842,146,000	-41.58%

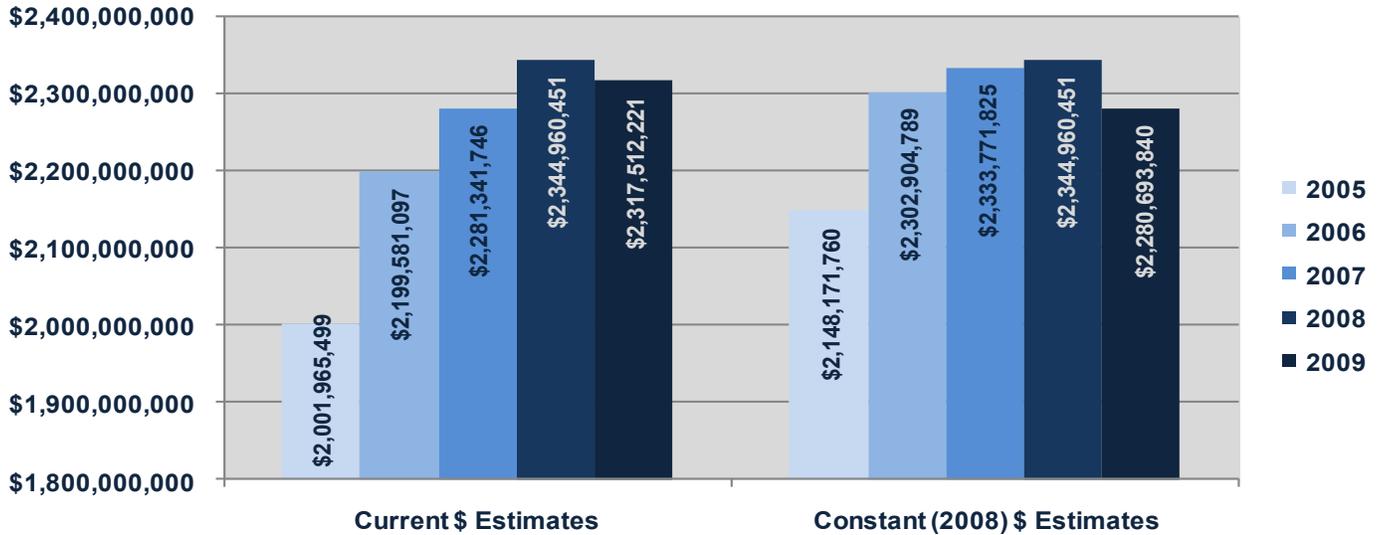
Source: U.S. Census Bureau, Economic Indicators

Hotel Motel Average Occupancy Rates, 2008-09

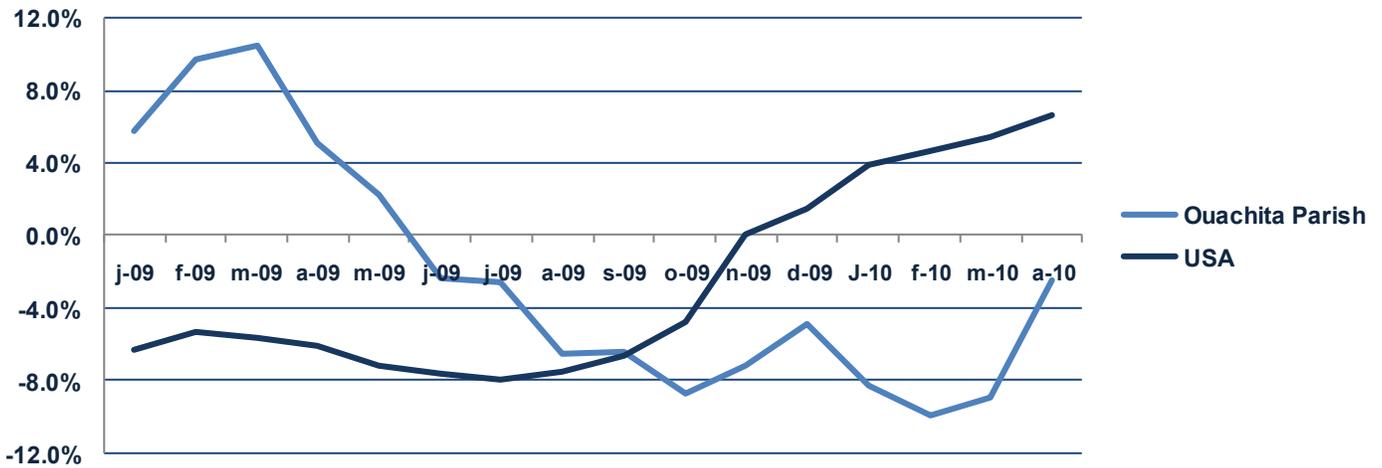
	% Occupancy			Average Room Rate			# room
	2008	2009	% change	2008	2009	% change	2009
Ouachita Parish	62.5%	62.8%	0.48%	\$68.59	\$67.77	-1.20%	2114
*Louisiana North Area	61.7%	58.9%	-4.54%	\$68.46	\$69.29	1.21%	8835
State of Louisiana	64.7%	57.4%	4.06%	\$94.21	\$90.69	-3.74%	82545

*LA North Area excludes Monroe and Shreveport MSAs.

Estimated Non-Auto Retail Sales for Ouachita Parish, 2005-2009



Year-over-Year % Change (3-month avg) in Non-Auto Retail Sales (Ouachita Parish Only)



2008	%chg Annual	% chg Seasonal
United States	2.4%	-6.2%
Ouachita Parish	2.8%	1.3%
2009	%chg Annual	% chg Seasonal
United States	-4.8%	3.5%
Ouachita Parish	-1.2%	-3.0%

Retail sales are estimated from local sales tax revenue.

Business Climate Data (continued)

2009 Annual Average Price Index (U.S. average = 100)							
Metro Area	Composite	Groceries	Housing	Utilities	Transp.	Healthcare	Misc
Baton Rouge, LA	92.6	100.4	83.5	89.4	94.2	97.0	97.6
Dallas, TX	92.0	95.9	70.5	107.8	100.2	104.0	100.4
Jackson, MS	95.8	92.2	88.7	119.3	92.8	101.6	96.6
Lafayette, LA	98.1	92.8	105.6	77.5	105.2	88.9	98.6
Little Rock, AR	94.9	95.2	83.2	104.7	96.3	97.6	101.4
Monroe, LA	92.9	96.7	79.9	86.5	94.2	94.3	104.4
New Orleans, LA	105.6	109.4	94.9	110.8	103.1	106.3	113.0
Shreveport, LA	93.4	93.7	89.4	85.4	91.5	92.7	100.0
Tulsa, OK	87.2	93.9	65.2	85.5	94.2	99.6	100.6
Tupelo, MS	87.0	89.5	70.7	103.5	96.2	87.6	92.3

Source: From ACCRA Cost of Living Survey

Total New Car, Van, and Truck Registrations * (includes car fleet)				
	2007	2008	2009	change '08-'09
NE LA	15,003	13,050	10,119	-2,931
Ouachita	6,904	5,812	4,221	-1,591
Lincoln	1,827	1,652	1,221	-431
Morehouse	966	865	637	-228
Union	988	860	640	-220
Louisiana	255,738	219,413	157,887	-61,526

Estimated Constant (2009) \$ Value of New and Used Vehicle Registrations * : Ouachita Parish Only		
Estimated Constant \$ Auto Sales: 2007	\$260,527,129	Annual % Change
Estimated Constant \$ Auto Sales: 2008	\$231,018,087	-11.33%
Estimated Constant \$ Auto Sales: 2009	\$189,617,586	-17.92%

* New Car/truck registrations obtained from Cross-Sell Reports: Statewide Dealer Summaries.

Sales Tax %		Property Tax Range of Total Millage Charged to Non-exempt Assessed Value
Louisiana Portion (statewide): 4.00		
Local sales tax rates		
Caldwell Parish	5.00	147.48 - 160.11
East Carroll Parish		85.14 - 104.64
Lake Providence	7.00	
Balance of Parish	5.00	
Franklin Parish		85.72 - 100.72
Gilbert, Wisner, Baskin	5.00	
Winnsboro	6.00	
Balance of Parish	4.00	
Jackson Parish	4.00	97.93-115.02
Lincoln Parish		80.70-128.23
Ruston	4.50	
Grambling	4.75	
Dubach	4.00	
Choudrant	4.00	
Balance of Parish	3.00	
Madison Parish		102.51-106.37
Tallulah, Richmond	5.50	
Delta	4.50	
Balance of Parish	3.50	
Morehouse Parish		64.75 - 92.87
Bastrop Including District 1	6.00	
Bastrop Excluding District 1	5.50	
Mer Rouge, Bonita, Collinston	5.00	
Rural	3.00	
Ouachita Parish		71.14 - 129.84
Monroe**	5.99	
Richwood, Sterlington, W. Monroe	5.50	
East Ouachita	4.60	
West Ouachita	5.60	
Richland Parish		78.42 - 98.47
Delhi, Rayville	5.50	
Mangham	5.00	
Balance of Parish	4.00	
Tensas Parish		93.30 - 99.04
Newellton, Waterproof	6.00	
St. Joseph	6.25	
Balance of Parish	5.25	
Union		57.14 - 67.14
Bernice	6.00	
Farmerville	5.50	
Marion, Junction City	5.00	
Balance of Parish	4.00	
West Carroll		62.32 - 80.57
Oak Grove	6.00	
Balance of Parish	5.00	

** City of Monroe has a reduced rate of 4.99% for prescription drugs and foods.

Millage rates vary between and within Parishes. Some Parishes have numerous rates that are voting-ward specific. The rates given in the adjacent listing are the range of millage rates within each Parish and can be used to estimate the (range of) expected property tax liability.

Millage rates shown were obtained via telephone interviews with Parish Assessors' offices.

To find rates for specific Parish wards, please contact the author, Robert Eisenstadt, at eisenstadt@ulm.edu.

To calculate the taxes on your primary home, you must take the assessed value, which is a percentage of "fair market value," and multiply it by the appropriate tax or millage rate to arrive at the amount due.

If, as an example, you had \$1000 of taxable assessed value and the tax rate was 120 mills, you would pay \$1000 X .120 = \$120 in taxes.

If your home was valued at \$100,000, and you were eligible and had signed for homestead exemption, you would calculate your taxes as follows:

$$\begin{aligned}
 & \$100,000 \text{ (Fair Market Value)} \\
 & \times 10\% \text{ (Level of Assessment)} \\
 & \underline{\$10,000 \text{ (Assessed Value)}} \\
 & -\$7,500 \text{ (Maximum Homestead Exemption)} \\
 & \underline{\$2,500 \text{ (Taxable Value)}} \\
 & \times 0.120 \text{ (Tax Rate)} \\
 & \underline{\$300 \text{ (Total Parish Taxes Due)}}
 \end{aligned}$$

Note: Homestead exemption does not apply to mileages assessed specifically for Monroe City.

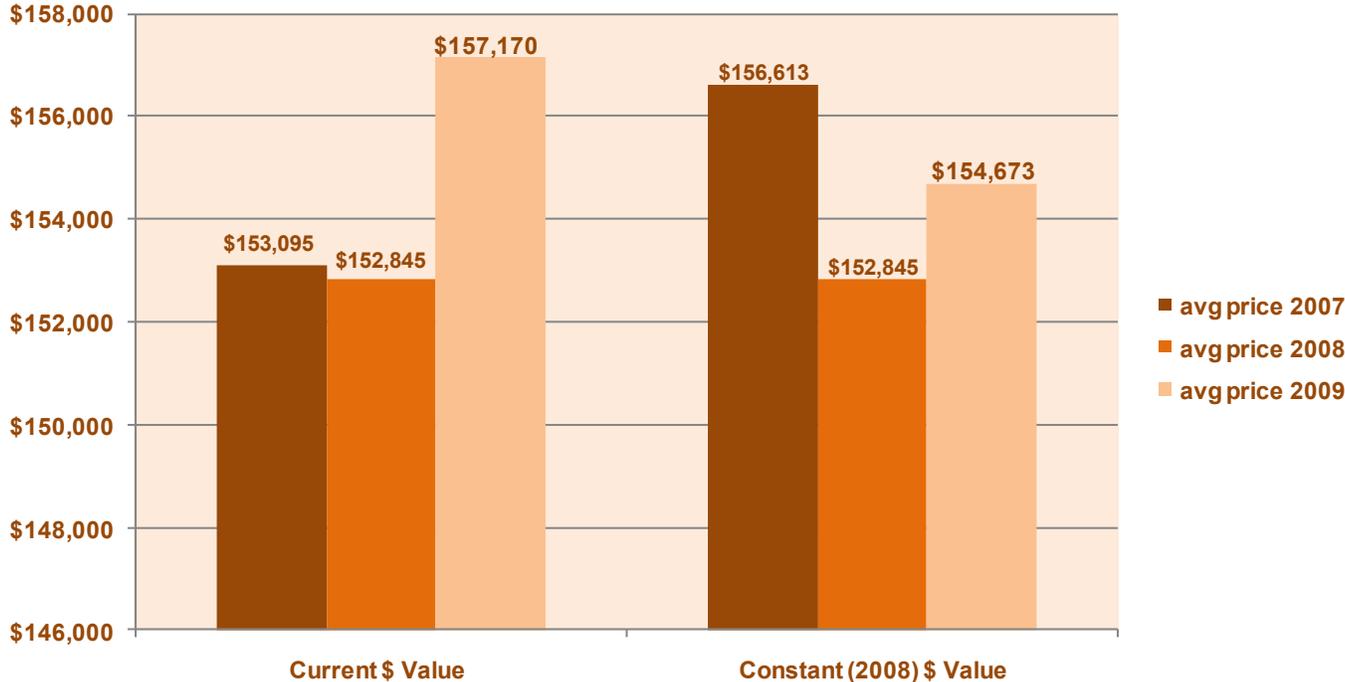
To calculate the taxes on your business: Property taxes (millage rates) are levied on 15% of the assessed value of the business. For example, if the millage rate is 120 you would pay \$120 per \$1000 increment of 15% of the market value. An example is provided below for a representative business valued at \$100,000 and a millage rate of 120.

$$\begin{aligned}
 & \$100,000 \text{ (Fair Market Value)} \\
 & \times 15\% \text{ (Level of Assessment)} \\
 & \underline{\$15,000 \text{ (Assessed Value)}} \\
 & \times 0.120 \text{ (Tax Rate)} \\
 & \underline{\$1,800 \text{ (Taxes Due)}}
 \end{aligned}$$

Total FDIC Deposit Values (thousand \$) by NELA Parishes, 2006-2009 (as of June)

	2006		2007		2008		2009		% Change in Deposits (2006-2009)
	Total Deposit	% of NELA							
Caldwell	\$152,502	3.60%	\$164,221	3.60%	\$173,564	3.60%	\$200,331	3.95%	31.36%
E. Carroll	\$78,489	1.80%	\$79,023	1.70%	\$79,853	1.70%	\$96,243	1.90%	22.62%
Franklin	\$258,209	6.00%	\$258,547	5.70%	\$236,094	4.90%	\$252,443	4.98%	-2.23%
Jackson	\$185,133	4.30%	\$196,087	4.30%	\$203,478	4.30%	\$206,978	4.08%	11.80%
Lincoln	\$600,588	14.00%	\$656,349	14.40%	\$738,411	15.50%	\$778,313	15.35%	29.59%
Madison	\$113,302	2.60%	\$113,712	2.50%	\$131,079	2.70%	\$131,089	2.59%	15.70%
Morehouse	\$237,678	5.50%	\$236,177	5.20%	\$266,505	5.60%	\$274,327	5.41%	15.42%
Ouachita	\$1,963,938	45.80%	\$2,111,329	46.40%	\$2,179,791	45.60%	\$2,321,277	45.79%	18.20%
Richland	\$251,900	5.90%	\$261,795	5.80%	\$275,669	5.80%	\$291,300	5.75%	15.64%
Tensas	\$98,104	2.30%	\$102,683	2.30%	\$112,213	2.30%	\$119,266	2.35%	21.57%
Union	\$232,721	5.40%	\$243,808	5.40%	\$253,480	5.30%	\$262,865	5.19%	12.95%
W. Carroll	\$110,854	2.60%	\$121,858	2.70%	\$128,803	2.70%	\$134,946	2.66%	21.73%
NE Louisiana	\$4,283,418	100.00%	\$4,545,589	100.00%	\$4,778,940	100.00%	\$5,069,378	100.00%	18.35%
Louisiana	\$71,902,742		\$72,979,532		\$74,694,781		\$78,827,540		9.63%

Existing Home Sales (sold Price > \$ 50,000) 2007-2009

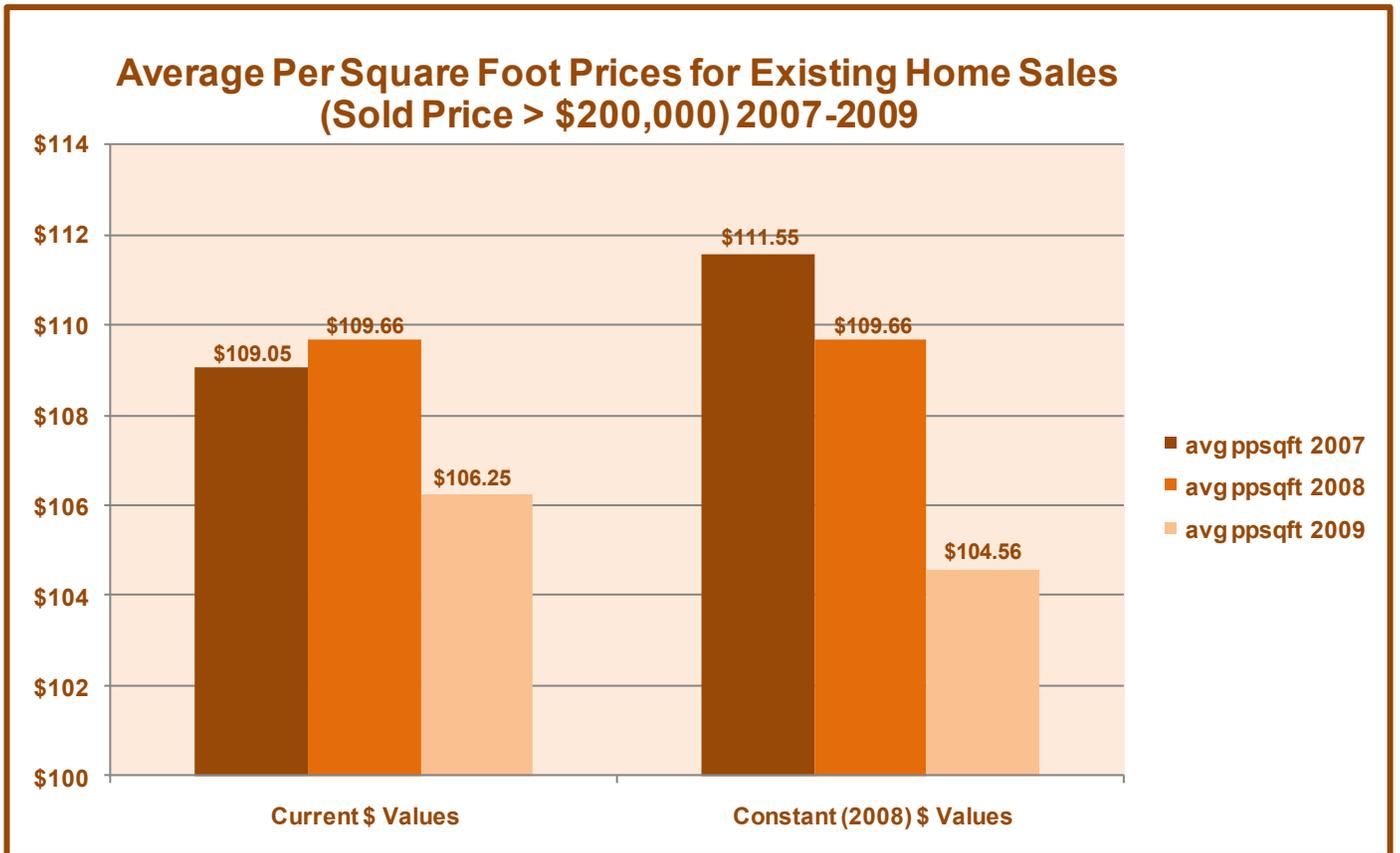
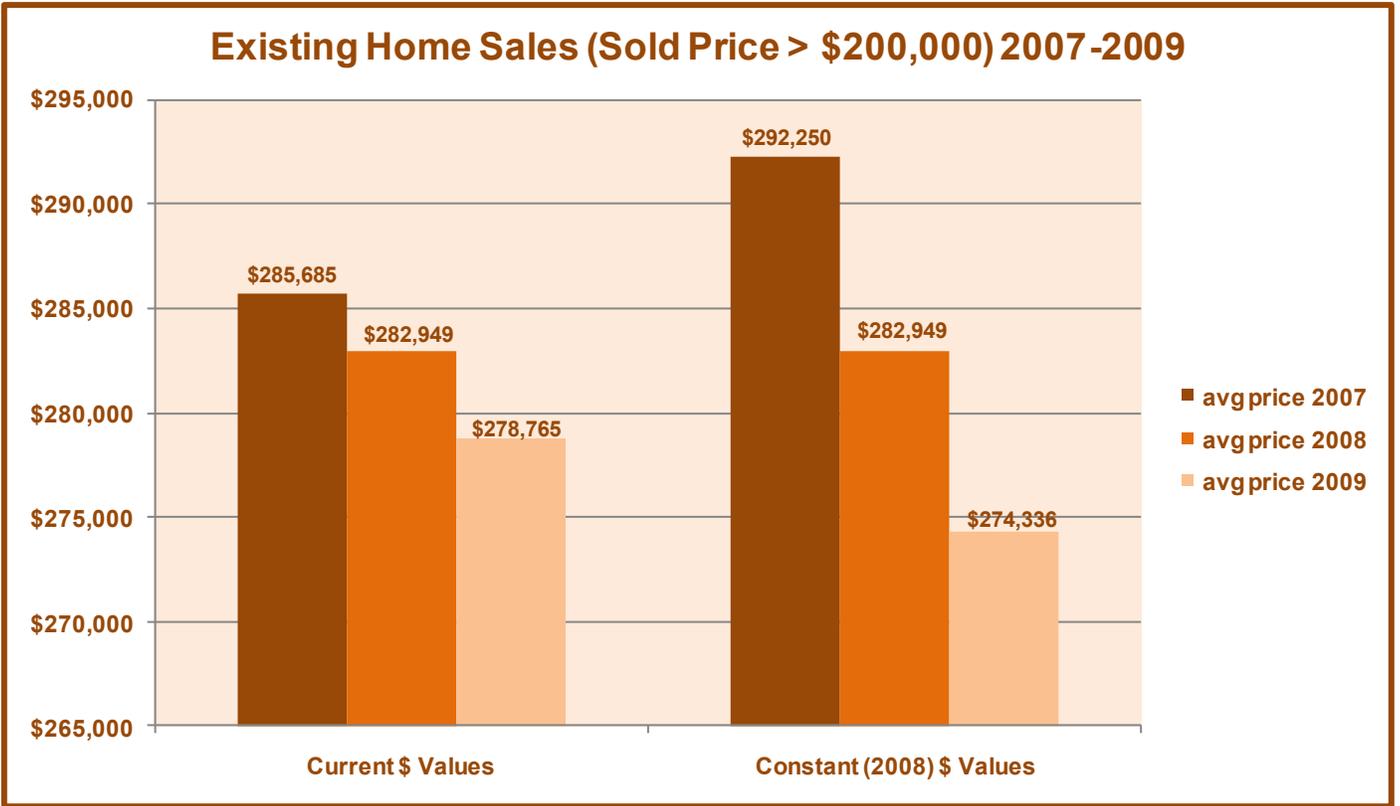


Average Per Square Foot Price for Existing Home Sales (sold price > \$ 50,000) 2007-2009



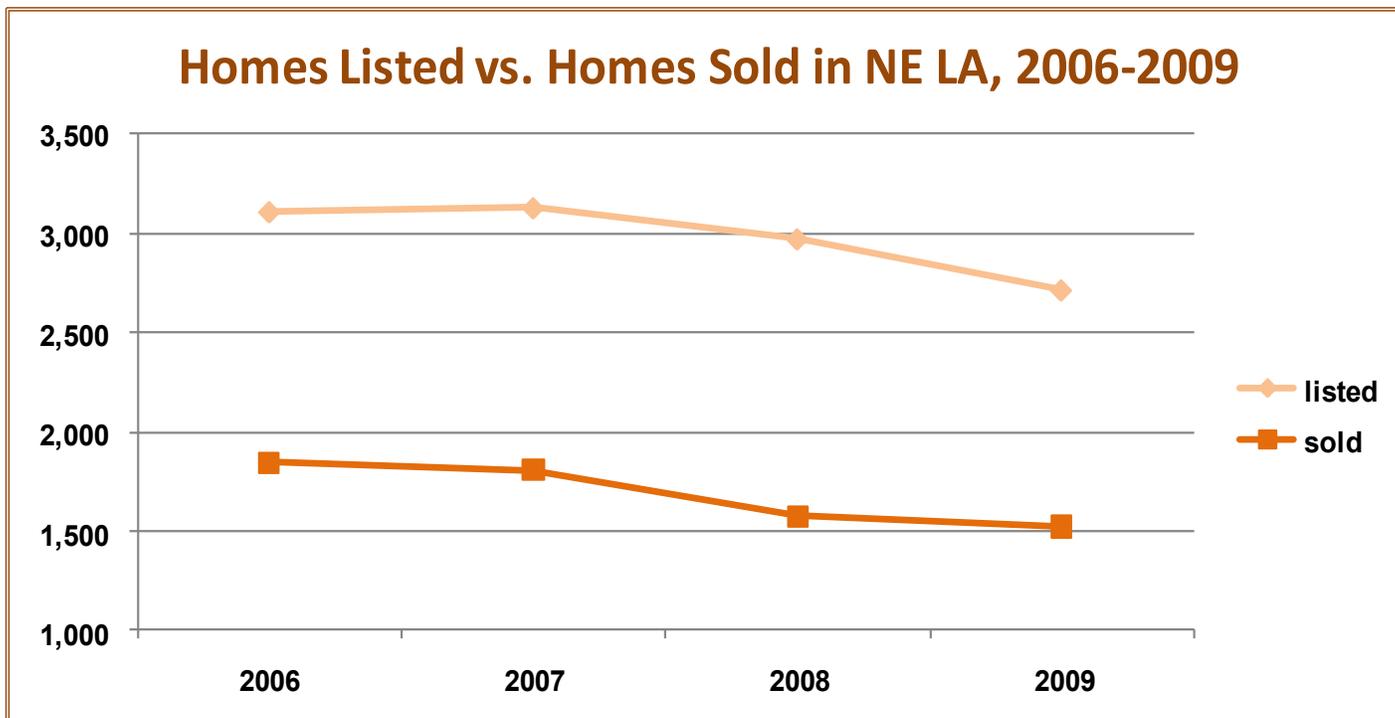
Source: Northeast Louisiana Board of Realtors Multi-Listing Service Data, (12) NE Louisiana Parishes

Quality of Life (Continued)



Source: Northeast Louisiana Board of Realtors Multi-Listing Service Data, (12) NE Louisiana Parishes

Homes Listed vs. Homes Sold in NE LA, 2006-2009



Source: Northeast Louisiana Board of Realtors

Residential Utility Rates for Louisiana and the United States, Feb 2009- Feb 2010

Electricity Rates	Feb '09	Mar '09	Apr '09	May '09	Jun '09	Jul '09	Aug '09	Sep '09	Oct '09	Nov '09	Dec '09	Jan '10	Feb '10
United States residential average price/kwh	\$0.11	\$0.11	\$0.12	\$0.12	\$0.12	\$0.12	\$0.12	\$0.12	\$0.12	\$0.11	\$0.11	\$0.11	\$0.11
Louisiana residential average cents/kwh	\$0.09	\$0.09	\$0.09	\$0.09	\$0.08	\$0.08	\$0.08	\$0.08	\$0.08	\$0.08	\$0.08	\$0.08	\$0.09
Natural Gas Prices	Feb '09	Mar '09	Apr '09	May '09	Jun '09	Jul '09	Aug '09	Sep '09	Oct '09	Nov '09	Dec '09	Jan '10	Feb '10
United States residential average price/mcf	\$12.16	\$11.83	\$11.56	\$12.50	\$13.81	\$14.82	\$15.13	\$14.34	\$11.62	\$11.25	\$10.31	\$10.48	\$10.58
Louisiana residential average price/mcf	\$12.53	\$13.37	\$12.84	\$13.54	\$15.53	\$16.51	\$15.68	\$15.69	\$14.27	\$13.64	\$11.25	\$11.05	\$10.67

source: U.S. Energy Information Agency, www.eia.doe.gov.

Quality of Life (Continued)

School Performance Scores* by School District			
School District	2007-08 (District) Performance Scores	2008-09 (District) Performance Scores	2008-09 Rank in State (out of 68 districts)
Caldwell Parish	92.2	96.0	23
City of Monroe	80.3	85.6	45
East Carroll Parish	72.0	83.1	54
Franklin Parish	71.5	89.9	51
Jackson Parish	89.4	89.9	38
Lincoln Parish	91.9	94.0	26
Madison Parish	61.1	71.8	67
Morehouse Parish	82.3	81.2	55
Ouachita Parish	101.1	103.5	13
Richland Parish	79.0	83.2	49
Tensas Parish	69.6	78.8	62
Union Parish	72.9	78.7	63
West Carroll Parish	91.1	97.6	20
State of Louisiana	86.3	91.0	--

*District and Group Performance Score (DPS, GPS) Labels and Ranges

140.0 or more	<i>Five Stars</i>
120.0 - 139.9	<i>Four Stars</i>
100.0 - 119.9	<i>Three Stars</i>
80.0 - 99.9	<i>Two Stars</i>
60.0 - 79.9	<i>One Star</i>
Below 60.0	<i>(Academically) Unacceptable</i>

School Enrollment by School District			
School District	Total K-12 Enrollment 2007-08	Total K-12 Enrollment 2008-09	2007-08 Free/reduced lunch: % of enrollment
Caldwell Parish	1,753	1,715	64.8
City of Monroe	8,890	8,779	80.0
East Carroll Parish	1,422	1,410	91.5
Franklin Parish	3,412	3,313	81.3
Jackson Parish	2,266	2,242	58.3
Lincoln Parish	5,838	6,703	58.4
Madison Parish	2,145	2,096	90.4
Morehouse Parish	4,816	4,746	76.9
Ouachita Parish	19,050	19,119	51.0
Richland Parish	3,373	3,385	76.2
Tensas Parish	757	745	93.6
Union Parish	2,933	2,826	74.7
West Carroll Parish	2,282	2,257	75.5
State of Louisiana	681,038	684,873	64.9

Source: Louisiana Department of Education

Business Climate: Addendum

Major Area (private/non-retail) Businesses

Company	Product/Service	Approximate Northeast LA Employment
St Francis Medical Center	Medical Services	2,500
J.P. Morgan Chase	Mortgage/Financial Services/ Retail Banking	1,800
CenturyLink	Telecommunications	1,360
Foster Farms	Poultry Processing	1,100
Graphic Packaging	Paper/Container Products	1,100
Glenwood Regional Medical Center	Medical Services	900
Entergy	Electrical Utility	470
Accent Marketing	Call Center Operations	470
Bancroft Bag	Bags, Paper Containers	400
Berry Plastics Corporation	Plastics	360
Con Agra Foods (forthcoming)	Food processing	500
V-Vehicles (Under development/forthcoming)	Automobile Assembly	1,400
Gardner Denver-Thomas (forthcoming)	Pumps (manufacturing)	300

This document went to press on July 15, 2010. At the time of printing, the circumstances regarding V-Vehicle were still pending. Because of the projected size of the V-Vehicle investment/production plans, growth forecasts for the Northeast Louisiana economy are decidedly different with and without V-Vehicle in the equation.

	Employment growth with V-Vehicle	Employment growth without V-Vehicle
% change employment 2010-2012	1.70%	1.10%
% change employment 2012-2015	3.10%	1.00%

As indicated in the table, The 5-year growth of full-time equivalent employment from new economic activity in the region is projected to be 4.8% if V-Vehicle operations achieve their projected level. Without V-Vehicle, however, forecast 5-year employment growth diminishes to a projected 2.1%.

The University of Louisiana at Monroe, College of Business Administration is pleased to provide this 5th annual edition of our Northeast Louisiana Demographic and Economic Factbook.

The data included in this printed version and in the complete online edition are as current as sources allow. Much of the data is compiled from Louisiana State and U.S. Government websites. Still more is compiled in-house by the ULM Center for Business and Economic Research.

The complete 30-page publication can be accessed on-line at cba.ulm.edu/cber.



Dr. Robert Eisenstadt

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