



# Strategic Planning Steering Committee

## MINUTES

AUGUST 22, 2008

9:00 AM

LIBRARY/6<sup>TH</sup> FLOOR CONFERENCE ROOM

<b>ACTING CHAIR</b>	Dr. Kenneth Clow
<b>ATTENDEES</b>	Don Skelton, Stephanie Blackmon, Anne Case-Hanks, Robin Logan, Susan Duggins, Pam Newman, Doug Mosley, David Nicklas, Bill McCown, Kevin Unter, Stan Williamson, Kenneth Clow, Bruce Hanks
<b>ABSENT (EXCUSED)</b>	Eric Pani, Paul Sylvester, Jeff Cass, Richard Hood

### Agenda topics

*Next meeting is scheduled for September 12, 2008 @ 9:00 AM at a place to be announced*

<b>DISCUSSION</b>	<b>Should the benchmark measure be in year 2006 or 2007? It was suggested that using 2006 data might be misleading due to the hurricane.</b>
<b>DISCUSSION</b>	<b>Discussed how Objective 2.4 should be measured. The committee agreed it should be an unduplicated count.</b>
<b>DISCUSSION</b>	<b>The wording of Objective 3.5 is questionable. The report will maintain the current objective but will give consideration to better wording at a later time.</b>
<b>DISCUSSION</b>	<b>Discussed whether the committee should introduce a survey University wide for faculty and staff to collect necessary data.</b>
<b>DISCUSSION</b>	<b>Discussed whether the committee should make a survey to reach unclassified staff.</b>
<b>DISCUSSION</b>	<b>Should students take a satisfaction survey on the campus technology? It would show if technology is being used and if students are satisfied with the use.</b>
<b>DISCUSSION</b>	<b>For Objective 3.8, discussed the possibility of changing the objective to measure student evaluation of technology. Also, QEP should be considered in measuring the objective.</b>
<b>DISCUSSION</b>	<b>Objective 4.5 does not include attendance at conference sporting events. Committee considered whether it should, or does a new objective need to be added. The objective measures the unduplicated count of participation. Discussed if graduate students should be considered and if objective needs to be re-written.</b>
<b>DISCUSSION</b>	<b>Committee members should collect their data within the next two weeks and send it to the Committee Chair, Ken Clow.</b>
<b>DISCUSSION</b>	<b>The measure on Objective 7.1 shows cumulative total.</b>

### ACTION ITEMS

1. An executive sponsor was assigned to each objective. This is the V.P. responsible for achieving the objective.
2. Each objective also has a "lead responsibility" person, to be determined by the appropriate vice-president.
3. The objectives were divided among the members of the committee for data collection.
4. Wording in Objective 1.1 and 2.1 was changed from national to regional discipline-specific standards. (Action approved)
5. For Goal 2, "athletics" was added to the tables.
6. The documentation, methodology, etc. at the top of the table in Objective 3.6 should be the same as was used in Objective 1.4.
7. In Objectives 3.8, the word "instructional classrooms" was inserted into the objective for clarification. (Action Approved)
8. Change wording on Objective 6.4 to read "attendance at alumni sponsored events." (Action approved)