

David M. Lovett, Ph.D.

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ACADEMIC TRAINING

- 2011 University of New Mexico Albuquerque, NM
Doctorate of Philosophy in Health, Exercise, & Sport Sciences
Concentration Area: Sport Administration
Minor Area: Business Administration
Dissertation Topic: An Examination of Motives for Participating in Sprint Distance Triathlon
- 2005 University of Louisiana-Monroe Monroe, LA
Master of Business Administration
- 1997 LSU-Shreveport Shreveport, LA
Bachelor of Science in Elementary Education

ACADEMIC EMPLOYMENT

- 2012-Present University of Louisiana at Monroe Monroe, LA
Assistant Professor of Kinesiology
- 2011-2012 Auburn University Montgomery Montgomery, AL
Assistant Professor of Sport Management
- 2009-2011 University of Mary Hardin-Baylor Belton, TX
Instructor of Sport Management

TEACHING EXPERIENCE

University of Louisiana at Monroe

Graduate Teaching

Sport Safety & Risk Management
Sport, Fitness, and Recreation Finance
Sport, Fitness, and Recreation Marketing
Sport, Fitness, and Recreation Law
Governance & Ethics in Sport, Fitness, and Recreation
Facilities Management

Undergraduate Teaching

Sport Finance
Sport Facilities Management
Principles of Sport Marketing

Materials & Methods for Elementary Physical Education Teachers
Materials & Methods for Secondary Physical Education Teachers
Fitness for Kinesiology Majors
Introduction to Kinesiology
Adapted Physical Education

Auburn University-Montgomery

Graduate Teaching

Finance in Sport
Leadership in Sport Organizations
Marketing in Sport Organizations
Governance of Sport Organizations
Ethics in Sport
Organizational Behavior
Leadership in Sport Organizations

Undergraduate Teaching

Fitness for Kinesiology Majors
Wellness
Psychology of Coaching

University of Mary Hardin-Baylor

Undergraduate Teaching

Principles of Sport Management
Sociology of Sport
Governance of Sport
Economics of Sport
Sport Finance
Sport Psychology
Lifetime Fitness
Introduction to Exercise & Sport Science

PUBLICATIONS

(under review)

Lovett, M., Bajaba, S. (2017). College football fans' levels of sponsorship awareness, recommendation, and support. *Sport, Business, and Management: An International Journal*

(under review)

Lovett, M., Barnes, J., (2017). An examination of motives to participate in sprint-distance triathlons. *Journal of Sport Behavior*

(under review)

Lovett, M., Bajaba, S., Lovett, M., & Simmerling, M. (2017). Data quality from crowdsources surveys: A qualitative inquiry into Amazon's Mechanical Turk. *Applied Psychology: An International Review*.

(in press)

Hey, W.T, Upright, P, Jordan, T, Church, T & **Lovett, M.** (2017). Peer evaluations: Identifying criteria for assessing student's oral presentations. *ASAHPERD Journal*

Lovett, M., Hey, W.T., Church T. (2017). I want them to play: Parental motives for youth soccer participation. *Journal of the LAHPERD*, 80(2), 21-27.

Church, T., Hey, W.T. & **Lovett, M.** (2017). Factors affecting North Louisiana women's decisions related to menopause therapy options. *Journal of the LAHPERD*, 80(2), 16-20.

Lovett, M., Bajaba, S., & Mesak, H. (2016). Enduring involvement of tailgating college football fans: The influence of demographic factors. *International Journal of Management and Human Resources*, 4(1), 1-22.

Hey, W.T., **Lovett, M.**, Church, T, & Hey, D. (2016). Understanding the intentions of teaching styles to improve student learning in physical education, *KAHPERD Journal*, 54(1), 50-60.

Hey, W., **Lovett, M.**, & Church, T. (2016). Establishing partnerships: Agreements between professional organizations and online academic programs. *Journal of the LAHPERD*, 80(2), 21-27., 79(2), 15-19.

Lovett, M., Schaefer, S. (2014). The university-sponsored sport camp business: Is the reward worth the risk? *Sport Litigation Alert*, 11(11)

PROFESSIONAL PRESENTATIONS

Lovett, M., & Bajaba, S. (February, 2017). Enduring involvement of tailgating college football fans: The influence of demographic factors. Presented at Louisiana Tech Annual Student Research Symposium, Ruston, LA.

Lovett, M., Hey, W.T., & Church, T. (2017, January). Liability Concerns of University sponsored sports camps. Presented at SHAPE Southern District Conference, Baton Rouge, LA.

Hey, W.T., **Lovett, M.**, & Church, T. (2017, January). Assessing professional organization partnerships with online sport management programs. Presented at SHAPE Southern District Conference, Baton Rouge, LA.

Lovett, M. McGlone, C. & Schaefer, G.R. (2016, February). Allegations of Insider Information at Fantasy Sports Operators: Is There Really Fair Play? Presented at SRLA, New Orleans, LA.

McGlone, C., **Lovett, M.**, & Schaefer, G.R. (2016, February). For the Good of the Game: Legal Protection for Sport Officials. Presented at SRLA, New Orleans, LA.

Lovett, M., Schaefer, G.R., & Lovett, M. (2015, March). Can they play? States' policies on homeschool sport participation. Presented at SRLA, Charlotte, NC.

Lovett, M. & Schaefer, G.R. (2014, February). University sponsored youth sport camps: Is the reward worth the risk? Presented at SRLA, Orlando, FL.

Schaefer, G.R., McGlone, C., & **Lovett, M.** (2014, February). Running in the dark. Presented at SRLA, Orlando, FL.

Lovett, M. (2013, May). The female triathlete. Presented at ACSM, Indianapolis, IN.

Lovett, M. & Schaefer, G. (2012, April). Age differences in the motives of triathletes. Presented at Auburn Research Week, Auburn, AL.

Lovett, M. & Williford, H. (2012, April). Level of experience in the motives of triathletes. Presented at SSMA, Troy, AL.

Lovett, M. & Schaefer, G. (2012, April). Managing risk on ultramarathon trails. Presented at SSMA, Troy, AL.

Schaefer, G. R. & **Lovett M.** (2011, November). Risk management and legal issues in PE classrooms. ASAHPERD Fall Conference, Birmingham, AL.

Schaefer, G. R. & **Lovett M.** (2011, July). Making physical education safer: Risk management and legal issues. Presented at Auburn Montgomery Conference, Montgomery, AL.

Schaefer, G., McGlone, C., Esko, M., & **Lovett, M.** (2011, March). The dissemination of information: Are practices changing? A Roundtable discussion presented at the Sport and Recreation Law Association Conference, Savannah, GA.

Plunk, Jamey & **Lovett, M.** Running across the sky. (2010, December). Presented at the Texas AHPERD Annual Conference, Galveston, TX.

Lovett, M., Schaefer, G., & Hushman, H. (2010, March). Standards of Safety in Triathlon. Presented at the Sport and Recreation Law Association Conference, Albuquerque, NM.

Schaefer, G. & **Lovett, M.** (2008, March). Exercise of Judgment: Schnarrs v. Girard Board of Education, et al. Presented at the Sport and Recreation Law Association Conference, Myrtle Beach, SC.

Lovett, M. (2007, March). Terrain Park Lawsuit at Jackson Hole Mountain Resort: Negligence or Inherent Risk? Presented at the Sport Recreation and Law Association Conference, Chapel Hill, NC.

Barnes, J. & **Lovett, M.** (2007, March). Beanballs in College: Issues of Inherent Risks and Breaches of Duty. Presented at the Sport and Recreation Law Association Conference, Chapel Hill, NC.

Lovett, M. & Schaefer, G. (2006, March). Fantasy Sports vs. Players' Associations: CDM Distribution and Marketing vs. MLB Advanced Media. Presented at the Sport and Recreation Law Association Conference, Albuquerque, NM.

PROFESSIONAL MEMBERSHIPS

Southern Management Association
North American Society for Sport Management (NASSM)
Sport Recreation and Law Association
Sport Marketing Association
Southern Society of Sport Management
Louisiana Association of Health, Physical Education, Recreation & Dance

PROFESSIONAL SERVICE

Conference Reviewer (2017). The 2017 Southern Management Association Conference. St. Petersburg, FL.

Conference Reviewer (2017). The 2017 Sport Recreation & Law Association Annual Conference. Las Vegas, NV.

Conference Reviewer (2016). The 2016 Sport Recreation & Law Association Annual Conference. New Orleans, LA.

GRANTS FUNDED

2014-\$900 Internal Grant-University of Louisiana at Monroe
Received funding to attend & present paper at SRLA Conference in Orlando, FL

2013-\$1,200 Internal Grant-University of Louisiana at Monroe
Received funding to attend & present poster at ACSM Conference in Indianapolis, IN

2013-\$1,700 Internal Grant-University of Louisiana at Monroe
Received funding to attend AAHPERD Conference in Charlotte, NC

COMMITTEES & SERVICE

Committee Chair

Faculty Welfare Committee (ULM 2015-2016)
University Library Committee (ULM 2014-2016)
Department of Kinesiology Hiring Committee #1 (ULM 2015)
Dean's Faculty Support Funds Committee (ULM 2012-2013)

Committee Member

Department of Kinesiology Hiring Committee #2 (ULM 2015)
Department of Kinesiology Hiring Committee (ULM 2016)
AMGEN Corporation Funding Ad Hoc Committee (ULM 2015)
Faculty Senate (ULM 2014-2016)
Faculty Senate Welfare Committee (ULM 2014-2016)
Research Council Committee (ULM 2014-2016)
University Library Committee (ULM 2012-2016)

Faculty Advisor

Phi Epsilon Kappa (ULM 2015-2017)
Kinesiology Major's Club (ULM 2012-2016)
ULM Club Soccer Faculty Representative (ULM 2016-2017)