

Startup Expenses Menu

Pre-Launch and Operational “SURVIVAL YEAR”

Select applicable items from the list below, identify whether the expense will be incurred during the pre-launch or operational phases (or both) then enter an estimated cost for each on the worksheet on page 2 & 3.

- Accountant/Bookkeeping fees
- Online Marketing Materials Costs
- Broadband Services and Equipment Cost
- Phone Deposit, Equipment Costs
- Business Registration/Permit
- Point of Sale Deposit and Equipment
- Business Structure Fees
- Point of Sale Purchase
- Cost of Inventory
- Premises Down Payment or Deposit
- Domain Name Fees
- Premises Repair and Remodeling
- Ecommerce and Online Sales Setup
- Prototyping
- Equipment Lease
- Research & Development
- Franchise Fees
- Salary & Wages
- Health Insurance
- Security Service Deposit and Fees
- Legal Fees
- Shipping Costs
- Local and State Fees and Permits
- Signage
- Locks, Security Equipment Purchase
- Stationary and Marketing Collateral
- Manufacturing Equipment Deposit/Fees
- Storage Costs
- Manufacturing Equipment Lease/Purchase
- Taxes
- Monthly Loan Repayments and Fees
- Uniforms
- Monthly Premises Lease Payments
- Vehicle Lease
- Monthly Security Fees
- Vehicle Purchase
- Monthly Telephone Bills
- Web Hosting Fees
- Monthly Utility Bills
- Website Setup Costs
- Office Equipment Purchase
- Your Salary

Startup Costs Worksheet

Pre-Launch and Operational “SURVIVAL YEAR”

Startup Costs Worksheet

Pre-Launch and Operational “SURVIVAL YEAR”

INITIAL ESTIMATED CAPITAL/FINANCING NEEDED TO LAUNCH BUSINESS	
	Amount
	\$
Total	\$

*Please note estimates for cost of goods sold and working capital will be completed in workshop 2.

SOURCES OF CAPITAL	
	Equity/Loans
Select between one (1) to three (3) sources of financing options to pursue initially	Amount
1.	\$
2.	\$
3.	\$
	\$
Total	\$