



The Fall meeting of the ULM SOCM Industry Advisory Council (IAC) took place on October 4, 2024, at ULM.

IAC Members Attending:

- | | | |
|--------------------|---------------------|--------------------|
| 1. Andrew Barber | 9. George Kragle | 17. Ryan Kemp |
| 2. Joshua Kidd | 10. Clint Martin | 18. Jacob Ramsey |
| 3. Nick Spillers | 11. Greg Smith | 19. Josh Tellifero |
| 4. Michael Barron | 12. Donovan Stewart | 20. Henry Heir |
| 5. Jerry Brasher | 13. Chris Thompson | 21. Adam Traweek |
| 6. Chandler Conrad | 14. Steve Traxler | 22. Jack Blich |
| 7. David Dorsch | 15. Blake Cooper | 23. Gary Hollander |
| 8. Jerry Fields | 16. Gary Hollander | |

Honorary Members:

ULM: Dr Clint Martin, Greg Smith, Dr Ron Berry, Adam Traweek, Dr. Michelle McEacharn

Call to order:

Andrew Barber, Past Chairman, called the meeting to order at 8:00am, on October 4, 2024, with 23 members present at ULM SOCM Rm 100.

- Andrew spoke on the 2024- 2028 Strategic plan
 - Motion to ratify the 2024- 2028 Strategic plan
 - Moved by D. Dorsch, 2nd by J. Fields, All in Favor, None Opposed
 - IAC Leadership Transition
 - Chair: Josh Kidd, Vice Chair: Donovan Stewart, and Nick Spillers: Treasurer
- Josh takes the podium as the new Chair
 - Josh along with Dr. Martin presented Andrew an award for his four years of dedication as Chair of the IAC. Also, presented an award to Trae Banks (absent) for his time serving at the Treasurer.
 - Welcome new IAC members, ULM faculty, Staff, students, guest
 - Ryan Kemp (New Member) Micheal Davis (ULM Faculties Manager)

Moment with the Director and Q&A – Dr. Martin

- Dr. Clint Martin, SOCM Director, gave an update of the SOCM program-
- Introduction of new faculty
 - Adam Traweek
- Update on the Fall career fair
 - Great turn out at this year's Fall career fair with (41) companies in attendance



- Update on student enrollment
 - Enrollment is up from 143 to 156
- Will need a full-time faculty member soon
 - Potentially need to phase some courses only offering certain courses in the Fall and some only in the Spring due to increased enrollment
- Exploring online courses – possible implementation Fall 2025 – Quantity 3
 - Dr. Martin wants input from the IAC on which courses should be online
- Moment to thank the IAC for their continued support of the SoCM
 - Fulfilled the upgrade to the computer lab that was voted on last spring
 - Replaced projector screen in Room 100
- New technology
 - Dr. Martin working to bring in companies for exposure to Robotics
 - New surveying equipment in use
- ACCE
 - How do we tie ACCE back to the strategic plan
 - Review funding sources to send Marshal Hill and Adam Traweck to ACCE training and reaccreditation preparation
- New textbooks
 - Updated curriculum
 - Had to invest in new books because of previous administration rights to old textbooks
 - Dr. Martin to send out a survey to review industry standard software's
 - Courses the IAC thinks would be beneficial for students to be exposed to
- Graduation placement rate
 - 100% for everyone who wanted a job
- Discussed need for female representation for job placement
- Discussed desire for more alumni to join the IAC members
- J. Fields asked about implementation of drone courses
 - Dr. Martin said the technology is going to obsolete in a few years as we have drones who fly themselves with programming.
- D. Dorsch asked about adjuncts without qualifications having trouble teaching courses
 - Work in progress trying to get adjuncts
 - Adjunct compensation discussed (\$2000 from ULM and \$1500 from SoCM)
- G. Kragle asked about student site visit
 - Dr. Martin stated challenge due to Louisiana laws
 - Will start doing more, especially with all the upcoming projects coming up around school
- D. Dorsch asked if the school has sent out thank you notes to the licensing board
 - There has not been any thank you notes sent out yet. However, everyone agreed that's a good idea and they will begin sending those out. Handwritten notes not typed

Updates: Legislative, Industry, AGC- Ken Naquin

- Bond Maintenance Plan Funded



- \$1.4 billion (deferred Maintenance)
- CMAR Legislation
 - Clean up language
 - All large projects
 - 80% of projects AGC recommends
 - 5-6 companies/ people on the selection committee
- A lot of movement from all the CM programs in the state
- Announced he will be retiring and only has 84 days left as the CEO of AGC
- Trying to implement the mandatory \$100 for the licensing board
 - Potentially missing out on ~\$800k of money
 - Industry personal previously shut that idea down

Licensing Board Check Presentation

Moment with the President- Dr. Berry

- Announced ULM is in negotiation to sell entire CenturyLink campus
- Discussed new Indoor Practices Lab
 - Architect Selection – 10/17/2024
 - 4-month design process
 - 8 – 12 Month duration for construction
 - \$3.5 - \$4 Million available for construction
 - 10,000 – 12,000 square feet
 - Temp Lab – Ok to build. Decision up to SoCM to build or not
 - Michael Davis stated after 1st of year could start lab
- Discussed Center of AI excellence coming to campus

Moment with the Dean- Dr. McEacharn

- Across the college the CM program is up
- 8.4% increase in enrollment
- ULM CM program is known in Washington State
- Continue to have the Dean/ Director meetings with the students to build relationship
- Discussed new degree (Disaster Recovery Response Management)
 - Proposal passed 1st committee
- Dean McEacharn announced she will be stepping down as Dean
 - She will finish out this year as dean and help with the new Dean search. She will return to the classroom next Fall as professor
 - Andrew Barber and Dr. Martin are also on the search committee

Student introductions

- Students in the program met with the Enhancement committee and expressed their thoughts regarding the program.
- They also thanked the IAC for all they do for the program and providing opportunities.

IAC Financial Summary & Fundraising Reports – Nick Spillers

- Nick will email people regarding unpaid dues
- Reviewed and discussed the current accounts and balances



COMMITTEE REPORTS

Alumni & Industry – Chair Josh Tellifero

- Introducing the idea of companies paying to use the CM facilities to interview and give presentations
 - The idea seems to be great, but still needs to be vetted more, with possible electronic vote forthcoming
- Need ways to get all the scholarships the program offers in front of High School students
 - Getting Ads at high school football games
 - Getting Ads at ULM events
- Calendar invites to be sent out to IAC for upcoming events
- Sending out packets to companies to get more exposure to our students
- Want more participation from local alumni
 - Tailgates are a good way to show up and show support
- Work on expanding the awards given out at the Spring meeting
 - Under 40 awards
 - Diversity Alumni
 - Women's
 - Top graduate
- Josh will work with Anna on integrating the SoCM and IAC social media accounts
- Push for local summer SoCM Alumni Events targeting 5 areas
 - DFW
 - Monroe
 - Houston
 - Shreveport
 - Arkansas

Enhancement – Chair Chandler Conrad

- Students are enthusiastic and communicate well
- Students would like more local GC's to be more active and available
 - Students would like more opportunities for local internships and fulltime jobs
- Wanting more options to learn more about (trades, residential, and industrial)
- Both student organizations are growing (CMSA and Sigma Lambda Chi)
- Want to maintain a positive culture
- Enjoy the practices lab. Also love they are not missing days in the lab.
 - They are excited about the new lab
- Encouraged IAC to stay connected, attend CMSA meetings, etc
 - Desire more local companies to be more active with students' activities

Curriculum & Accreditation – Chair John Franklin

- No report

Facilities- Chair Jerry Brasher

- We are four months away from state to select an Architect
- Faculty to begin coming up with a plan of what they want/ need in the building



- Funding for faculty to travel and review several other CM programs to see what they have in their facilities and gain more insight on what they want to see in the new practices lab
- Existing practices lab
 - Waiting on additional funds
 - Plan to move existing structures (Connex and fences) to the new “temp location” while the new lab is being built
- Assist with existing facilities improvements
 - Provide a list of things that need to be done around the CM building. Once the list is complete, we need to send to Michael Davis (ULM Facilities Manager)

Strategic Planning – Chair Larry Favalora (George, David, Steve for Larry)

- Would like a newsletter sent out at least twice a year
 - Potentially hire a company to create and send out or have student group
- Begin a subcommittee for the 60th anniversary
 - Will take place in the Fall of 2025
- Need a current list of scholarship the students have received
 - List should be reviewed at annual meetings with recipients and amounts
- Committee to begin soliciting quotes from a marketing/ advocacy firm to help promote the program

Executive Committee – President Josh Kidd

- Trainings for faculty ACCE
- Recruiting efforts for new students
 - Adam Traweck will be taking over
 - Need to get involved with organizations to help, such as TEXO
 - Need to more professional development
- Allocate money for faculty travel up to 60k with recruiting/ training efforts
- Adding online courses
 - Faculty to do peer reviews of other colleges to see which courses would work best online
- Motion to allocate funds for online courses (3) total for \$18k. Money to be moved from professional development pool.

MOTIONS BY COMMITTEE

Strategic Planning – Chair Larry Favalora

- Motion to utilize \$6,000/class from strategic plan S3.2 for a total of \$18,000 for 3 classes
 - Moved by Steve Traxler, 2nd by David Dorsch, all in favor, none opposed

Executive Committee – President Josh Kidd

- Motion to move funds to pay for new access control for the classroom
 - Moved by Jerry Brasher, 2nd by Josh Telliferro, all in favor, none opposed
- Motion to allow Dr. Martin to allocate \$1500 to pay adjuncts to supplement. Pay will increase to \$5000. Allocation will begin Jan 1, 2025. Use strategic funds.
 - Moved by Steve Traxler, 2nd by David Dorsch, all in favor, none opposed
- Motion to spend \$14k from Account 92220 for faculty to attend the ACCE Trainings



- Moved by Jerry Fields, 2nd by George Kragle, all in favor, none opposed

Facilities Committee- Chair Jerry Brasher

- Motion to allocate \$10k to help fund facility trips to visit other facilities to get better perspective on what they would like to see in the new facility. Motion is for up to (4) trips
 - Moved by Chandler Conrad, 2nd by Steve Traxler, all In favor, none opposed

No further motions.

New Business - Upcoming Events & Other Business:

- Student Tailgates
 - 10/12/24- Homecoming
 - 11/9/2024- Texas State
 - 11/30/2024- ULL
- 3/20-3/21/25- Spring IAC Meeting
- 4/11/25 – ULM SOCM Pelican Classic Golf Tournament - Contact Donovan Stewart - dstewart@a-p.com
- 5/7/25 – IAC Thurman Potts Fishing Tournament, Barataria, LA, Sponsorships available. Contact Larry Favalora 504-444-3403 or lfavalora@favcondesignbuild.com
- Date TBD for the spring – ULM SOCM CMSA Fishing tournament

Special thanks to Anna Emfinger for setting up and coordinating the event

Meeting adjourned at 3:00pm, 10/4/24

Respectfully submitted:

Josh Kidd, IAC President

Signed,

Dr. Clint Martin, Director