



Strategic Planning Steering Committee

MINUTES

FEBRUARY 6, 2009

9:00 AM

LIBRARY/6TH FLOOR CONFERENCE ROOM

ACTING CHAIR	Kenneth Clow
ATTENDEES	Kenneth Clow, Eric Pani, David Nicklas, Stephanie Blackmon, Robin Logan, Susan Duggins, Bill McCown, Kevin Unter, Stan Williamson, Paul Sylvester, Richard Hood, and Doug Mosley
ABSENT (EXCUSED)	Anne Case-Hanks, Pam Newman, Don Skelton, Bruce Hanks, and Jeff Cass

Agenda topics

Next meeting is to be announced

DISCUSSION	<ul style="list-style-type: none"> Discussed the need for change in the road map mission statement and for strategic goals and objectives in road map to support the revised mission statement. The Dashboard Measures were discussed by the committee. Thanks to Stan Williamson for generating the initial list. Measures that might be added to the list include level of endowment fund, alumni support, cost of attendance at ULM versus peers, job placement rate, and volunteer or service learning. Discussed the possibility of taking the vision statement currently in the Strategic Plan and moving it to the last paragraph of the former mission statement and then calling it the vision statement. Examined the benchmarks for Objectives 3.6 through 7.7.
ACTION ITEMS	
<ol style="list-style-type: none"> Committee approved the motion to change the mission statement in the Strategic Plan to match the mission statement in the university's master plan. Committee approved the motion that the strategies, goals, objectives of the strategic plan supported the revised mission statement, as voted in #1. In the summary document prepared by Eric Pani, changed the 3rd column to 2007 marker, not target. A chart for each targeted areas was added to objective 3.2. Projections were added to objective 3.6. For objective 7.2, the committee would like data on the number of fulfillments in addition to number of requests. The committee approved changing the wording of objective 7.5 to at least 90%. 	